

<https://www.pmi.org/learning/academic-research/project-management-curriculum-and-resources/academic-project-management-case-studies>

Mini Case 1: Project Management at Global Green Books Publishing

Global Green Books Publishing is a mini-case study that introduces students to project management (PM), the advantages of PM, and PM processes such as estimating costs, identifying risks, and the importance of stakeholder management and communication.

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Mini Case 2: The Back to School Crunch at Global Green Books

Students are introduced to core concepts such as risk, the importance of risk identification and risk analysis and planning to deal with risks.

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Mini Case 3: Defining Standard Projects at Global Green Books Publishing

Students are introduced to core concepts such as stakeholders, tasks, the Work Breakdown Structure and communications about work.

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Mini Case 4: Cost Estimation at Global Green Books Publishing

Students are introduced to core concepts such as cost estimation, various types and forms of project costs, and challenges that can impact project cost estimation.

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Mini Case 5: Managing Change at Global Green Books Publishing

Students are introduced to core concepts such as stakeholders, changes, and challenges from dealing with change that can impact projects.

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Mini Case 6: Developing Project Managers at Global Green Books Publishing

Students are introduced to core concepts such as leadership and people skills, the role of a project manager as both leader and manager, and challenges from dealing with team-building issues in projects.

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Mini Case 7: Closing Projects at Global Green Books Publishing

Students are introduced to core concepts such as closing projects, capturing and using lessons learned, and holding a project close-out meeting.

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Mini Case 8: Team Building at Global Green Books Publishing

Students are introduced to core concepts such as team building, project kick-off meetings, and team charters.

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Mini Case 9: Quality Management at Global Green Books Publishing

Students are introduced to core concepts such as cost of quality, various quality roles, typical quality challenges, and integrating quality into the project.

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