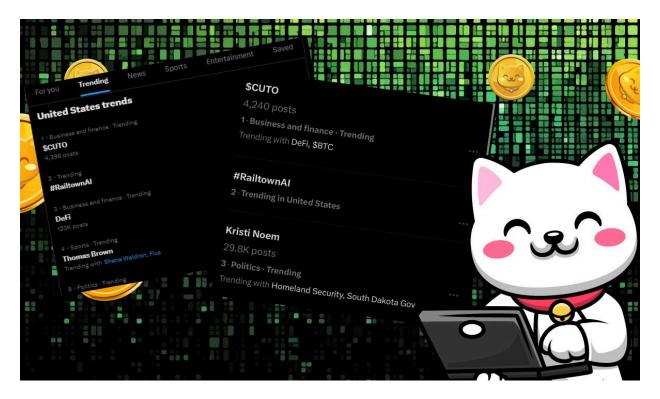
# \$CUTO Takes the #1 Trending Spot Worldwide On X!



Exciting news, Cutoshi family - WE ARE GOING VIRAL!

Yesterday, we found out that we were trending on X, both in the US and Worldwide.

X (aka Twitter) has over 586 million monthly active users, with over 285 million people using X every day!

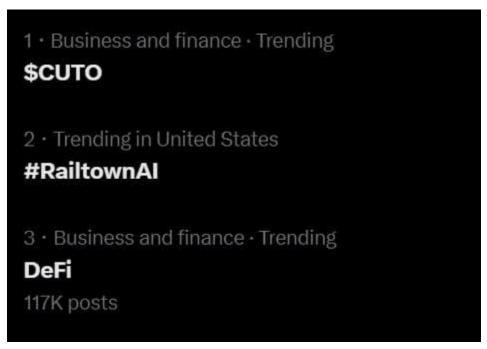
This means that, thanks to you - our community - posting, commenting, and tweeting about us, MILLIONS of people around the world have now had the chance to find out about our project.

The way to success in crypto, especially as a meme-based project, is through being well-known and trending. And it's clear that the word is spreading about our Lucky Cat memeFi movement!

And with that, so is our community of investors, as we raised about \$100k in less than 24 hours, taking our total raise so far up to \$843,000.

LFG!

We received the top spot in X worldwide, categorized as Business and Finance - showing that people see us as more than just a memecoin, and rather as the hybrid DeFi ecosystem we are creating.



Cutoshi trending on X in the US and Worldwide

This means that like us, people in the US and around the world, are excited and motivated by our vision to build an inclusive space where anyone and everyone can benefit from DeFi.

The fact that 'DeFi' was also trending so high is another great sign that people are super interested in what we have to offer.

## Why DeFi?

If you're reading this, you probably know what DeFi, aka Decentralized Finance, is all about. But sometimes, we enthusiasts can forget how new DeFi is to most people.

So for those who aren't sure or want a recap, DeFi is, on the face of it, an alternative to CEXes (Centralized Exchanges like Binance, Coinbase, and Bybit) and also the wider world of Centralized Finance (CeFi).

DeFi allows us to trade crypto, in a way that doesn't rely on outside intermediaries. It's about buying and selling things on chain, using your own wallet that only you control. This means that you can trade in whatever way you want, without fear of your coins being taken from you.

You can stake for passive income, or provide liquidity to receive a share of the fees, and many more ways to make money.

#### What are some of the problems with CeFi?

Centralized Finance is the way that we have always been doing things, where central banks set monetary policies, and governments control what you can and can't invest in.

Remember the FTX scandal? Celsius? Voyager Digital? Or Three Arrows Capital?

Investors using these centralized protocols lost a lot of money because they didn't own their wallets.

That's one big problem with CeFi.

Another problem with CeFi is that this system is set up to benefit the rich and powerful, who often have access to tools and resources that ordinary members of the public may not.

This could include anything from the Bloomberg terminal, which costs \$1000s per month to get financial info before the public gets it, or special asset trading and interest rates reserved for those with high capital.

#### Why Cutoshi is the Answer

Cutoshi isn't the first decentralized ecosystem. In fact, there are many, on various blockchains, from Ethereum, Solana, Cardano, BASE, and pretty much most blockchains you can think of.

But what makes Cutoshi stand out from the crowd is its meme appeal and ease of use.

With all those blockchains, things can get very confusing, especially for those just dipping their toes into the world of web3

The Cutoshi DEX will make that easy by offering a cross-chain exchange, so you don't have to worry about bridging and other slow and complicated issues.

And we will also offer you the option to trade directly with other people - aka peer to peer trading. This provides the highest levels of privacy and autonomy and embodies the principles of our hero, Satoshi Nakamoto.

More than that, Cutoshi is fun and community-based, and with a learning academy, which means that we are creating the perfect space for people to learn about DeFi, in an easy-to-understand way.

#### Worldwide X (Twitter) Trends for last 24 hours



We went viral around the world on X (formerly known as Twitter)!

### Final Thoughts

As more and more people get into crypto, often through the world of memes, we want them to know about the benefits of DeFi.

And as we can see from X, DeFi, and Cutoshi are what people want to know about. We look forward to welcoming many more investors and community members into our fold, as we get ever closer to the one million dollar mark.

Be sure to join us for the Cutoshi revolution and the path to financial freedom for all!

P.S. Want to top up your \$CUTO bags? If so, we are offering a 10% discount to celebrate our incredible X win!