## Outreach

SEO
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Hey

I noticed that you're not showing up on the first page when people are searching for a dentist in (their city).

I think if we solve this it will:

- . Get more customers and they'll book appointments.
- . More people will start to know you because you're on the first page.
- . And I'll do all the market research and the ideas so we can see results.

Do you want to talk about it for 15 minutes so I can show you how I'm going to do it for you?

Let me know.

Best regards,

Ali

Website: [https://haidermarketing.carrd.co]

Email: [ailhaider1832006@gmail.com]

## Social media management

Hey

I noticed that you're posting content on your Instagram, but I can see some improvements that we can make that will make you go viral.

I think if you post different types of content daily like a Day in the life, tips, etc it will:

. Get you more followers and you will go viral.

- . You can collaborate with other local businesses so they will referrals to you.
- . And I will do all the ideas and the content making so you can have less workload about it and so we can see results.

Do you want to talk about it for 15 minutes so I can show you how I'm going to do it for you?

Let me know.

Best regards,

Ali

Website: [https://haidermarketing.carrd.co]

Email: [ailhaider1832006@gmail.com]

## **Email list**

Hey

I noticed that you don't have an email list on your website.

I think setting up an email list will get you:

- . People will sign up because you have traffic from SEO.
- . We will send them value, tips and offers.
- . And people will start booking appointments again because of the value and the offers that we're going to give to them.

Do you want to talk about it for 15 minutes so I can show you how I'm going to do it for you?

Let me know.

Best regards,

Ali

Website: [https://haidermarketing.carrd.co]

Email: [ailhaider1832006@gmail.com

## Follow up

I took this from Prof Andrew when he did Q&A.

Hey

I'm just following up from Instagram.

I understand you're busy, I'm busy too.

I've got quite a few clients that I'm working with right now.

And I really wanted to fit you in, that way I can locate proper focus on what you're doing

However, if you are uninterested, I totally respect that.

Let me know if you have 15 minutes to talk about my offer.

Best regards,

Ali

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