

# PRIVACY POLICY

## LinkEat — Shopping List

Effective Date: March 14, 2026

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This Privacy Policy explains how LinkEat (com.youpzdev.LinkEat) collects, uses, and stores information when you use our Service. By using the Service, you agree to the terms of this Policy.

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## 1. Definitions

- Service — the LinkEat mobile application (com.youpzdev.LinkEat).
  - Personal Data — any information that can be used to identify you as an individual.
  - Local Data — data stored exclusively on your device and not transmitted to external servers.
  - Usage Data — data collected automatically during your use of the application (analytics, usage statistics).
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## 2. Data We Collect

### 2.1. Profile Data (Local)

When setting up your profile in the app, you may provide:

- Username (nickname) — entered manually by you.
- Avatar — chosen from built-in images or uploaded from your device's photo gallery.

All profile data is stored exclusively on your device. We do not upload or store this data on remote servers.

### 2.2. Shopping List Data (Local)

Your shopping lists and items are saved only on your device. We have no access to this data.

### 2.3. Analytics Data

To improve the app, we use Yandex Metrika, which automatically collects:

- Device type, model, and operating system version.
- App feature usage statistics.
- Crash and error reports.
- Approximate location (country/region level only).

Yandex Metrika does not personally identify you. To review their privacy policy, visit: [metrika.yandex.ru](https://metrika.yandex.ru)

### 2.4. Advertising Data

The app displays ads through third-party advertising networks. These networks may automatically collect:

- Advertising ID of your device.

- IP address.
- Information about interactions with advertisements.

You can reset or disable your Advertising ID in Android settings: Settings → Privacy → Ads.

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### 3. How We Use Data

- To store and display your shopping lists and profile on your device.
  - To analyze app usage and improve functionality (Yandex Metrica).
  - To display advertisements that support the free app.
  - To detect technical errors and crashes.
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### 4. Data Storage

Your profile and list data are stored locally on your device within the app's private directory. When you uninstall the app, all local data is permanently deleted.

Analytics data is stored on Yandex Metrica's servers in accordance with their own retention policy.

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### 5. Sharing Data with Third Parties

We do not sell or transfer your personal data to third parties for commercial purposes. Data may only be shared with the following services as part of their intended functions:

- Yandex Metrica — usage analytics.
- Advertising networks — ad delivery (advertising ID and technical device info only).

Disclosure may also occur when required by law or valid government requests.

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### 6. Your Rights

Since most data is stored locally, you can at any time:

- Edit or delete your profile (nickname, avatar) directly within the app.
  - Delete all data by uninstalling the app from your device.
  - Reset your Advertising ID in Android settings.
  - Opt out of interest-based advertising through your device settings.
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### 7. Data Security

Local data is protected by Android's standard application sandboxing mechanisms. The app only requests permissions necessary for its features.

Camera or gallery access is only requested when you choose to upload a photo as your avatar.

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## **8. Children's Privacy**

Our Service is not directed at anyone under the age of 18. We do not knowingly collect personal data from children. If you believe a child has provided us with personal information, please contact us and we will take steps to remove it.

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## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We recommend reviewing this Policy periodically.

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## **10. Contact Us**

If you have any questions about this Privacy Policy, please contact us:

- Email: [danilgvizdondmitrievich@mail.ru](mailto:danilgvizdondmitrievich@mail.ru)