



Inspiring Facilitator required for Love Stoke 100 project

Framescape are seeking an experienced contractor to deliver an exciting new opportunity as part of the **Love Stoke 100** project. The contractor will lead **six interactive sessions** in schools across Stoke-on-Trent, inspiring students to create short films about why they love the area's history, culture, and heritage. The aim is to engage young people in learning about and sharing what makes Stoke-on-Trent special to them, through creative filmmaking. You will also deliver six drop in sessions at Framescape in Stoke on Trent. These sessions will take place in High Schools and Colleges across Stoke on Trent. We have interested schools and colleges and will be looking to confirm these over the next month.

In 2025 Stoke on Trent will celebrate its 100th birthday! It's 100 years since the City obtained official City status from King George V and to remember this occasion we are curating a project whereby we challenge and enable people from across the area to create 100 short films about why they love Stoke. A quick look online or on YouTube will reveal quite a negative opinion of Stoke. Content created by people from the City and by visitors portrays a City plagued by social issues and lacking purpose or identity. The people, places and ideals that made our City and which continue to provide inspiration for current and future generations are sadly lacking. As we turn 100 we want to flood the site and our City with positivity - Positive memories, brilliant people, amazing achievements and the best of Stoke on Trent.

The school sessions will take place in March and April 2025 and you'll visit six different schools or colleges to deliver sessions where we hope you will be able to inspire young people to learn more about film making, the heritage of Stoke on Trent and encourage them to submit films as part of the Love Stoke 100 project.

We will work with you to develop these sessions but we envisage that each session will;

Introduce the project and what we are looking to achieve.

Why are we celebrating our 100th birthday in 2025?

What would you celebrate about Stoke from the last 100 years?

Who do you know that loves Stoke and what would you ask them about?

You can make a short film on your smart phone. What could you make a short film about?

How to get involved and further info.

In addition, the contractor will host **six drop-in community sessions**, open to the public, where residents can learn more about the **Love Stoke 100** project, contribute their stories, and explore ways to get involved. These informal sessions will help build awareness and excitement around the project while offering hands-on guidance on how individuals can participate in the celebration of local heritage. The sessions will also feature guest speakers who can offer their own insight into the heritage of Stoke on Trent, discuss film making techniques or promote other Stoke on Trent related projects.

We envisage that these sessions would be held once a month from April 2025.

The ideal candidate will have experience in community engagement, delivering educational workshops, and a passion for heritage and filmmaking. This is a great opportunity to work directly with schools and the wider Stoke-on-Trent community on a creative and impactful project.

Budget - £8000 - to include travel expenses

If your company is interested in this opportunity to help shape the visual identity of Love Stoke 100, please submit your proposal, including your approach, relevant experience, and examples of previous work to lovestoke100@framescapeedu.co.uk

Please apply by January 31st with a view to contracts starting March 2025.

Framescape is a non-profit project which supports, educates and inspires current and future generations of digital and technical professionals across Stoke on Trent. Framescape is committed to supporting, educating and inspiring the people of Stoke-on-Trent to develop their creative, digital and technical skills. In doing so, we aim to enable the city's Createch community to employ more local talent and grow its share of this lucrative market. Framescape is committed to playing an active role in this journey by ensuring that The Potteries is not left behind. Together, we can help Stoke-on-Trent capitalise on the digital revolution, and, in doing so, empower current and future generations of Createch professionals to thrive.

Love Stoke 100 is made possible with The National Lottery Heritage Fund.

The National Lottery Heritage Fund supports a broad range of projects that connect people and communities to the UK's heritage.

Providing funding and support to create projects that preserve stories and memories that are important to diverse places, communities, and people across the UK.

From historic buildings, our industrial legacy and the natural environment, to collections, traditions, stories and more – heritage can be anything from the past that you value and want to pass on to future generations.

Thanks to National Lottery players, we have been able to celebrate 100 great reasons to love Stoke.