

SL: What do you think about this?

Hey Georgie,

Congratulations on receiving the gold award for the best face mask for all skin types. You must have worked hard to achieve this.

While looking at your website, I saw that you are not leveraging a single tool that top brands like Ulta Beauty and Estee Lauder use.

A tool that your competitors like Ren Clear Skincare and Pai Skincare do not use, and can help you outcompete them.

And no, it is not another social media strategy or has to do with email marketing.

Would you like to know what this tool is?

Have a nice day,
Argiris