



PRESS RELEASE

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Barbara Skidmore
Marketing Coordinator
marketing@viciousbiscuit.com
843-278-9010

Vicious Biscuit opens third North Carolina location in Boone, January 2023

Boone, NC— Son a Biscuit! Vicious Biscuit is expanding its reach as one of hottest fast casual breakfast concepts in the Southeast with massive, over-the-top biscuit creations and iconic Southern hospitality. Located 702 Blowing Rock Road in Boone, Vicious Biscuit will opens its doors to a new legion of fans on Monday, January 23rd, 2023.

Vicious Biscuit is Charleston-based concept, offering a hospitality driven dine-in experience, as well as catering and delivery/pickup options. The Southern menu features a varied selection of savory biscuits, meticulously curated to provide a wide range of delicious offerings enhanced by generous helpings of unique toppings. With tongue-in-cheek offerings with names like The Fat Boy, The Flame Thrower and The Vicious, shareables including Sweet Puppies and Vicious Beignets, as well as traditional Southern craft cocktails, local diners can expect to line the entrance for a taste of Vicious. The restaurant will open Monday through Friday 7:00AM to 3:00PM and Saturdays and Sundays 8:00AM to 3:00PM.

Since its establishment in 2018, Vicious Biscuit has amassed a viral following lured by its mouth-watering food presentation, edgy-atmosphere and entertaining guest experience. The Boone restaurant will operate as the concept's third North Carolina restaurant and fifth company-owned location before launching its franchise opportunity in early 2023.

Trust our fans, "This is the best biscuit you will ever have. Period." - Zachary P., Florida | YELP

Locations

Mount Pleasant, SC
Summerville, SC
Charlotte, NC
Wilmington, NC
Boone, NC
Jacksonville Beach, FL (Coming Soon 2023)

Media Folder

[Vicious Biscuit Photo Gallery](#)

Social Media

Instagram: [@viciousbiscuits](#)

Facebook: [ViciousBiscuit1](#)

TikTok: [viciousbiscuitchs](#)

