

Information Architecture
WEB 200 - Theory of Web Design

Serene Sound Sessions

For this assignment, I have chosen to do my friend's website for her newly formed Himalayan Bowl Sound Therapy services. She has been extremely enlightened and inspired by her own experiences with the therapy and wants to share with others the wonders that it is.

Based on my initial meeting with her, she has asked that I add a lot of the content in snippets to the home page and then branch off into more detailed sub pages.

One thing that is definitely in need of being addressed is what exactly this therapy is.

Top Down Approach

Home

- Images
- Aimee photo
- Quick about
- Testimonials
- Quick contact - button to contact page

About

- Aimee and her ideals

Therapy

- What is Himalayan Bowl Sound Therapy?

Services

- Session prices/packages, different types of sessions

Events

- Free community sound baths, etc

Contact

- locations
- availability
- hours

Bottom-Up Approach

As an inexperienced member of the general population when it comes to Himalayan Bowl Sound Therapy, I found a lot of questions that were relevant to this site.

First and foremost, questions such as:

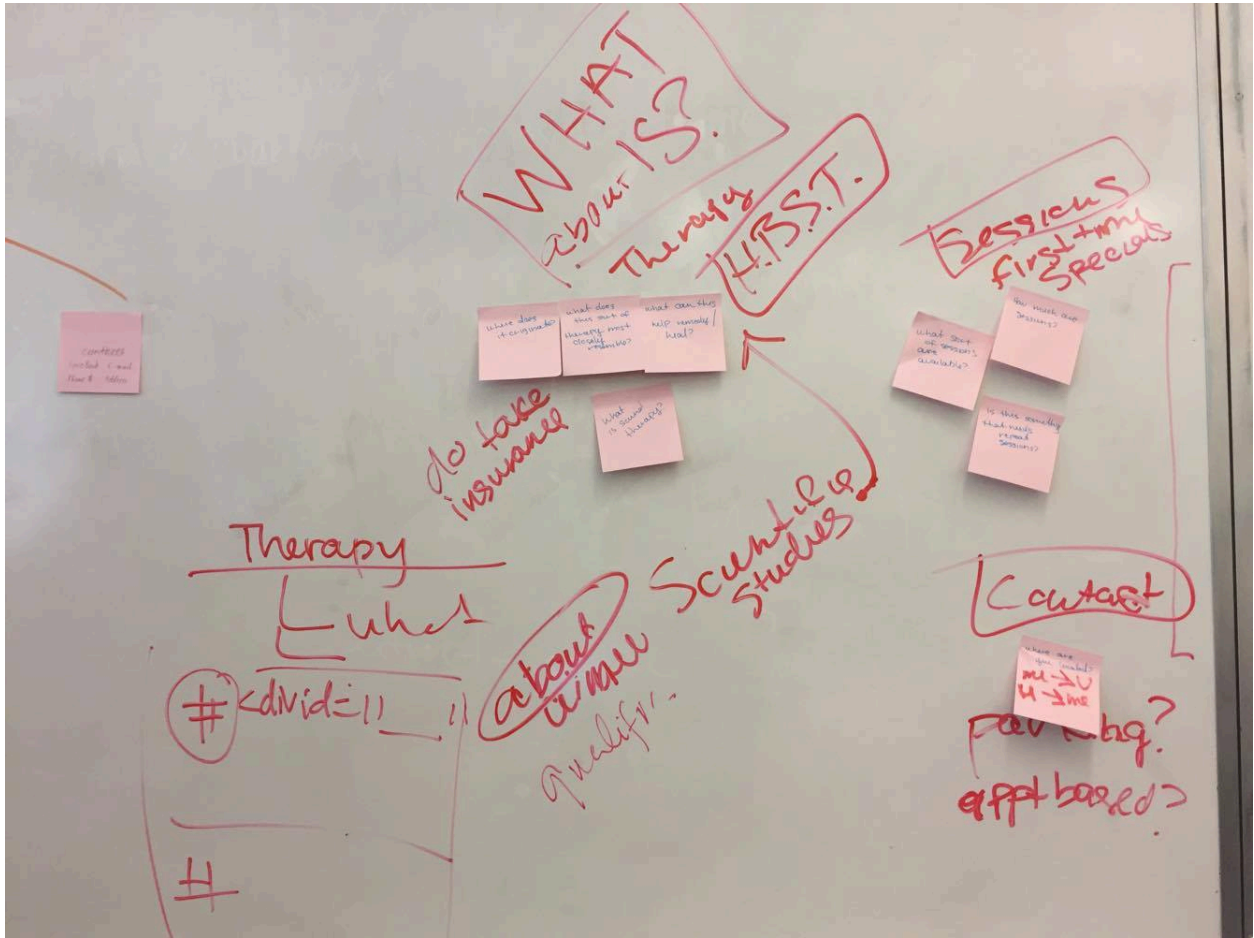
- What is Himalayan Bowl Sound Therapy?
- Where did it originate?
- What is it used for?
- What does it do?
- How does it affect the recipient?

Arose. And then there were the other questions that go with such a service (ie. therapy, private session-related work)

Who is Aimee?
What is her background and her credibility?
Where are sessions held?
Does it work!?

And other such questions related to logistics.

The best way to properly gauge these questions for each individual would be to get a session and find out, I feel.



Site Map

