

Welcoming Campaign (This Campaign is an example of a series of emails that are sent to those who have given their email in the landing page that I have showcased above. Most of my email campaigns will have a formula that looks something like this)

Email 1(This email is an introduction, it also gives the reader a gift which the landing page promises)

Subject line: Your FREE e-book to the right path

You have finally come to the right place and at the right time. You are lucky because soon it will be too late.

[Click here](#) to be INSTANTLY directed to your FREE ebook. Start reading NOW because this FREE ebook is just the BEGINNING of your journey to becoming FINANCIALLY FREE, Soon

you will have access to many different resources and tools so that you can become financially free.

Email 2(This email will provide a story about the author who is writing these emails to build rapport with the reader)

Subject line: I found EVERYTHING I need to become financially free

I will be honest with you, it was only a couple of years ago that I found out the TRUTH about how to become FINANCIALLY FREE.

I was BROKE and UNHAPPY with my life, I wanted to be financially independent and I did not want to have a boss CONTROL me and tell me what to do.

So then I used all the POWER I had into learning different business models such as e-commerce and affiliate marketing to get started on this journey.

I was studying and practising this 24/7 and I tried my very best, I was STRESSED, and FEAR was pushing me to give up.

But then I remembered why I started. I cannot stay broke FOREVER, I had to ESCAPE. So I PUSHED beyond my limits to get what I wanted.

And as time went on I started making MORE and MORE money. All the hard work finally paid off. This only happened through hard work.

Email 3(This email will give the reader some sort of valuable lesson, this will make the reader

trust the author with their knowledge)

Subject line: The difference between WINNERS and LOSERS

Do you know the difference between WINNERS and LOSERS? I can guarantee that 99% of you don't know.

LOSERS think that money will come to them without any stress or hard work, they don't have the correct mindset. They think this is very easy. They also give up easily and sometimes don't even try. 99% of people are like this and you are probably like this as well.

WINNERS understand that it takes a lot of effort to have lots of money. They put a lot of time into working towards their goals. They will never give up, even if it is really hard. A really small number of people are WINNERS.

Now ask yourself. Are you a WINNER or a LOSER right now and who do you want to be?

Email 4(This email will advertise and try to get the reader to buy a product):

Subject line: The next step...

At this point, you should understand that you need to be a WINNER to become rich. You should now know that a WINNER never gives up. Now that you understand this, you are ready for the next step...

The next step is to start making money, but keep in mind that you will not be making money overnight and it will require hard work and hours of your time, but the hard work will be worth it in the end.

You might ask “How do I start making money?”. I have a program that teaches people how to start making money. Most of these people who join this

program start out with ZERO money, but they promise themselves that they will start making money because they decided to live as WINNERS.

If you already decided to live like a winner, then [click here](#) to get started inside this program.

Email 5(This email will give the reader motivation to continue doing whatever the author has been teaching throughout all the previous emails)

Subject line: You have come this far, but...

You have been reading all of these emails, meaning you have learned something, but are you applying any of this information into your life? Are you taking action? Are you the WINNER you said you were?

If you said no to these questions, then you are still exactly the same as you were before subscribing to these emails.

I know that you probably aren't happy with the position your life is in right now, but think about how happy you would be if you weren't in this position. What if you were rich, then you have zero stress, you can buy a nice car, pay off your mortgage and possibly move into a nicer house.

So ask yourself, are you happy with your current position or do you want to be financially free? You must remember that you have to be a WINNER and not a LOSER for this to happen.

Now you should understand that you are probably not doing enough for financial independence, and you definitely have the knowledge to do what's right for a successful life. Should you keep living the same life as you always did? Or take action? The choice is yours.

