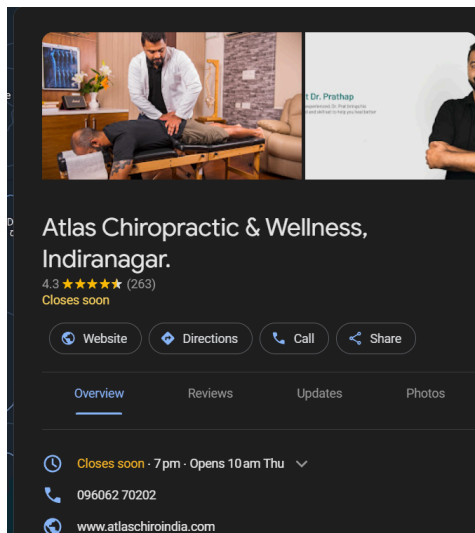


MISSION - MAP OUT A “FUNNEL”

Shashi Kiran R

1. Go find a Business Online

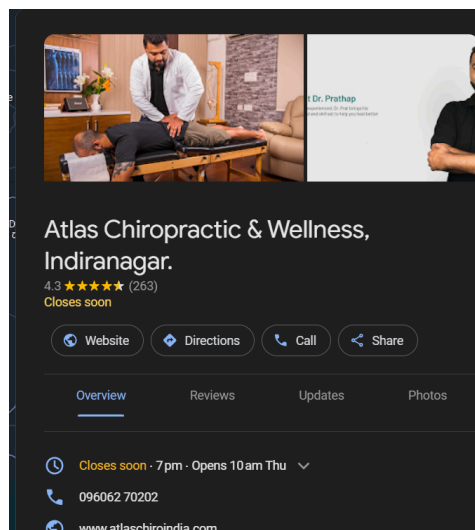
ATLAS CHIROPRACTIC & WELLNESS



2. Map out the steps in their customer acquisition funnel on piece of paper.

SEARCH > AD > PRODUCT WEBSITE

3. List out any “moves” they use at each step to grab attention or raise levels from the “Will they Buy”? diagram.
 - Step 1: Nice Pics on the Advertisement, it shows the Doctor, Well-maintained Clinic and Receptionist, there are 263 Views and the ratings 4.3



- Step 2: It leads to Website, Nice Visuals/Pic which shows Back Pain, Hip Pain and Knee Pain and a Bold Headline - ***We, at Atlas, are the Pioneers of Modern Chiropractic Care in India***

We, at Atlas, are the Pioneers of Modern Chiropractic Care in **India**

with Chiropractic Care we served more than 50K Patients in 6 years. Without any medication

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- Scrolling down: Licenses of Chiropractic Care displayed – ***Gains Trust.***

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Chiropractic care helps the body heal by restoring its natural state.



Top Chiropractor in India



Member of the IACD
(Indian Association of Chiropractic Doctors)



One of the Few Licensed Chiropractors

- Scrolling down: Video on how the back pain is treated?

We provide natural healing and wellness approach by offering result-oriented services from Chiropractic to Mental Health.



- Scrolling down: Patient's/Customer's Review

Hear from our Patient's Experience

"Have been to Atlas Chiropractic for many sessions and with every adjustment of my spine, my health has gotten better. The doctor has amazing skill in identifying pain areas and making adjustments."

Anubha Kothari ★★★★★

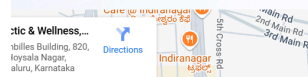
"Very caring and professional Doctor and team. It's all about getting you well again. I love the ambiance and clean treatment rooms. What patients need to understand is that we need to do our bit as prescribed to get the full benefit from the treatment. I could barely walk when I first started treatment. Dr.Prathap has always delivered what he's promised."

- CTA

**Unlock your well-being
by restoring your body, mind & soul
with the help of chiropractic care**

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Our Location

1st Floor, Kannambilles Building,