

Introduction: Although there is a clear pay gap between male and female athletes, and they both put the same amount of effort into every game, the chances of the pay gap closing is not likely to happen because, male athletes have more sponsorships, there is a lack of interest in female sports and low ticket sales, and because society's sexist culture has dictated the situation.

#1 Claim: Topic Sentence - "The pay gap won't close because men athletes have more sponsorships and are marketed more."

- A. Supporting Detail 1 > As Washington Mystics player Elena Delle Donne said "We absolutely do not get promoted as our male counterparts do. Yes, I'm talking about the NBA. When you put millions of dollars into marketing athletes and allowing fans to get to know a player they develop a connection with someone or something you are more engaged and continue to want to see/learn more. How is anyone going to get to know me or any of my colleagues if we aren't marketed as much?"

- a. URL -

- <https://www.theguardian.com/sport/2019/may/09/i-thought-the-main-issue-in-womens-sports-was-equal-pay-i-was-wrong>

- A. Supporting Detail 2 > "The US soccer Federation said the women's team generates less revenue from game ticket sales, although they had "invested in marketing and promoting the USWNT." US soccer did not disclose how much it spent on marketing the women in comparison to the men.

- a. URL -

- <https://www.theguardian.com/sport/2019/may/09/i-thought-the-main-issue-in-womens-sports-was-equal-pay-i-was-wrong>

#2 Claim: Topic Sentence - "Another reason for the pay gap is the lack of interest in female sports"

- B. Supporting Detail 1 > "Did you know that the US men's soccer team got paid more for losing the majority of their games than the women's soccer team got for winning the championship? Yet, on average the women's team sells around 11,000 tickets, while the men's team sells 28.000 tickets on average."

- b. URL -

- http://www.teenink.com/hot_topics/what_matters/article/982893/Should-Women-Athletes-Get-Paid-the-Same-As-Men-Athlete

- C. Supporting Detail 2 > "The wage gap was not formed due to the difference in strength, education or appearance between the two genders, its because mens sports have always been more entertaining, which brings in more money for the company."

- b. URL >

- http://www.teenink.com/hot_topics/what_matters/article/982893/Should-Women-Athletes-Get-Paid-the-Same-As-Men-Athlete

#3 Claim: Topic Sentence- Another reason is society's sexist culture has dictated the situation

D. Supporting Detail 1 > "The roots of this discrepancy could perhaps be traced back to the origins of modern sport itself. Different societies viewed physical training as an activity intrinsically linked to the "muscular male", defined against an idea of softer and more physically vulnerable femininity."

c. URL - <https://www.bbc.com/news/world-41685042>

E. Supporting Detail 2 > "Within the small amount of airtime received, the coverage of women's athletics is also more likely to be sexualised, portraying athletes off court and out of uniform, with an emphasis "on their physical attractiveness rather than their athletic competence", says Tucker Centres director Mary Jo Kane".

c. URL > <https://www.bbc.com/news/world-41685042>

#4 Refuting Claim: "Women put in lots of work on the hardwood floor just like men, even more to be realistic. Women have to work harder because they are trying to prove a point to everyone".

<https://www.ukessays.com/essays/sports/issue-of-gender-pay-gap-in-sports.php>

My counter argument against their claims-

a. "Mens sports generate higher revenue, so male athletes are paid higher salaries."

<https://www.salary.com/articles/examining-the-gender-pay-gap-in-sports/>

a. "The truth is womens sports will not achieve parity if the trenches remain. We can talk about equal pay all we want, but it doesn't matter until we start investing equally in how we market and promote these athletes."

<https://www.theguardian.com/sport/2019/may/09/i-thought-the-main-issue-in-womens-sports-was-equal-pay-i-was-wrong>

#5 Refuting Claim: "It's important for female athletes wanting more financially from doing something they love."

<https://www.theguardian.com/commentisfree/2014/oct/31/female-sport-stars-male-prize-money>

My counter argument against their claims-

b. "So the sport pay gap may well be linked to a wider imbalance - that of female participation in sport, perpetually lower than that of males."

<https://www.bbc.com/news/world-41685042>

c. "UN women statistics show that a striking 49% of girls drop out of sport by the time they reach puberty, and this has ramifications in professional and elite training later in life, research shows." <https://www.bbc.com/news/world-4168504>