

UI/UX Designer

You own how the product looks, feels, and works. From first flow to final pixel.

Role Overview

You'll own the whole experience here, from early research and flows all the way to the interface that ships. The product is still early and finding its shape, so we're after one senior designer who's genuinely good at both sides of the job. That's the UX thinking that makes a product make sense, and the UI craft that makes it feel good to use. You'll sit close to the founders and engineers, take rough ideas, and turn them into something people actually want to use. If you think of design as product work and not decoration, you'll fit in fast.

What You'll Do

- Own the design process from start to finish: research, user flows, wireframes, prototypes, and production-ready UI
- Take early, half-formed ideas and turn them into interfaces that are clear and easy to use
- Build the design system and keep it healthy as the product grows, so components and patterns actually scale
- Work side by side with founders and engineers to ship real work, not just hand over mockups
- Run quick user research and testing, then use what you learn to make real calls
- Keep quality and consistency tight across every screen and flow

What We're Looking For

- A real track record designing digital products end to end, **both UI and UX**, in-house or agency-side
- Genuinely strong at both. You can map out a user flow and also sweat the pixels. We need one person who does both, not one or the other
- Comfortable when things are messy. You do your best work on early, 0-to-1 products without a finished brief
- A strong grip on interaction design, visual hierarchy, usability, and design systems
- Fluent in Figma. Your prototypes are clean and your handoffs are easy for engineers to build from
- A portfolio with real, shipped product work in it, not just concept shots
- Bachelor's degree or equivalent proven design experience

Nice to Have

- Experience with education, AI, SaaS, or creator/media products
- Know your way around front-end basics (HTML/CSS, component logic) so you can work closely with devs
- Some motion and prototyping chops (Framer, Rive, After Effects, or similar)
- You've built a design system from scratch, not just worked inside one

Engagement Levels

This role is open at three levels. Apply to the one that fits where you are right now. We hire for fit, not title.

UI/UX DESIGNER	SENIOR UI/UX DESIGNER	LEAD PRODUCT DESIGNER
Experience 3–5 yrs designing digital products, UI & UX	Experience 5–8 yrs, shipped products end to end, done 0-to-1 work	Experience 8+ yrs, led design for a product or portfolio
Commitment Full-time, hybrid (Jakarta-based or willing to relocate)	Commitment Full-time, hybrid (Jakarta-based or willing to relocate)	Commitment Full-time, hybrid; part of the leadership team
Scope Designs UI/UX for one product; owns screens and flows	Scope Owns design end to end for a product; sets direction and the design system	Scope Owns design across products; builds and leads the design function

About Genesis Garuda Asia

PT Genesis Garuda Asia is a holding company building the next generation of education and technology businesses in Indonesia. Our portfolio spans business education, AI-powered software, creative content, and emerging ventures, all run with a startup mindset and a bias for shipping.

We hire people who think clearly, ship work without hand-holding, and want to grow faster than they would anywhere else.

Note: This position may be placed under Genesis Garuda Asia (holding) or one of our portfolio companies, depending on fit and business need.

How to Apply

Send your application through the main hiring form and attach your CV plus your portfolio or work samples. A portfolio is required for this one. We want to see the thinking behind the pixels, not just the final screens. Shortlisted candidates will be contacted for a first interview.

Note: We review work quality over credentials. A strong portfolio or proven output will always outweigh a polished resume.

Recruitment Form

[Link](#)