

Hello Mr.Yousaf, Good Afternoon,

I'm a new copywriter/strategic partner. I was buying some Accessories for my laptop from Anwar and stumbled across your store, got to meet Mr.Jobir and had a conversation with him. He told me how was the situation of the shop going on, this peaked my interest and i had a look around your social media

While going through your business social media i saw a few thing that could do with some tweaks here and there, specifically these main subjects that I want to mention

1. The social media posts are too blunt and are not eye catching to make someone stop and go through the page. Here are some example of how I can make it better(it can be improved if i had the Specification of the product)
2. The advertising of normal products is just not good enough for the market anymore, whenever a computer shop is brought up in a conversation everyone gets a picture of a old dusty shop with computer components laying here and there. I can help change the dynamics of your business and make it one of a kind in the market.

On my way to research I looked into the Competition you have in the market and came across bluebell, while looking on how they operate i came across a few things that were interesting and useful information.

First addressing the elephant in the room they don't have a website which makes sense as taking the population of bahrain in consideration, this also shows us that there are other ways to get your business to that level Ideally, but this doesn't mean we don't have to promote a business online, in this day and age having a online presence is absolutely crucial

I would like to clear a few things before you make a decision. As i said in the beginning im relatively new in to this as i only have experience in promoting my family business and my own short term business

Ill be doing all the strategic planning for free as i don't have any credibility and by the end of my part if you are satisfied, you can pay me according to how much you feel it was worthed

My goal is not only to grow your social media presence rather it's to monetize that attention and get the sales up altogether

