

CUPA-HR Northern & Central California Chapter
Monthly Board of Directors Meeting Minutes
April 19, 2023 12:00-1:00pm via zoom
Meeting Facilitator(s): Emma Gordon, Past President

Meeting Agenda

- Call to order, Roll Call
- Approval of minutes from previous meeting
- Western Region Chapter of the Year Winner
- CUPA National Conference Registration
- Budget & Expense Report
- Sponsorship Update
- 2023-2024 Board
- MAL Leads - Goal Status Report Out
- New/Continuing Business
- Adjourn

Board members present: Emma Gordon, Rebecca Sarkissian, Cara Morgan, Morgan Diamond, Patty Covington Fleming, Angie Banez, JoAnna Van Brocklin, Clarity White, Penny Schafer

Guest Attendees: Clarity White

Call to order; Roll call

The meeting was called to order at 12:05pm.

Approval of minutes from previous meeting

Minutes from the February and March 2023 meetings were approved.

Budget & Expense Report

- Financial Update
 - Checking: \$9622.58
 - Savings: \$ 890.04
 - Revenue: \$ 3000 (Invoicing to 2 Gold Level Sponsors)
 - Expense: \$

Sponsorship update

The sponsorship slides are being updated. California Casualty will be contacted about their sponsorship for next year's support. Stanford Federal Credit Union and Slingshot Connects are new Gold Sponsors and will be contacted regarding postponement of the full-day event.

2022-23 Events and Project Planning - Upcoming Events

April 28 - All day Conference

The April 28th conference is on pause for now and new dates are being identified – possible dates are June 22, July 20, or July 21 pending keynote speaker, Shirley Everett's availability. The board discussed this postponement as an opportunity for more registration and to finalize the agenda. An

email will be sent to those who have registered, and refunds will be issued. Weekly meetings to discuss the event will occur each Friday from 9:15am to 9:45am.

2023-2024 Board

Meetings to discuss recommitment for next year's board are being scheduled for May/June.

MAL Leads – Goal Status Report Out

Website – Update about event postponement has been posted.

Membership Outreach – Board Prospects – The Treasurer Elect and Event Logistics positions are both open. The board discussed how to make the openings more robust. Ideas include adding to the landing page and instructions on how to apply.

New/Continuing Business

Shirts Pick Up – Stanford board members to reach out to Cindy to arrange time to pick up.

Swag – The board discussed having swag for events. A subcommittee will meet to explore swag options.

Adjourn

The meeting was adjourned at 12:55 pm.

Next meeting: May 17, 2023, 12pm.