

ROI in AI Implementation for Small Business Owners

This research showcases real examples of businesses transformed by AI implementation. It will lay the foundation for years of gains, or your money will be returned faster than Grok can draft an apologetic email to “that” client (you know the one).

1. Labor Hours Saved

Automating routine tasks can be a game-changer:

- ❖ Businesses on average have 120+ hours a year reclaimed per employee (2–3 hours/week)
- ❖ At a \$60,000 salary (~\$28.85/hr), that’s **\$3,462 saved annually per employee.**
- ❖ Many owners still spend 15+ hours weekly on busywork. After our automations, your assessment and related projects pay for themselves in a month or less!

2. Revenue Generated

Our Opportunity Roadmap pinpoints the highest-value AI ideas:

- ❖ 91% of SMBs see sales boosts of 5 to 10% immediately after AI implementation.
- ❖ Real-world Example: a \$5,000 AI spend turned into \$50,000 in year-one revenue: a **10× return!**
- ❖ Even a conservative 20% lift on a \$500,000 revenue base nets \$100,000 extra, over 100× your assessment fee.

3. Cost Reductions & Productivity Gains

Efficiency isn’t theory! It’s cold, hard cash back in your pocket:

- ❖ Slash process costs by 30–50%. This means if you’re spending \$100,000 on procurement today, you could unlock **\$30,000–\$50,000 in savings tomorrow.**
- ❖ In one pilot, teams saved \$50,000 and slashed costs by 30% in a single workflow.
- ❖ 66–73% of teams report higher day-to-day output, and a 30% productivity bump on a 5-person team at \$60,000 each equals \$90,000 in added capacity without hiring.

4. Other Tangible Wins

AI pays in more ways than money alone:

- ❖ Faster decisions: 60% of firms credit AI insights for speedier, more confident choices. Faster decisions = faster value delivery = faster revenue gains.
 - ❖ Lean inventory: 20–40% better forecasting can free up \$60,000 on a \$200,000 inventory budget.
 - ❖ Happier customers drive repeat sales: For example, if you serve 100 customers who each spend \$2,000 annually (\$200,000 total), a 10% uptick in repeat purchases adds 10 more orders, which is **\$20,000 in extra revenue** without finding a single new client.
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Bottom Line

- ❖ Our [AIRIS](#) 4-phased assessment:
 - Delivers a clear, actionable roadmap you can act on tomorrow
 - Identifies revenue opportunities worth **hundreds of thousands \$\$\$**
 - Any integrated projects will triple your AIRIS investment in 90 days, or your purchase will be returned immediately
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And when you roll out the AI projects we recommend, these gains don't stop. They multiply year after year faster than OpenAI can release a new model named with a number that couldn't relate to the previous model if it tried.

Ready to see real results rapidly?

Elevate your enterprise with [AIRIS](#).

Works Cited

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(AI forecasting cuts inventory levels by 20–30%, freeing up capital bound in stock)