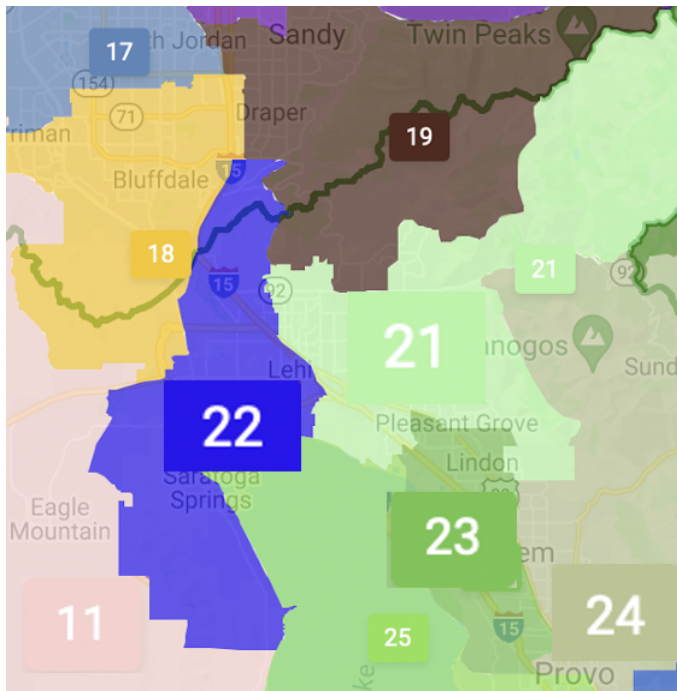


Clean The Darn Air (north Utah County)

Clean The Darn Air (DarnAir.org) aims to pass a clean-air-and-climate ballot measure in Utah in November 2024. Our proposal is to **eliminate the state sales tax on grocery store food** and instead have a carbon tax on the fossil fuels that contribute to local air pollution and global climate change. (Revenues will also fund \$100m a year for local clean air programs and \$50m for rural economic transition.) **We will be gathering signatures Feb - Nov 2023.**

To qualify for the ballot, we need to hit signature targets in 26 of the 29 state Senate districts. Signature-gatherers must be 18+ and Utah residents (or accompanied by someone who is). We will get regular updates on valid signatures per district so we can see how we're doing..



The North Utah County area covers:

- **District 21:** American Fork and Pleasant Grove
- **District 22:** Lehi and Saratoga Springs
- **District 23:** Orem
- **District 24:** Provo
- **24% of District 11**, around Eagle Mountain (the rest is divided evenly between Tooele and Magna)

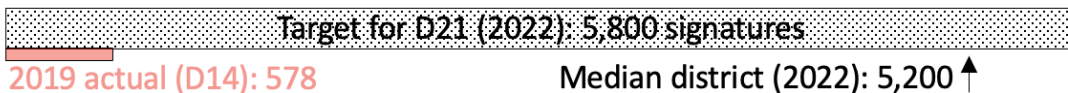
Goal: 20,000 valid signatures (5,000 each) to hit targets in D-21 to D-24. At 20-40 signatures per hour that will take 500-1,000 hours total.

Bonus goal: 2,000 valid signatures in Eagle Mountain / D-11. That will take 50-100 hours total.

Narrative: In the spring, we will work hard to gather signatures at UVU and BYU (especially at UVU, where we should be able to gather inside); we will also do test-runs of liquor stores in Draper, Pleasant Grove, Orem, Provo, and Saratoga Springs to see which districts they pull from. In the summer and fall, activists from UVU, BYU, and SLC will hit our targets here at festivals and other public events.

Contact: info@DarnAir.org / DarnAir.org/join-us

D-21: American Fork, Pleasant Grove

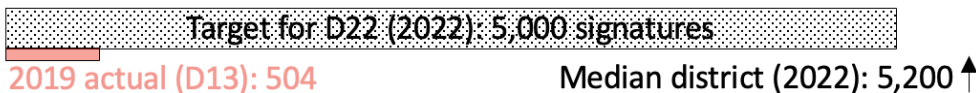


Limited people power: not many residents in our database, and it's 30-45 minutes from SLC.

Limited opportunities (full details in the [signature-gathering doc](#)):

- Pleasant Grove Strawberry Days (second week of June)
- Cedar Hills Family Days (second week of June)
- American Fork Steel Days (over 4th of July week)
- Highland Fling (first week of August)
- Alpine Days (second week of August)
- Cedar Hills Food Trucks (Wednesdays 5-8:30)
- Alpine Food Trucks (Tuesdays (5-8:30)
- Pleasant Grove Liquor Store (very busy)

D-22: Saratoga Springs and Lehi

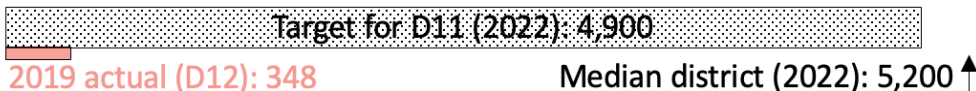


Decent people power: some residents in our database, and it's 30-45 minutes from SLC.

Good opportunities (full details in the [signature-gathering doc](#)):

- Lehi Round-Up (third week of June)
- Lehi Farmers Market (Friday 3-8, Saturday 10-6)
- Lehi Arts in the Park (Sunday, June - August)
- Lehi Public Events (once a month)
- Eagle Mountain Farmers Market (Saturdays 9-1, June - September)
- Saratoga Springs Food Trucks
- Saratoga Springs Liquor Store (average busy)
- Mountainland Technical College

D-22 bonus: the Eagle Mountain part of D-11 (Tooele etc.)



The Eagle Mountain part of District 11 (24% by population) is likely to have:

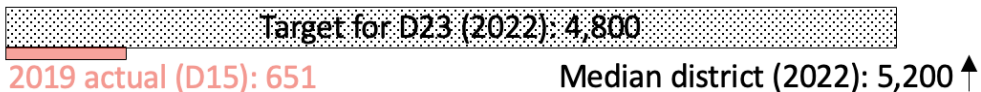
Limited people power: see D-22 above.

Decent opportunities: see D-22 above.

The parts of District 11 near Tooele (38%) and Magna (38%) will also be challenging.

- Eagle Mountain Farmers Market (Saturdays 9-1, June - September)
- Pony Express Days Memorial Day (May 31 - June 3, **2023**)
- Silver Lake Ampitheater

D-23: Orem and Pleasant Grove

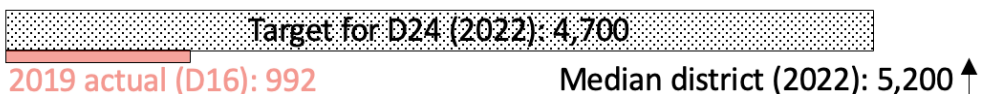


Potential for good people power because of UVU.

Good opportunities (full details in the signature-gathering doc):

- UVU
 - Spring Semester: Monday, Jan 9th - Wednesday April 26
 - Fall Semester: Monday Aug 21 - Thursday Dec 7
 - Commencement: 5/4/23 with convocations 5/5 and % at UCCU
 - UCCU Events: some big concerts
- Vineyard Days (first week of June)
- Pleasant Grove Strawberry Days (second week of June)
- Orem Summerfest (first week of June)
- Lindon Days (first week of August)
- Orem Sunset Farmers Market (Wednesday 5-9, July - October)
- Orem Liquor Store (not very busy)

D-24: Provo



Potential for good people power because of folks at BYU and in Provo.

Decent opportunities (full details in the signature-gathering doc):

- BYU
 - Winter Semester: Monday Jan 9 - Wednesday Apr 19
 - Spring Semester: Monday May 2 - Tuesday June 20
 - Summer Semester: Monday June 26 - Monday Aug 14
 - Fall Semester: Tuesday Sept 5 - Thursday Dec 14
 - Commencement/Convocations: Thursday April 27
- Provo Freedom Festival (week leading to the 4th of July)
- Provo Pride (mid August)
- Provo Farmers Market (Saturdays 9-2, June - October)
- Provo Liquor Store (not very busy)
- Sundance
 - Sounds of Summer (Sunday 5-8, July - Sep 4)

- Harvest Market (September 24, 10-4)