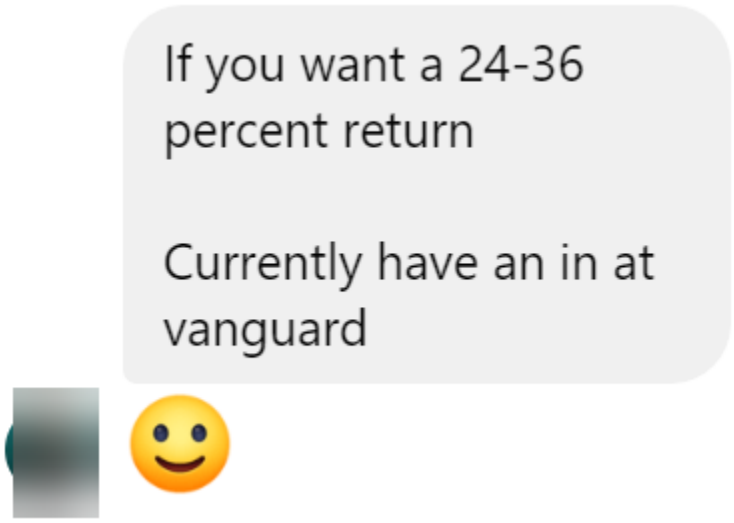
What Marketplace Can an Arkansas Redneck (like me) Double, Triple and Ten Times Tiny Amounts of Starting Money on the Regular?

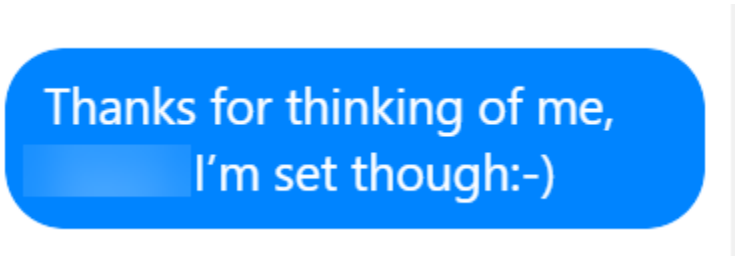
This is the only marketplace (I know) where a regular dude(tte) has got a shot in hell at turning $1 into $10…then $100…then $1,000…then $10,000…then $100k…and all the way up to a $1 millie…while they're still young enough to enjoy it…

Not long ago a financial dude HMU…

Here was his DM to me:



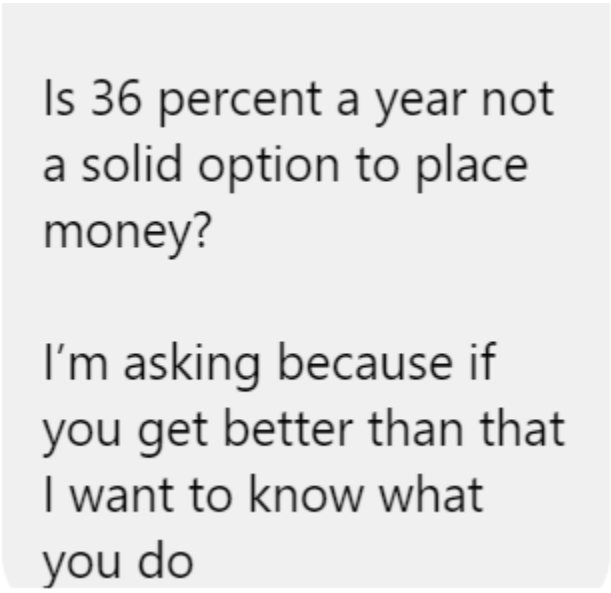
And here was my reply:



Of course…

That wasn't good enough for him.

Here's a snippet of his retort:



I don't know him super well, but my past dealings with him and his social profile is pretty much…

"I am smarter than you. You should listen to me. I know what's good for you."

Now…

…he probably is smarter than me.

He probably knows even smarter people than me at Vanguard.

You MUST BE SMART and super disciplined to make 24% - 36% consistently in the stock market.

And that's the rub.

If you want to be even a decent investor in ANY TRADITIONAL and EFFICIENT marketplace…

You MUST have exceptional intelligence, data and/or know the right people.

What are traditional and efficient marketplaces?

Good question superstar!

Let's start with traditional:

Stock Market

Real Estate

Forex

Crypto (is becoming traditional and efficient)

Etc.

Now…

What is an efficient marketplace?

An efficient marketplace is often traditional too.

But an efficient marketplace is where you can go “look up” what something is worth and buy or sell it for that price.

If you want to buy a share of Tesla on the NASDQ (marketplace)...

You can Google it and see what you can buy it for $199.50 within a few cents.

Want to buy a 3 bedroom 2 bath house next to a lake in Austin, TX?

You can get price ranges in minutes on Zillow.

Make sense?

So…

I figured out long ago I wasn’t smart enough, disciplined enough or good looking enough to make above average returns in traditional and efficient marketplaces.

Did I give up?

Nope.

I figured out I was like a duck in water when it comes to NON-TRADITIONAL and NON-EFFICIENT marketplaces.



I can regularly double, triple or ten times my investments in NON-TRADITIONAL and NON-EFFICIENT MARKETPLACES.

From flipping used sneakers to used sofas there are normal, average folks buying a used sofa for $20, cleaning it up and selling it for $200.

Is there a “traditional marketplace” for used sofas?

Nope.

What’s a used sofa worth?

Is there a “Blue Book” on used sofas?

Nope.

That makes it inefficient.

I’ve invested in raw land over the last few years…

Raw land is pretty non-traditional although there are more marketplaces popping up.

And raw land is still hard AF to value…and that’s GOOD…it’s what makes it INEFFICIENT.

I bought a 3-acre plot of raw land in Fort Smith Arkansas from two brothers that inherited it from their dad.

They needed cash pretty quick…

Most realtors don't like to handle raw land because there's not enough commission in it.

The brothers didn't know how to market and sell it.

That's where I came in…

I offered them $15,000 and change… cash now.

They accepted.

I bought it.

Closed on it.

Put a For Sale sign on the land which happened to be a fairly busy street.

And SOLD IT for $45,000 to a neighbor who owned a house a few doors down.

That's 300% return less some expenses, but pretty good.

I've done similar or better returns with DOZENS of parcels of land.

Because there's no "marketplace" and realtors don't want to deal with them…

You can buy cheap and sell high.

Now…

I don't do a heap of land investing.

Why don't I do more?

For the same reason I don't want to flip couches, sneakers, wood pallets and such.

There's a whole lot of elbow grease that goes into those.



It takes a lot of work to FIND land that people don't want anymore.

Then there is all the paperwork with the state/county/title office and such.

And it's ONLY for 300% returns!

There is a much, much bigger, non-traditional marketplace…

That is inefficient as hell.

Where you can buy property ONCE and RENT it out for YEARS.

If that's not sweet enough…

You can buy once and RENT it out to HUNDREDS of tenants for YEARS.

Imagine if you could buy a single family home and rent it out to hundreds of families at the same time?

Well, ya can't.

Question: But do you know what kind of property you can do that?

ANSWER: <u>INTELLECTUAL PROPERTY</u>

IP = digital real estate

I've been buying (or producing) IP dirt cheap for almost 20 years.

Then instead of “flipping” it once…

I flip the same digital real estate over and over and over.

Here’s ONE case study in our [free Royalty Rockstar Community]

I Flipped an $800 Investment into Cash for 5 yrs



Case Study: Invested $800 in ONE Piece of Content and Flipped it for Cash Everyday for 5 YEARS...

With digital real estate…

There are no toilets, tenants or termites.

And with the way I do it…

I can get OTHER PEOPLE to do the selling or find renters FOR ME.

Like real estate agents sell and rent houses.

When we rent IP/digital real estate, it’s called licensing.

And instead of getting paid rent, we get paid ROYALTIES.

I love, love, love, recurring royalties.

To compare…

I make most of my loot renting out IP.

I do some coaching/mentoring when I feel like it because renting IP is so passive I get bored.

When I do mentoring…

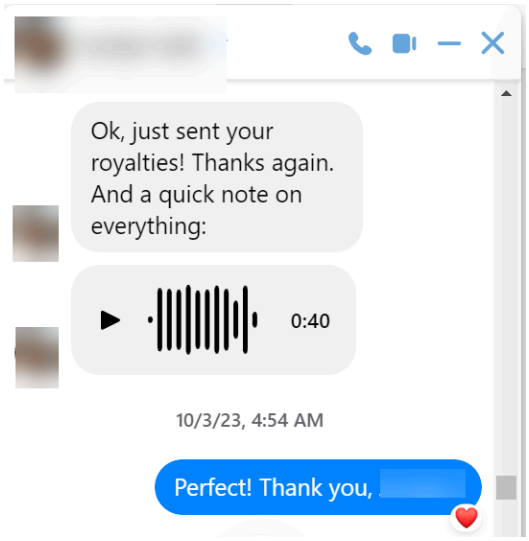
It takes a LOT to sell a client on a $48,000 year-long mentoring package.

It also takes a LOT of TIME and energy to deliver from 1:1 to group or whatever.

I've taken hundreds of DMs from a mentee over a year.

But I can put 5 and 6 figure licensing deals together in under 30 minutes…by DM.

And I've got some licensees where the only interaction is "I sent over your royalties." and I thank them every month.



Here's some royalty payments from the "renter":

30 results found for [redacted] from 3/1/2021 to 2/17/2024.

Back to all transactions

Date	Type	Name	Payment	Gross	Fee	Net	Actions
Feb 1, 2024	Payment from	[redacted]	Completed	$2,100.00 USD	-$62.79	**$2,037.21**	Add tracking
Jan 2, 2024	Payment from	[redacted]	Completed	$2,550.00 USD	-$76.25	**$2,473.75**	Add tracking
Dec 1, 2023	Payment from	[redacted]	Completed	$2,550.00 USD	-$76.25	**$2,473.75**	Print shipping label
Nov 20, 2023	Payment from	[redacted]	Completed	$3,600.00 USD	-$107.64	**$3,492.36**	Print shipping label
Oct 2, 2023	Payment from	[redacted]	Completed	$4,050.00 USD	-$121.10	**$3,928.90**	Add tracking
Sep 1, 2023	Payment from	[redacted]	Completed	$1,800.00 USD	-$53.82	**$1,746.18**	Add tracking
Aug 1, 2023	Payment from	[redacted]	Completed	$2,100.00 USD	-$62.79	**$2,037.21**	Add tracking
Jul 1, 2023	Payment from	[redacted]	Completed	$2,100.00 USD	-$62.79	**$2,037.21**	Add tracking
Jun 1, 2023	Payment from	[redacted]	Completed	$900.00 USD	-$26.91	**$873.09**	Add tracking
May 1, 2023	Payment from	[redacted]	Completed	$900.00 USD	-$26.91	**$873.09**	Add tracking
Apr 3, 2023	Payment from	[redacted]	Completed	$900.00 USD	-$26.91	**$873.09**	Add tracking
Mar 1, 2023	Payment from	[redacted]	Completed	$900.00 USD	-$26.91	**$873.09**	Add tracking
Feb 1, 2023	Payment from	[redacted]	Completed	$900.00 USD	-$26.91	**$873.09**	Add tracking
Jan 2, 2023	Payment from	[redacted]	Completed	$1,050.00 USD	-$31.40	**$1,018.60**	Add tracking
Dec 5, 2022	Payment from	[redacted]	Completed	$150.00 USD	-$4.49	**$145.51**	Add tracking
Dec 1, 2022	Payment from	[redacted]	Completed	$900.00 USD	-$26.91	**$873.09**	Add tracking
Nov 1, 2022	Payment from	[redacted]	Completed	$1,050.00 USD	-$31.40	**$1,018.60**	Add tracking
Oct 1, 2022	Payment from	[redacted]	Completed	$1,500.00 USD	-$44.85	**$1,455.15**	Add tracking
Sep 1, 2022	Payment from	[redacted]	Completed	$600.00 USD	-$17.94	**$582.06**	Add tracking
Jul 7, 2022	Payment from	[redacted]	Completed	$2,000.00 USD	-$58.29	**$1,941.71**	Add tracking

Imagine how much real estate I'd need to own to get this type cash flow?

And I've got this digital real estate rented out to dozens more renters too.

This is the power of NON-TRADITIONAL assets.

This is the mojo of inefficient marketplaces.

This is the SHEER LEVERAGE of digital real estate where I redneck from Arkansas like me can get 1000% returns…



…and leave those Wall Street guys scratching their heads about why I'm not salivating over their 20%.

What about you?

Do you already own some digital real estate?

Do you have a course? Content? Software? Database?

If you do…

You are already 2 steps ahead of most folks.

All you need to do is start…

… putting MULTIPLE RENTERS into it!

And if you do it the way I do…

You can get other folks to go rent it out for you if you want.

===> New Money from Old Courses and Content

For most coaches, creators and experts…

…Sales and delivery eat up a lot of calendar and family time.

Renting IP is the most hands-free income stream I've ever found.

If you don't have your own IP yet…

Don't sweat it.

You can invest in someone else's digital real estate they don't use much or want anymore.

Just like I bought land dirt cheap from "unwanters" and sold it for 300% markups…

If you ask me, digital real estate is faster, easier and you can make your first investment with a few hundred bucks…IF THAT…there are lotsa ways to make deals where you can get rollin for no money out of pocket.

We can use options and seller financing just like in physical real estate.

But…

Once we've got control we can rent it out over and over.

…for huge returns that turn the Wall Street "suits" green:-)

Got questions?

Ask them in the Royalty Rockstars free community!

Rooting For Ya,
Travis