

What It Means to Wear a RED JACKET?

Why not keep these in mind as you set your recruiting goals?

Red signifies vibrancy and confidence. It is an exciting color that arouses emotion and represents vitality and intensity. How appropriate that our Company selected this colors to identify those who employ these qualities to make their career a success.

Those with Red Jackets feel very special about them. Your Red Jacket evokes a deep sense of pride whenever you wear it. To me, it reflects several things about you:

SELF-CONFIDENCE. Your Red Jacket shows trust, belief, boldness, and assurance. Many of us have lacked in this area at one time or another. Your Red Jacket gives you confidence. It tells you that you have reached a certain level of achievement. You have set a goal and attained it, and you are making a success out of your career.

DETERMINATION. It shows that your work is purposeful and worthwhile, and that what you are doing is a credit to yourself and those represented by this jacket. It gives you determination to keep going forward and to let nothing hinder you from becoming successful.

PERSISTENCE. It shows that you can hurdle obstacles that appear in your path and keep your mind shut against negativity. It means stick-to-it-iveness.

CREDIBILITY. In a word, you Red Jacket symbolizes success. Not just yours, but also the success of all those women who have enabled you to wear it. You'll have much love and pride in those who are an integral part of you Red Jacket.

As A Star Recruiter
You are becoming a leader
You have a prestigious position
You know where you are going
You are very close to earning your 1st FREE Mary Kay Car!!
You are utilizing the Mary Kay Opportunity
You are the backbone of your unit
You are admired and respected by Directors & your sister consultants
You stand out in a crowd
You're on your way to THE SUIT!!!

