

# FAST FASHION



## Initial discussion:

Where do you like to buy your clothes from?

What do you think about **second-hand** clothes? Do you wear them?

Do you have any **hand-me-downs** - clothes that you've received from family or relatives?

Are you fashion conscious and do you know what is **in vogue** or **trendy** all the time?

Do you follow any **fashion influencer** on social media?

Who from your family or friends is a real **fashion victim** - someone who follows all trends even if they don't suit them?

What is more important in terms of clothing: quality or quantity?

Do you ever donate clothes to any institutions? Why/why not?

Check out the **labels** of the clothes and shoes you are wearing, where were they made?

Watch this video and answer these questions:

## VIDEO

### Glossary

garment - a piece of clothing  
contaminate, pollute - make dirty  
textile - cloth  
labour - workers  
log - cut down  
cherish - enjoy

Living Wage - Salary that covers your basic needs  
Consume - buy and use goods or services  
on average - median  
drop - to fall, to go down  
developing countries - third world countries, poor countries  
Child labour - kids working  
Crop - agriculture plant  
fossil fuel - oil, petroleum

## QUESTIONS

1. How many pieces of new clothing does the world consume each year?

- a) 40 million pieces    b) 60 billion pieces    c) 80 billion pieces

2. How much profit (money) does the fashion industry make globally each year?

- a) \$ 10 billion    b) \$ 1.2 trillion    c) \$ 3 trillion

3. How many times do we wear fast fashion garments?

- a) less than 5 times    b) around 10 times    c) around 15 times

4. How long do we keep fast fashion garments on average?

- a) for 35 days    b) for 60 days    c) for 75 days

5. What is polyester made of?

- a) cotton    b) fossil fuels    c) silk

6. How much textile waste does the average American person generate every year?

- a) 32 pounds    b) 52 pounds    c) 82 pounds

**Watch again and try to answer these questions:**

What is fast fashion?

What characteristics do fast fashion clothes have?

Why are prices of clothes so cheap nowadays?

What are the environmental consequences of fast fashion?

Where do most of our clothes end up?

What do people feel when they buy new clothes?