

Social Media Pricing and Packages

1. Starter Package: \$500 per month

- Profile Setup and Optimization (LinkedIn, Twitter, Instagram)
- Basic Branding Guidelines
- 10 Custom Branded Graphics per month
- 15 Social Media Posts (3 per week)
- Monthly Analytics Report

2. Growth Package: \$900 per month

- Everything in the Starter Package, plus:
- Comprehensive Branding Guidelines
- 20 Custom Branded Graphics per month
- 30 Social Media Posts (6 per week)
- Community Engagement and Moderation
- Bi-weekly Strategy Sessions
- Performance Tracking and Optimization

3. Pro Package: \$1500 per month

- Everything in the Growth Package, plus:
- Targeted Advertising Campaigns (ad spend not included)
- Ad Copywriting and Creative Design
- 40 Social Media Posts (10 per week)
- Daily Community Engagement and Moderation
- Weekly Strategy Sessions
- Advanced Analytics and Reporting

4. Custom Package: Tailored Pricing

- Customized services based on specific needs and objectives
- Flexible pricing based on the scope of work and desired outcomes
- Includes a mix of branding, content creation, community engagement, advertising, and analytics services

Additional Services:

- Paid Advertising Management: Starting at \$300 per month

- Content Creation (Graphics, Videos, Copywriting): Starting at \$50 per piece
- Social Media Audit and Strategy Development: \$300 one-time fee
- Training and Consultation Sessions: Starting at \$100 per hour

Note: Prices are subject to change based on the complexity of the project and additional services requested.

