

Hypno User Agreement (iPad)

User Agreement

By pressing the ["Arrow"] button to continue and permitting this digital camera system ("HYPNO") to capture and transmit your image, (a) you agree you are age 13 or older OR that if the user is a child under 13 years old, you are the parent/guardian of the child (b) you agree that you are granting to HOLD STILL INC, along with its clients, affiliates, successors, assigns, licensees and providers (collectively, "Company"), the absolute, perpetual and worldwide right and permission to record and make use of your name, image, likeness, voice, identity, point-of-view, performance, interview and/or any other material concerning you which may be obtained by or on behalf of Company in connection with this digital camera system (collectively, the "Materials"), in any manner or media, including, without limitation, marketing, social, promotional and publicity materials. You hereby waive, discharge and release Company from any and all rights, liabilities, claims and causes of action whatsoever which you may now or hereafter be entitled to assert against Company in connection with such use of the Materials.

Mobile Agreement

By providing your mobile number and pressing the ["Arrow"] button to continue, you consent to receive text messages from HYPNO (or its provider, on its behalf) containing links to and/or a digital copies of your Materials. You agree that you are age 18 or older and that you have the permission of the holder of the mobile number you have entered. The phone number you enter will be used to send this requested text message in accordance with HOLD STILL INC'S <a href="<http://hypno.com/privacy>">Privacy Policy. Message & Data Rates May Apply.

Email Agreement

By providing personal information, such as name, email address, phone number, zip code and/or gender (collectively, "Information") and pressing the ["Arrow"] button to continue, you consent to use of your Information in accordance with HOLD STILL INC'S <a href="<http://hypno.com/privacy>">Privacy Policy, including marketing communications.

Privacy Policy

Scan or visit hypno.com/privacy to see how Hypno handles personal information.

You also consent to us sharing your information with [client] who may use your information for its own independent purposes in accordance with its own independent privacy practices, including to send marketing communications. Please see the privacy policy for [client] HERE for details about how it uses Information and how to opt out of receiving certain communications from them. If you do not want to provide your Information to [client], please do not enter your Information here.

Highlighted text is optional. Link to privacy policy to be provided by client.

Hypno User Agreement (iPhone)

User Agreement

By scanning the QR code to continue and permitting this digital camera system ("HYPNO") to capture and transmit your image, (a) you agree you are age 13 or older OR that if the user is a child under 13 years old, you are the parent/guardian of the child (b) you agree that you are granting to HOLD STILL INC, along with its clients, affiliates, successors, assigns, licensees and providers (collectively, "Company"), the absolute, perpetual and worldwide right and permission to record and make use of your name, image, likeness, voice, identity, point-of-view, performance, interview and/or any other material concerning you which may be obtained by or on behalf of Company in connection with this digital camera system (collectively, the "Materials"), in any manner or media, including, without limitation, marketing, social, promotional and publicity materials. You hereby waive, discharge and release Company from any and all rights, liabilities, claims and causes of action whatsoever which you may now or hereafter be entitled to assert against Company in connection with such use of the Materials.

Custom User Agreement (iPad)

By providing personal information, such as name, email address, phone number, zip code and/or gender (collectively, "Information") and pressing the ["Arrow"] button to continue, you consent to use of your Information in accordance with HOLD STILL INC'S [Privacy Policy](http://hypno.com/privacy), including marketing communications.

You also consent to us sharing your information with Nike, Inc., our "Sponsor" for this event, which may use your information for their own independent purposes in accordance with their own independent privacy practices, including to send marketing communications.

Please see the privacy policies for our Sponsor set forth below for details about how they use personally identifiable information and how to opt out of receiving certain communications from them. If you do not want to provide your Information to our Sponsor, please do not enter your Information here.

If you have any questions about our information handling practices, including our practices with respect to children's personal information, please email us at support@hypno.com or write to HOLD STILL INC dba HYPNO, 1855 Industrial Street #103 Los Angeles CA 90021.

COPPA Privacy Policy

1. In addition to our general privacy policy, our privacy practices set forth here are guided by the United States' Children's Online Privacy Protection Act of 1998 ("COPPA"), as well as data privacy laws in the United States and other applicable countries. Younger visitors should always check with their parents or guardians before entering information on any website or mobile application and we encourage families to discuss their household guidelines regarding the online sharing of personal information.

2. Parents and guardians at any time can review any personally identifiable information collected about their children and request that such information be deleted and/or that no further information be collected. See Section 4 below.

3. We will also share your child's personal information with our Sponsor. Any questions or concerns you have about such information can be addressed to Nike, Inc. whose privacy policy is located at:

http://agreementservice.svs.nike.com/us/en_us/rest/agreement?agreementType=privacyPolicy&uclid=com.nike.commerce.nikedotcom.web&country=US&language=en&requestType=redirect&ref=https%253A%252F%252Fwww.google.com%252F

You can contact Consumer Services or our Privacy Office at:

Privacy Office, One Bowerman Dr., Beaverton, OR 97005, USA or send an email at privacy@nike.com.

4. For children under 13 who ask to receive our services, including the content created by the user, they will be asked to provide the email address of their parent/guardian. We will send the child's parent/guardian a notification email informing them of the child's request to receive the services and give the parent/guardian the option to have his or her child's information removed from our database. At any time after receiving this notification email, the child's parent/guardian may request that we stop sending the child the images or other information by following the "unsubscribe" instructions found at the end of any of the emails. When a child provides a parent's or guardian's

email address when signing up for any services, that email address is used to send the notification email message and is subsequently deleted from our platform.

5. We will only use the personally identifiable information that the user provides for the purpose of sending content created by the user using the HYPNO platform. Our Sponsor may use the information for other purposes, such as marketing to the child. You should review their privacy policies at the links provided above.

6. Parents/guardians of children under the age of 13 can print out and email us a signed form that allows them to review any personally identifiable information collected about their child, have this information deleted, and/or request that there be no further collection or use of their child's personally identifiable information. You can request this form from event staff. We will take steps to verify the identity of anyone requesting personally identifiable information about a child and to ensure that the person is in fact the child's parent or legal guardian.