



Press Release

For Immediate Release

12th July 2025

Blend Colours Wins the FTCCI Award 2025 for Excellence in Product Innovation

Blend Colours Pvt. Ltd., a leading name in the masterbatch and additive manufacturing industry, has been conferred with the FTCCI Award 2025 for Excellence in Product Innovation – Large Companies category.

The FTCCI Excellence Awards are one of the most prestigious industrial accolades in Telangana, established to recognise businesses and institutions for their remarkable achievements and contributions across diverse fields.

Blend Colours Pvt. Ltd., a leading name in the masterbatch and additive manufacturing industry, has been conferred with the FTCCI Award 2025 for Excellence in Product Innovation – Large Companies category. The award, presented by The Federation of



Telangana Chambers of Commerce and Industry (FTCCI), recognises outstanding contributions to innovation and industrial excellence.

The honour was bestowed at a prestigious ceremony held on 8th July 2025, at Taj Deccan, Hyderabad, in the presence of industry leaders, dignitaries and government officials. The award was presented by Shri Jishnu Dev Varma, Hon'ble Governor of Telangana and selected by a distinguished jury comprising eminent retired IAS and IPS officers. Mr. Sharad Rathi, Director and Mr. Shailesh Lahoti, Director received the award on behalf of Blend Colours Pvt. Ltd.

Blend Colours was recognised for its innovative additive developed for the recycling industry - a breakthrough solution addressing one of the most pressing challenges in sustainable plastics. This product reflects the company's commitment to R&D-led innovation and sustainable manufacturing practices.

Speaking about the company's commitment to research and innovation, this award is more than for just a product - it is the acknowledgement of the thought leadership of Blend Colours; to quote, "Research is at the core of what we do. It's not just about standing apart, it's about solving real-world challenges and taking responsibility for a better tomorrow. We believe in identifying high-impact sectors and developing meaningful, application-driven solutions. Our R&D centre reflects our commitment to curiosity and innovation in plastics, and to delivering value-centric solutions that support and elevate our customers' businesses."

In its pursuit of future readiness, Blend Colours is also set to unveil a new brand identity at the upcoming K 2025 show, marking a significant milestone in its journey towards innovation and sustainability.

For further details please contact:

Shailesh Lahoti, Blend Colours Pvt Ltd, shailesh@blendcolours.com, +91-98850 11883

Plot # 35, IDA Kattedan, Hyderabad 500077, Andhra Pradesh, India