

Confidentiality Policy

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Introduction & Scope

This document establishes the privacy guidelines for the Photo Map Editor application. We provide a transparent overview of how your information is handled while utilizing our geographic metadata management tools. The application allows users to view, modify, add, or remove location details attached to images without requiring user registration. This policy applies strictly to the interactions within our iOS platform. By downloading and operating the application, you agree to these defined terms.

Defines privacy guidelines for the Photo Map Editor application.

Applies strictly to all iOS platform operations and interactions.

Operates entirely without user registration or authorization requirements.

Covers app functions like searching for addresses and editing latitude or longitude.

Collected Information and Usage

We gather an extremely limited dataset focused entirely on app performance and user interactions. Registration is not required, meaning no personally identifiable information like names or emails is ever collected. We strictly track three categories of operational data to improve our interactive map features and photo management tools. This data strictly supports internal analytics to ensure our location editing tools function correctly. Cookies and similar web tracking mechanisms are entirely absent from our architecture.

User ID is collected for basic anonymous session tracking.

Device ID is gathered to ensure compatibility and system stability.

Product Interaction data maps how editing and map features are utilized.

All data collection serves strictly analytical purposes.

Absolutely no cookies are used or processed within the application.

AI Processing

The application integrates artificial intelligence capabilities to assist with content generation and feature optimization. We utilize external application programming interfaces to process your interactions and deliver relevant outcomes efficiently. User prompts and inputs are handled securely and transmitted solely for immediate analysis. We do not retain your inputs in any long-term storage systems beyond the exact timeframe required to generate a response. External AI providers process this data exclusively to return the requested functionality and improve your editing experience.

Employs third-party AI services for enhanced feature delivery.

Transmits user inputs securely to external processing APIs.

Retains user prompts only for the duration of the request generation.

Prohibits long-term storage of your AI interactions.

Data Sharing and Third-Party Services

We partner with specialized external providers to deliver analytics, attribution, and communication features. These third-party services process the operational data previously

mentioned to help us understand usage patterns and manage automatically renewable subscriptions. Information is shared strictly under secure protocols and limited to the exact requirements of each service provider. No data is sold to external brokers or outside marketing agencies.

Firebase processes analytical data to monitor application health.

Adjust handles advertising attribution for our marketing campaigns.

Pushwoosh manages the delivery of necessary push notifications.

External partners cannot use your data for unapproved external purposes.

Information Protection Policy

Securing your anonymous operational data is a primary directive for our development team. We implement industry-standard encryption protocols during the transmission of your Device ID and User ID. Since the application focuses on correcting inaccurate photo geotags and removing location data for greater privacy, we apply minimal data retention principles globally. Local photo metadata modifications happen securely on your device and are not uploaded to our servers. We continuously update our security infrastructure to prevent unauthorized access to our analytical databases.

Protects transmitted analytics data using standard encryption protocols.

Keeps local photo metadata modifications strictly on your device.

Enforces minimal data retention rules across all internal systems.

Conducts regular reviews of third-party security compliance.

User Rights & Legal Compliance

We respect your autonomy over your digital footprint and adhere strictly to global privacy frameworks. Users have the right to request the deletion of their anonymous analytical data by contacting our support channel. The application maintains an age rating of 4+ and does not knowingly collect information from individuals requiring parental consent. Users managing automatically renewable subscriptions retain full control over their financial data directly through their Apple account settings. We remain committed to responding promptly to any privacy-related inquiries or data deletion requests.

Grants users the right to request analytical data deletion at any time.

Complies with global regulations appropriate for a 4+ age rating.

Directs all subscription data management safely through Apple.

Ensures rapid response to privacy and compliance inquiries.

How to Reach Us

We maintain open communication channels for any questions regarding this privacy document or our data handling practices. If you need clarification on how we process your Device ID or product interaction metrics, our team is ready to assist. We encourage users to reach out regarding any concerns about third-party integrations or AI processing APIs. All inquiries are reviewed by our dedicated privacy team to ensure a comprehensive and timely resolution.

Accepts all privacy inquiries via our dedicated support channels.

Provides clarification on data collection, analytics, and AI usage.

Assists promptly with data deletion or compliance requests.
Ensures timely and accurate responses from our privacy team.