

# New Year's Voting Resolution: Be A Voter Campaign 2026 Elections

### **Background**

As we gear up for the 2026 elections, let's start the year strong and build excitement around voting in every election - big and small! One easy way for voters to make sure they vote in every election is by requesting their ballots for the entire calendar year. Every year, millions of people set intentions for themselves at the beginning of the year by making new year's resolutions. Resolving to vote in every election can be a powerful commitment to themselves and their community. Help make sure this is on voters' radars.

Many voters have learned that voting by mail was an easy, convenient and safe way to make their voice heard during elections. Now is the time to encourage voters to request their absentee ballots for the entirety of 2026. The more voters who request ballots right off the bat, the higher voter turnout will be for the year. Let's work together to start the year off on a high note and build excitement for all of the elections in 2026 by helping voters make a commitment to voting part of their yearly New Year traditions. This will be a fun campaign to celebrate the freedom to vote and the ease of absentee voting.

**January Campaign:** Make it your New Year's Resolution to be a voter throughout 2026!

#### **Important Information & Dates to Share:**

What's on the ballot in Wisconsin this spring? Some of the races include:

- State Supreme Court Justice
- Court of Appeals Judges
- Circuit Court Judges
- Other local races like city council, school board, and county board of supervisors

In Wisconsin, any registered voter can vote absentee - no reason needed. The **Spring Primary is February 17** and the **Spring Election is April 7**.

With elections right around the corner, check something off of your to-do list by requesting all of your absentee ballots for the year at MyVote.Wi.Gov today!

### **Sample Social Media Posts**

- Graphics for Instagram and Facebook
- Graphics for Twitter

# **Sample Social Media Posts**

- Make a resolution to be a voter in 2026! Request your mail-in ballots for all the elections in 2026 today at MyVote.Wi.Gov. \*\* #NewYear2026
  - (Spanish translation) iTome la resolución de convertirse en votante en el 2026!
     Solicite sus boletas por correo para todas las elecciones de 2026 hoy en <a href="MyVote.Wi.Gov">MyVote.Wi.Gov</a>.
- Looking for a New Year's Resolution? How about voting in every election in 2026? Get a start on your yearly goals by requesting your absentee ballots for all elections in 2026 today at MyVote.Wi.Gov. #ResolveToVote #NewYear2026
  - O (Spanish translation) ¿Te preguntas qué nueva resolución podrías tomar para el año nuevo? ¿Qué tal votar en todas las elecciones en 2026? Comienza con tus metas anuales solicitando tus boletas de voto en ausencia para todas las elecciones en 2026 hoy en MyVote.Wi.Gov. #ResolveToVote.
- Friends help friends meet their goals! Make a New Year's resolution to be a voter this year. Tag 3 friends and make your voting resolution together.
  - (Spanish translation) ¡Los amigos ayudan a sus amigos a alcanzar sus metas!
     ¡Para este nuevo año decídase a ser un votante, etiquete a 3 amigos y tomen juntos la decisión de votar!
- While 2026 just started, the Spring Elections are just around the corner! Don't let them sneak up on you. Visit MyVote.Wi.Gov today to check your voter registration status and request your absentee ballots for all elections in 2026! #ResolveToVote #NewYear2026
  - (Spanish translation) iEl 2026 acaba de comenzar y ya están las elecciones de primavera a la vuelta de la esquina! ¡Que no te tomen por sorpresa! ¡Visita MyVote.Wi.Gov hoy para verificar el estado de tu registro de votante y solicitar las boletas de voto en ausencia para todas las elecciones en 2026! #ResolveToVote.
- Voting is fun—but it's even more fun with friends! Tag three friends to take the pledge to be a voter with you in 2026. bit.ly/ResolveToVote #NewYear2026
- Voting is a party! ♣ Celebrate by visiting MyVote.Wi.Gov and requesting your absentee ballots for the year. #NewYear2026
- Pledge to be a voter in every election this year! Sign the pledge and receive reminders and election info: bit.lv/ResolveToVote

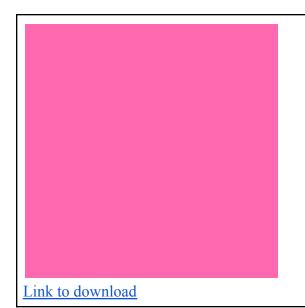
- There is no better way to ring in the new year than practicing your #FreedomToVote A Visit MyVote.Wi.Gov and request your absentee ballots for the entire year! Tag 3 friends to make sure they have a plan to vote.
- It takes time for good habits to become routine, but one way to make voting a habit is by requesting your mail-in ballots for the entire year. Visit MyVote.Wi.Gov to make your request today. #ResolveToVote #NewYear2026
- Don't miss out on the fun! Make a New Year's Resolution to be a voter in every election this year. Visit MyVote.WI.Gov to request your absentee ballots for every election in 2026. #NewYear2026
- Don't procrastinate this year. Get ahead of the game by requesting all of your mail-in ballots for the year in just a few minutes! Visit MyVote.WI.Gov to request your absentee ballots for every election in 2026. Tag 3 friends who are excited to vote \*\*

  #NewYear2026
- Did you know that anyone can vote absentee in Wisconsin? No reason needed. You can even sign up to receive an absentee ballot for every election in 2026 with just one request. Request yours online: <a href="Myvote.Vi.Gov/en-us/VoteAbsentee">Myvote.Vi.Gov/en-us/VoteAbsentee</a> #NewYear2026
- Resolve to vote in every election this year. Make your request to receive absentee ballots for every election in 2026 today! <u>Myvote.Vi.Gov/en-us/VoteAbsentee</u> #ResolveToVote #NewYear2026

#### **Into Action Gifs**









Link to download

## **Talking Points**

- All registered voters in Wisconsin have a right to vote absentee by mail or early in-person voting, if they choose. No excuses needed.
- You have the freedom to vote. This means you have the freedom to choose how to do so whether that is by mail or in-person.
- Absentee ballots are safe and secure. You can request your absentee ballots for the entirety of 2026 in just a few minutes.
- Visit MyVote.Wi.Gov and within a few clicks you can make sure you get an absentee ballot for every election this year.

# Sample Newsletter Blurb

Happy New Year! While the 2026 Elections might seem a ways away, many Wisconsinites will have elections as early as February 17 and everyone will have the opportunity to vote in the Spring Election on April 7.

Let's make it our New Year's Resolution to vote in every election in 2026 and <u>take the pledge</u>. Take two minutes today to get a head start on this goal by requesting all of your mail-in ballots for the year. Visit MyVote.Wi.Gov today to make sure you are registered and to request your absentee ballots for all elections in 2026.

Encourage your friends and family to take up this resolution and check-in with one another as we get closer to elections. Post the link to MyVote.Wi.Gov on social media and tell your circle that they can request their mail-in ballots today.

Let's celebrate the New Year and the freedom to vote in 2026!