

# Get Your Podcast Positioned to Grow Your Audience & Income, in Just ONE Session!



If you've been *thinking* about starting a podcast... You might even have the mic, the name, or a few notes in your phone. You may have even recorded a few episodes, but you haven't launched yet..., then we need to talk. **Right now.** Because that's not a pricing strategy - **that's an SOS!**



You've got our FAVORITE freebie in your hands to support you with podcast strategy... but let's be real - **piecing it together alone** can feel overwhelming.

You know your podcast has potential to change lives. You're just **not 100% sure how to structure it, put it all together, and market it in a way that makes you money too!**

Instead of spending **weeks (or months or years - sheesh) second-guessing yourself**, let's get it DONE together in one **60-minute private strategy session.**

Maybe you've been **piecing together advice** from free YouTube videos, podcasts, and that one coach on Instagram who swears by '**manifesting**' your dream clients (but conveniently leaves out the part where you actually need a structured offer). **No shame, we've all been there.**

Or maybe... you've already launched, but it didn't quite land the way you hoped. *(If that's you, this call will still help. More on that below.)*

When we're done, you won't just have ideas, you'll have a **clear, customized launch (or relaunch) strategy that's aligned with your business, your voice, and your vision**. No more spinning your wheels. No more "I'll figure it out later." Just confidence, clarity, and a podcast that finally works *for you*.

👋 **I'm Rae Irelan, co-founder of Evolved Podcasting.**

Alongside my husband Sammy (aka Shoebox Moses), we've helped entrepreneurs just like you launch top-ranked, monetizing podcasts that grow their brand, their bottom line, and their *impact*.

Whether you've got a big message you're finally ready to share, or you're simply tired of pouring content into Instagram with nothing to show for it, a podcast can become your **most leveraged platform...**

**If it's done right.**



🧠 **Here's what we'll do together:**

In this 60-minute strategy session, we'll map out your unique path to a profitable, purpose-driven podcast, whether you're about to launch *or* ready to relaunch with stronger momentum.

- ✓ Clarify your audience and the core purpose behind your show
- ✓ Align your content, offers, and listener journey for strategic growth
- ✓ Create a personalized 90-day podcast roadmap with monetization built in
- ✓ Brainstorm episode ideas that position you as an authority
- ✓ Identify exactly what to say, and how to say it, to attract high-intent listeners
- ✓ Gain the clarity and confidence to launch (or re-launch) with traction, not guesswork

*Already launched but stuck? We'll audit what's live, highlight quick wins, and give you a growth plan that makes your podcast work for your business, not just your creativity.*



## Who This Is For:

- You KNOW you need a podcast but don't want to waste time trying to figure it all out
- You want an expert's **eyes on your podcast** to make sure it's **strategically structured for success**
- You've tried mapping out your podcast before, but you keep second-guessing your message, structure, the tech, or the monetization.
- You're ready to take action **NOW** - and you're ready to create a **high-value, high-converting podcast** that grows your impact, authority, audience, and leads

*Already launched but feeling stalled?... We'll audit your current show and show you how to reignite it with better content strategy, guest alignment, and growth levers you might be missing.*

## Your Investment:

**This session is \$497.** Which, fun fact, is a whole lot less than spending the next six months stuck in "I should launch a podcast..." mode while watching everyone else grow their audience and sign dream clients.

It's also less than what I spent last week on a grocery run, three kombuchas, and an Amazon cart I forgot to close 😊 **So really, it's a steal!**

(Clients who work with us privately pay thousands more for this level of strategic support, but as a new subscriber, you're getting this exclusive session at a fraction of the cost.)

Plus, I'll include an **extensive pre-session form** so that I don't spend the first 60-minutes trying to get to know you and your expertise. AND, following our session you'll receive **14-days of Voxer access to me for anytime coaching**. Just not on weekends...because on weekends we do family time.

## **Let's Get Your Podcast Positioned to Grow & Monetize**

This one-time audit is the kind of clarity that collapses timelines. It's only available for a short time.

**You've got two options:**

**Option 1:** Walk away with a clear monetization strategy, aligned messaging, and content topics that *actually* drive growth, so your podcast supports your business and creativity.

**Option 2:** Keep guessing, Googling, and "coming back to it when I have time" while another month goes by and your message stays bottled up.



I don't know about you, but I'm all in on **Option 1**. Your audience is out there waiting. Let's make sure they can actually hear you!

If you're serious about **launching or leveling-up a podcast** that gets results for your listeners and your business, **book your session now**.

[\[Click here to book your \\$497 Podcast Audit Call\]](#)

Once you've booked, you'll get your extensive intake form to fill out before our session, so we can **dive right into strategy and get everything mapped out FAST**.

Just imagine what this platform could do for your business 6 months from now...  
Let's make it happen!

See you on the call,  
**Rae & Sammy**  
Evolved Podcasting