

____Poor
(00.00-08.99)

____Fair
(09.00-13.99)

____Good
(14.00-19.99)

____Excellent
(20.00-25.99)

____Superior
(26.00-30.00)

The overall rating arrived at from the point totals and verified by the Society Chair is FINAL.

Southwest Florida Theatrical Society Performance Assessment

PUBLICITY DIRECTION

Name: _____ Company: _____

Title: _____ Author: _____

Circle a number (1-5) to identify the performer(s) level of success for each specified indicator.

Supply constructive comments below & on the back.

NEEDS IMPROVEMENT

EXCEPTIONAL

Attention To Detail (Grammar / Spelling):

1 2 3 4 5

Creativity (Problem Solving):

1 2 3 4 5

Organization:

1 2 3 4 5

Presentation (Justification):

1 2 3 4 5

Concept (Theme):

1 2 3 4 5

Promotional Appeal:

1 2 3 4 5

COMMENTS:

Judge's Name (Please Print)

Judge's Signature