____Poor (00.00-08.99)

____Fair (09.00-13.99)

____Good (14.00-19.99) ____Excellent (20.00-25.99)

____Superior (26.00-30.00)

The overall rating arrived at from the point totals and verified by the Society Chair is FINAL.

Southwest Florida Theatrical Society Performance Assessment PUBLICITY DIRECTION

| Name: | | Company: | | | | | |
|-------------------|--------------|---|----------------------|----------------|---|-------------|--|
| Title: | | Author: Author: Circle a number (1-5) to identify the performer(s) level of success for each specified indicator. | | | | | |
| | Circle a nui | | | | | | |
| | | Supply constru | ctive comments below | & on the back. | | | |
| NEEDS IMPROVEMENT | Г | | | | | EXCEPTIONAL | |
| | | Attention To | Detail (Gramma | r / Spelling): | | | |
| | 1 | 2 | 3 | 4 | 5 | | |
| | | Creati | vity (Problem So | lving): | | | |
| | 1 | 2 | 3 | 4 | 5 | | |
| | | | Organization: | | | | |
| | 1 | 2 | 3 | 4 | 5 | | |
| | | Prese | entation (Justifica | ation): | | | |
| | 1 | 2 | 3 | 4 | 5 | | |
| | | | Concept (Theme) | : | | | |
| | 1 | 2 | 3 | 4 | 5 | | |
| | | Pi | romotional Appe | al: | | | |
| | 1 | 2 | 3 | 4 | 5 | | |
| | | | | | | | |
| | | | | | | | |

COMMENTS: