

2024 Girl Scouts Volunteer Appreciation National Social Media

Graphics:	Download graphics HERE
Website Link:	INSERT WEBSITE LINK
Hashtags:	#YourYearOfImpact
GSUSA's Handles:	<ul style="list-style-type: none"> ● Facebook: @GirlScoutsUSA ● Twitter: @GirlScouts ● Instagram: @GirlScouts ● LinkedIn: @GirlScouts ● TikTok: @GirlScouts

Post 1: Kick-Off

Graphics: [Social Post 1](#)

Facebook

POST 1 Caption:

Three cheers for our volunteers! 🙌🎉👏 We see 👁️ all the care and dedication you put into Girl Scouts—and it means the world to us. Thank you from the bottom of our hearts for everything you give. ❤️ Check out a special message from our CEO, Bonnie Barczykowski. #YourYearOfImpact

[blog URL]

Twitter

POST 1 Caption:

On this date 📅 we celebrate 🎉 the volunteers who make us great! 🎉 This is #YourYearOfImpact and we couldn't do it without your dedication, energy, and guidance. ❤️

[blog URL]

Instagram

POST 1 Caption:

👏 2, 4, 6, 8, who do we appreciate? 🎉 Our dedicated volunteers who give Girl Scouts so much of their time, energy, and creativity! ❤️ #YourYearOfImpact

[blog URL]

LinkedIn

POST 1 Caption:

You know what they say: It takes a village 🏠 and we're so thankful for ours. ❤️ Our creative, caring, and compassionate volunteers are the backbone of the Girl Scout experience. Did you know that 90% of volunteers feel they make a difference in Girl Scouts' lives? Learn more about #YourYearOfImpact volunteering with us: [blog URL]

Pinterest

POST 1 Caption:

All together now! 🎵 We're singing 🎤 the praises of our volunteers all month long. 🎉 You give us so much of your energy, care, and creativity—and we can't thank you enough.

🙏 #YourYearOfImpact

[blog URL]

Post 2: Pre-April

Graphic: [Social Post 2](#)

Facebook

POST 2 Caption:

Sharing is caring! 🙌 This Volunteer Appreciation Month, we want to hear about #YourYearOfImpact. Share how you helped your troop blossom 🌸 as a Girl Scout volunteer in the comments! 🙏

Post 3 April

Graphic: [Social Post 3](#)

Facebook

POST 3 Caption:

📱 Calling all grateful Girl Scouts: We want to hear all about your favorite troop volunteer! Share your favorite memory of that special leader and how they have made a difference in your life below. 😊🙏 #YourYearOfImpact

Post 4: Carousel

Graphics: [Social Post 4](#)

Instagram

POST 4 Caption:

🤔 We want to know: Which type of Girl Scout volunteer are you most like? Are you the Troop Leader Extraordinaire 🌟, Outdoor Adventurer 🌲, Cookie Captain 🍪, Digital Director 💻, or Creative Crafter 🎨? Swipe to find out, then share your result! #YourYearOfImpact

Post 5: Benefits

Graphics: [Social Post 5](#)

Facebook

POST 5 Caption:

❤️ We're so glad that our dedicated volunteers love what they do! 🌟😊 Making a difference in Girl Scouts' lives is just the beginning. Many of our superstar leaders experience personal

growth, too. 🌱 Learn more about what #YourYearOfImpact could look like as a Girl Scout volunteer: [blog URL]

Twitter

POST 5 Caption:

♥️ Making a difference in Girl Scouts' lives is just the beginning for our superstar leaders! 🌟😊 Many experience personal growth, too. 🌱 Learn more about what #YourYearOfImpact could look like as a Girl Scout volunteer: [blog URL]

Instagram

POST 5 Caption:

Volunteering is a labor of love ♥️ and our superstar leaders are great at what they do! 🌟😊 Making a difference in Girl Scouts' lives is just the beginning. Many of our volunteers experience personal growth, too. 🌱 Want to know what #YourYearOfImpact could look like as a Girl Scout volunteer? Link in bio! ✨

LinkedIn

POST 5 Caption:

Volunteering is a labor of love ♥️ and our superstar leaders are great at what they do! 🌟 Making a difference in Girl Scouts' lives is just the beginning. Many of our volunteers experience personal growth, too. 🌱 Learn more about what #YourYearOfImpact could look like as a Girl Scout volunteer: [blog URL]

Pinterest

POST 5 Caption:

Volunteering is a labor of love ♥️ but it can also bring plenty of personal growth! 🌱 Making a difference in Girl Scouts' lives is just the beginning for our superstar volunteers. 🌟 Learn more about what #YourYearOfImpact could look like as a Girl Scout volunteer: [blog URL]

Post 6: Thank You

Graphics: [Social Post 6](#)

Pinterest

POST 6 Caption:

Hey, Girl Scouts! 🙌 Let's show our volunteers just how much we appreciate them. 💕 Download this Volunteer Impact Certificate, then print it so you can fill it out and give it to your favorite volunteer! 📧 #YourYearOfImpact

Post 7: Benefits Thank You

Graphics: [Social Post 7](#)

Facebook

POST 7 Caption:

Calling all volunteers! 📱📶 As a token of our appreciation, please enjoy 15% off \$50+ with promo code THANKS24 in the Girl Scout Shop from 4/19–4/22. 💕 Be sure to also enter our special Volunteer Sweepstakes (with 4 drawings in April) for the chance to win a grand prize bundle worth up to \$1,250 in retail value! ✨ #YourYearOfImpact

Twitter

POST 7 Caption:

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Instagram

POST 7 Caption:

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LinkedIn

POST 7 Caption:

This month, we're giving our dedicated volunteers 15% off \$50+ with promo code THANKS24 in the Girl Scout Shop from 4/19–4/22. 💖 They can also enter our special Volunteer Sweepstakes (with 4 drawings in April) for the chance to win a grand prize bundle worth up to \$1,250 in retail value! ✨ #YourYearOfImpact

Pinterest

POST 7 Caption:

Calling all volunteers! 📱📶 Thank you for all you do. Enjoy 15% off \$50+ with promo code THANKS24 in the Girl Scout Shop from 4/19–4/22. 💖 Be sure to also enter our special Volunteer Sweepstakes (with 4 drawings in April) for the chance to win a grand prize bundle worth up to \$1,250 in retail value! ✨ #YourYearOfImpact

Post 8 Template

Graphics: [Social Post 8](#)

Facebook

POST 8 Caption:

Showing gratitude to those who have helped and guided us is so important. ❤️ For Volunteer Appreciation Month, let's spotlight a photo 📷 of our favorite Girl Scout leaders using the template below to let them know they've made a big impact! 🙌 #YourYearOfImpact

Twitter

POST 8 Caption:

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POST 8 Caption:

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Post 9 Impact

Graphic: [Social Post 9](#)

Facebook

POST 9 Caption:

It's National Girl Scout Leaders' Day! 🎉 To celebrate, we'd like to express our gratitude to every thoughtful volunteer who has given their time and talents to Girl Scouts. 💕 Like and share if you agree that these special leaders are heroes. 😊 #YourYearOfImpact

Instagram

POST 9 Caption:

It's National Girl Scout Leaders' Day! 🎉 To celebrate, we'd like to sincerely thank every thoughtful volunteer who has given their time and talents to Girl Scouts. 💕 Double-tap and share if you agree that these special leaders are heroes! 😊 #YourYearOfImpact

Additional Social Post

Graphics: [Additional Social Post](#)