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Create the Perfect Fiverr Gig

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Join Ryan's community for ongoing Freelance motivation and support!
[Click HERE to join with the password:](#) FIVERR GIG

Your Offer:

Write your gig title here: I will...

Gig Tags:

Pick 5 Relevant Tags that would make sense for your gig! Maximum 20 characters each - think about the keywords people will search. You can also head over to Fiverr as a buyer and start typing your keywords for ideas!

Write 5 Gig TAGS here:

Pricing:

One package or three?

Popcorn strategy applied?

Write your price here:

Write your price title(s) (max 35 characters) here:

Write your pricing description(s) (max 100 characters) here:

Write any potential upsells here (vary depending on niche):

Gig Description (1,200 characters max)

(Remember AIDA - Attention, Interest, Desire, Action)

Simple outline reminder

1. **Hook** (what are your clients searching for?)
2. **Story** (show them empathy, explain how you understand they might have tried things before / throw rocks at the competitions) Why YOU'RE here (Well - you're in luck. Over the past X months I've done XYZ)
3. **Offer** - what they need to do next (so - if you're ready to get XYZ Results, simply place your order or shoot me a quick message today)

(UPDATE! You cannot use the same keyword repeatedly in your description - "youtube" for example. Try to keep it 3 uses maximum!)

Write your gig description here:

FAQ's (goes in Description Page)

Keep getting asked the same questions?
Want to overcome objections early?

Add your FAQ's in here:

Requirements

Be specific in what you need from the client. Don't be afraid to be firm here as you need everything up front to meet your deadlines, without waiting on the client or having to request an extension.

Write your requirements here (bullet points):

Thumbnail / Gallery:

Show off your best work

UPDATES!

1. Ideal thumbnail size is 1280 x 769
2. If you are creating a video gig you MUST use a video! (Use your best work, talk to the camera and edit, hire a voiceover artist and edit or create a reel!

Create FREE at www.canva.com

Hire my designer! Click [HERE](#) to get the BEST thumbnails on Fiverr

Time to PUBLISH!

Additional Resources

Follow Chris Do and Blair Enns on Youtube for EXPERT level Pricing Creativity [Find the channel HERE](#)

Hire my designer! Click [HERE](#) to get the BEST thumbnails on Fiverr

Learn to DESIGN like a pro with Lindsay Marsh (I learned everything from Lindsay! I even have a course with her) [CLICK HERE to check out Lindsay on Skillshare](#)

Now you've nailed Fiverr - want to learn to attract and close high ticket clients in a handful of messages on Social Media? Access the **7 Step Social Media Client Blueprint** - and learn the exact process I've used for years to attract and close \$500 + clients on Social Media REPEATEDLY for years! Get an exclusive discount [HERE](#)

