

Krista's Boutique to open new location in Estero
Grand Opening for the third storefront set for Oct. 11

ESTERO, Fla. (Sep. 30, 2020) – Krista's Boutique will open a third store near Florida Gulf Coast University to try to break into the college market. The new store will be located on 6789 Third St. in Estero, Florida and will be open on Oct. 11.

In addition, owner Krista Short has hired a store manager named Kevin Belletiere who has 10 years of retail experience and a bachelor's degree in business from FGCU. Belletiere was previously an assistant store manager in the Krista's Boutique Cape Coral store for two years. "I am excited for Kevin to be the new store manager," Short said. "He loves Estero and I know he will do great with the students."

About Krista's Boutique

Krista's Boutique is a locally owned and operated retail store that sells clothing for women between the ages 20-35. The first Krista's Boutique location opened in 2004. The Flagship store is located on 9876 Cape Coral Parkway and the second boutique is located at 5432 Cleveland Ave. in Fort Myers. The corporate office is located adjacent to the Cape Coral store. For more information, call 239-574-1234 or visit www.KristasBoutique.com

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