

## ASDEF Meeting Minutes: Sept 5, 2018

**Call to Order:** The first monthly meeting of the 2018-2019 school year was held in Nashua, NH on Sept 5, 2018. The evening began at 6:35 with a welcome reception for new parents, followed by the regular meeting.

**In Attendance for Reception:** Sharon Corr (President), Janet Whatmough (Secretary), Jeanne Ayer (At Large), Julie Connolly (co-VP), Samba Nadella (Treasurer), Jenn Cava (ASD Director), Lisa Moser (ASD staff), Kim Harmon (ASD staff), Suzanne Delaney (parent), Iris Wood (parent), Patricia Sanchez (parent), Beth Bouchard (parent), Hesham Nohmat (parent), Kathryn Goodman (parent), Brad Goodman (parent), Nicole Parker (parent)

### **Ideas Discussed at Parent Reception:**

A variety of topics and suggestions were discussed during the parent reception, including:

- a. We discussed the idea of ASDEF selling ASD Spiritwear - T-shirts, hats, sweatshirts, etc. The school currently sells it through Educational Outfitters, but ASD does not make any money from it. They would be happy to have the PTO take it over and use it as a fundraiser - we could get some money, and they would get more students showing school spirit by wearing ASD clothing. We like the idea and will look into it. November might be a good time to push it for the holidays.
- b. We discussed our idea of selling ASD stickers - the school staff was strongly in favor of that, and urged us to have it ready by Parents' Night if possible, so we can sell them there. Sharon is going to see about finalizing the order.

- c. We discussed the idea of someone (us or the school) hosting a Google Apps workshop for parents who need help with it. (Many parents are not as familiar with them.)
- d. We discussed the idea of selling physical calendars with important ASD-related dates printed on them (days off, admissions due, midterms/finals, etc.). An interesting idea that several of the parents present seemed to like, but we aren't sure exactly how to implement (what dates would be known in time to print, what if a date changed, etc.). Lisa pointed out the online calendar on the Inside ASD site, which is constantly updated.
- e. Beth Bouchard discussed doing a Pampered Chef fundraiser, based around the fact that they are doing a STEM promotion where the school can get kits for cooking-based science experiments, which Beth would use to put on a SPARK. Everyone liked this idea. The promotion only runs until the end of October, so we'll need to move quickly on it.
- f. Several ideas were suggested related to transportation (a common pain-point for parents)- the idea of offering charter buses or vans for people who live outside bus range, possibly as a fundraiser; a silent auction for some kind of express pickup or drop-off (vetoed by the school staff - they tried something similar with reserved parking and it was very difficult to manage); the idea of some sort of carpool coordination form or website.
- g. Lisa Moser gave an overview of how to submit an item for the bulletin. (Send an email to [bulletin@asdnh.org](mailto:bulletin@asdnh.org) with the exact text of your item, preferably by noon on Thursday of the week you want it

run.) She also mentioned there may not be a bulletin the first week of October while she's on vacation.

- h. There was a suggestion about coordinating with the Adult Learning Center which offers Before and After School programs.
- i. There was discussion of the past lunch program and possible ideas for the future, but none that were easily doable. Red Apple is currently not offering the lunches anymore.
- j. We showed off the prototype sample of the discount cards we will be selling. Those were well received.
- k. Yankee Candle came up briefly, with the idea that we may do it in spring, but no details were discussed.

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At the conclusion of the parent reception, the ASDEF officers and a few others remained for the rest of the official meeting.

**In Attendance for Meeting:** Sharon Corr (President), Janet Whatmough (Secretary), Jeanne Ayer (At Large), Julie Connolly (co-VP), Samba Nadella (Treasurer), Beth Bouchard (parent), Suzanne Delaney (parent)

**Treasurer's Report:** Taxes were filed online in July, took only minutes. FLL asked for last year's funds now - they didn't claim them earlier due to a mix-up. We agreed. Band may be in the same position.

**Business:**

- a. Decals/Stickers - Sharon will coordinate getting the cards in by Parents' Night if at all possible, so we can start selling them then.
  
- b. Discount cards - Sharon will let us know as soon as they are delivered, hopefully by our next meeting.
  
- c. Pampered Chef - We worked out a few more details on Beth's Pampered Chef fundraiser. She will have a table with info at Parents' Night and will set up an online page and a bulletin blurb. The fundraiser will run until Oct. 15.
  
- d. Spiritwear - We all liked the ASD spiritwear fundraiser idea, maybe for November. Beth offered to talk to Educational Outfitters for ideas on how to move forward with that. We think November might be a good time for it.

**Misc:**

- a. The minutes from the previous meeting were approved.
  
- b. Sharon will add Julie as an administrator on our Facebook page so she can post there.
  
- c. We put off nominations and voting on officers until next meeting.

**Adjournment:** The meeting was adjourned at 8:50 pm.