



The Reclamation Project Sponsorship Activation Agreement

This **Sponsorship Activation Agreement** serves as a summary of the mutually agreed-upon engagement between **Absolutely Divine Events** and **Bronze Thrills** during **The Reclamation**

Project :: A Celebration and Retrospective of Black Beauty. The opening exhibit is scheduled for **Saturday, March 24, 2018**, from **7:00 pm to 11:00 pm** at **Tri-Cities Tattoo Company** in East Point, Georgia. This exhibit is produced by Kimberly Stewart-Lucas, owner of **Absolutely Divine Events**.

Dani Brockington, owner of **Bronze Thrills**, will produce a series of profile videos with the participating artists in The Reclamation Project. The videos will include the event details (name, logo, location, date, social media handle). The promotional videos will begin their release on March 1.

Bronze Thrills will also provide one copy of the upcoming book project as a giveaway during the opening reception (to be shipped upon publication.)

Bronze Thrills will also provide a “confessional booth” during the opening reception, where guests will create

Absolutely Divine Events will collaborate with Bronze Thrills regarding scheduling the interviews and other logistics, including providing questions. ADE agrees to provide Bronze Thrills’ logo on The Reclamation Project’s final comprehensive event flyer (slated for **March 1** release/distribution), along with inclusion on online promotional posts and marketing, along with tag and links to their company’s profile and website; inclusion on press release, and logo mention on each artist’s spotlight video (24 in total). Bronze Thrills will also be included in post-event engagement.

CONFIDENTIALITY

Both parties agree to hold and treat any confidential information, if applicable, including, but not limited to, sponsor and vendor information, and sales information, as confidential and private, and will protect the confidential information from outside parties.

AMENDMENTS

This is a “living agreement,” meaning any amendments made to this agreement between both parties may be discussed by both parties, mutually agreed upon by both parties, and edited in the document as an amended agreement.

TERMINATION

Either party has the right to terminate this Agreement immediately if the other party has materially breached the Agreement, and fails to remedy the breach within seven (7) days upon receipt of verbal or written notice, including reasonable detail regarding the nature of the breach.

Open communication is key!

