

Downtown Waterville Farmers' Market
New Applicant Meeting Minutes
Via Zoom
Thursday, March 18th, 2021 @ 4:00 pm

In attendance: Brooke Isham, Debra Vermette, Lee & Everett Worcester, Eileen Flanagan, Courtney Williams & Ryan Clarke, Hanne Tierney, Jean Koons, Tom Roberts, Mary Perry, and Kathy Chamberlain.

- Presentations from applicants (5 minutes each).
 - [The Miller's Table](#)
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 - [Sunrise Farm](#)
 -
 - [Anchor Me Farm](#)
 -
 - [Tiny Acres Farm](#)
 -
 - [Honestleigh Acres](#)
 -
- Burke Hill, Hridaya Hermitage, Good Bread, and Wise Acres are not returning, leaving us with 13 current members. How much space do we have? And how many new members do we need?
 - Hanne said we have the room for all of them, should they all get voted in. With Karl gone, there's a large hole in the market that we need to consider.
 - Jean agreed that we could accommodate all five.
- Discussion and vote on new applicants.
 - Tom made a motion to accept all new applicants
 - Motion failed
 - Hanne made a motion to accept The Miller's Table
 - Jean seconded
 -
 - Accepted, unanimous
 - Hanne made a motion to accept Sunrise Farm
 - Jean seconded
 - Denied, in favor: 4, opposed: 5, abstained: 1
 - Courtney made a motion to accept Anchor Me Farm
 - Hanne Seconded
 - Accepted, unanimous
 - Hanne made a motion to accept Tiny Acres Farm
 - Kathy seconded
 - Accepted, unanimous
 - Hanne made a motion to accept Honestleigh Acres
 - Eileen seconded
 - Accepted, in favor: 9, abstained: 1
- No updates on membership changes since last meeting.
- December market?
 - Depends on if we can be at Colby or have another indoor space to go for the 3 weeks in December. Most vendors that wanted to sell in December did not want to be outdoors. We could make a note in our promotional material that the December market is pending and the location is to be determined. Eileen suggested to advertise it as if it's happening, and then cancel it if need be. Mary would like to know from Colby by September 1st, if that's possible, if they are willing to host our December market. Mary will communicate with Colby College and let us know. It will be marketed through the brochures, the website, (and the Facebook page if someone is willing to take that on).
- New business

- o Tobacco-free language (see below); Should we adopt it and where to display it?
 - The example of the sign they would provide seemed like it wasn't anything permanent, more like something that would go in a window of a shop. It's just a matter of putting up a sign saying that it's "Smoke Free", and they're offering a \$350 "thank you" grant in return. Enforcing it would be tricky, but it might be good to have signage that shows what we want, like a request rather than a mandate. The sign could be on a board at the info booth, or we could figure out how to display it later.
 - Courtney made a motion to adopt the tobacco-free language.
 - Tom seconded
 - Accepted, unanimous
 - Jean will contact them
- o Who's printing and distributing the brochure this year? Is there going to be one?
 - Tom will continue with the brochures.
- o Jean spoke with Jimmy about the POS machine and there's another free option. It's just an app for a phone or iPad.
 - The problem seems to be that AT&T service gets poor reception, so a different service provider, such as Verizon, is needed.
 - The expenses are covered in the budget.
- o Market layout and assigned spots
 - Courtney will measure the location to figure out spacing. Contact her if you want an assigned spot. She will be there for the first market to help with set-up and make sure it goes smoothly.

Reminders:

- Summer market starts May 6th from 2:00 to 6:00 pm.
- Contact Courtney before you plan to attend the market if it is after opening day.
- Update your COVID -19 Protocol, and send to [Brooke](#), prior to attending summer market.
- Contact your market "neighbors" if you will not be at market.
- Brochure & Website updates: Please get [Tom](#) any updated information ASAP.
- Update your info on the ORDER AHEAD page or send [Tom](#) your changes.

Meeting adjourned at 5:15pm. Meeting minutes by Brooke Isham.