



<https://rrpaintandstain.com/> – ON Page SEO Final Report

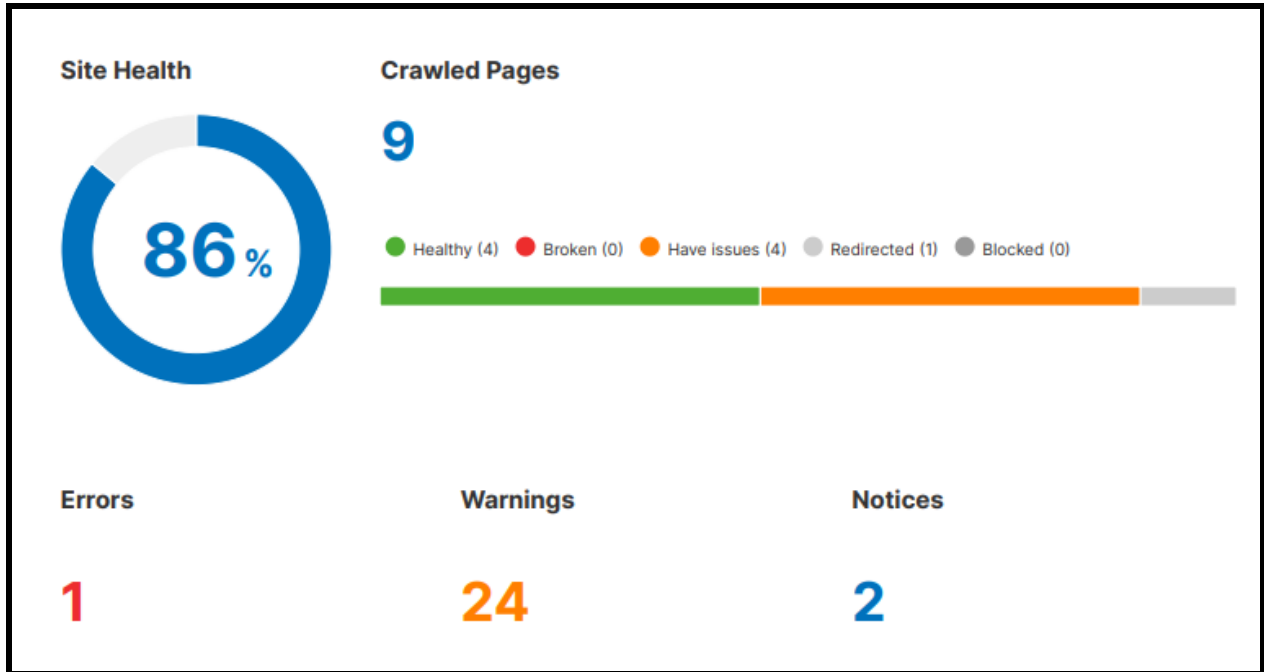
Hi,

Please find the detailed report on technical and on-page errors.

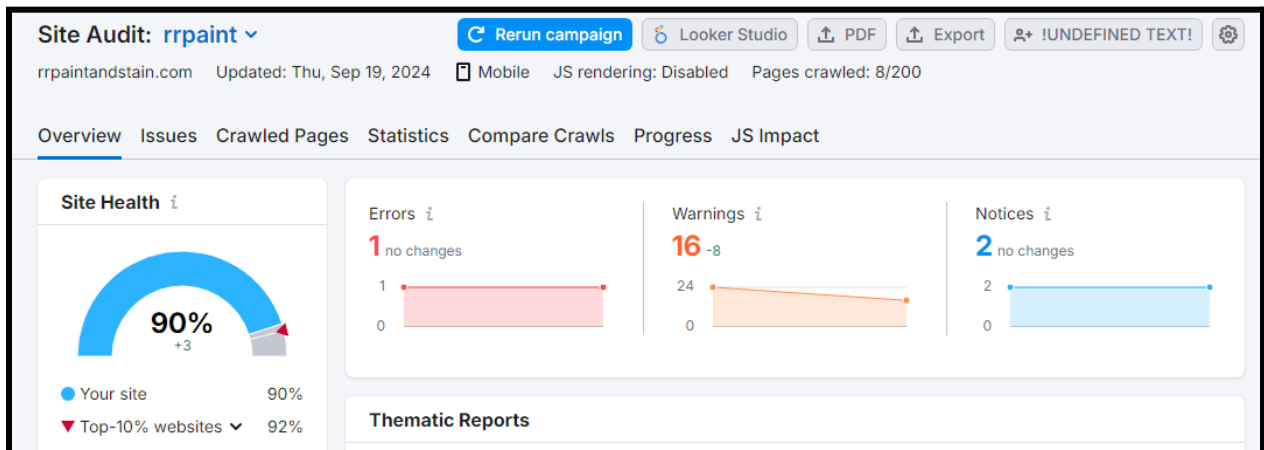
IN A HURRY?

- Most URLs in GSC and semrush are feed or non-canonical pages that are not indexable. Such URLs don't contribute to your SEO growth, and you don't need to take any action.
- We have taken some necessary steps to nullify the crawl budget wastage.
- We found many pages with thin/insufficient content, preventing indexation.
- We noticed 404, broken and permanent redirection URLs which don't specify the page's scope. That's why Google does not consider them for indexing.

Before Score:

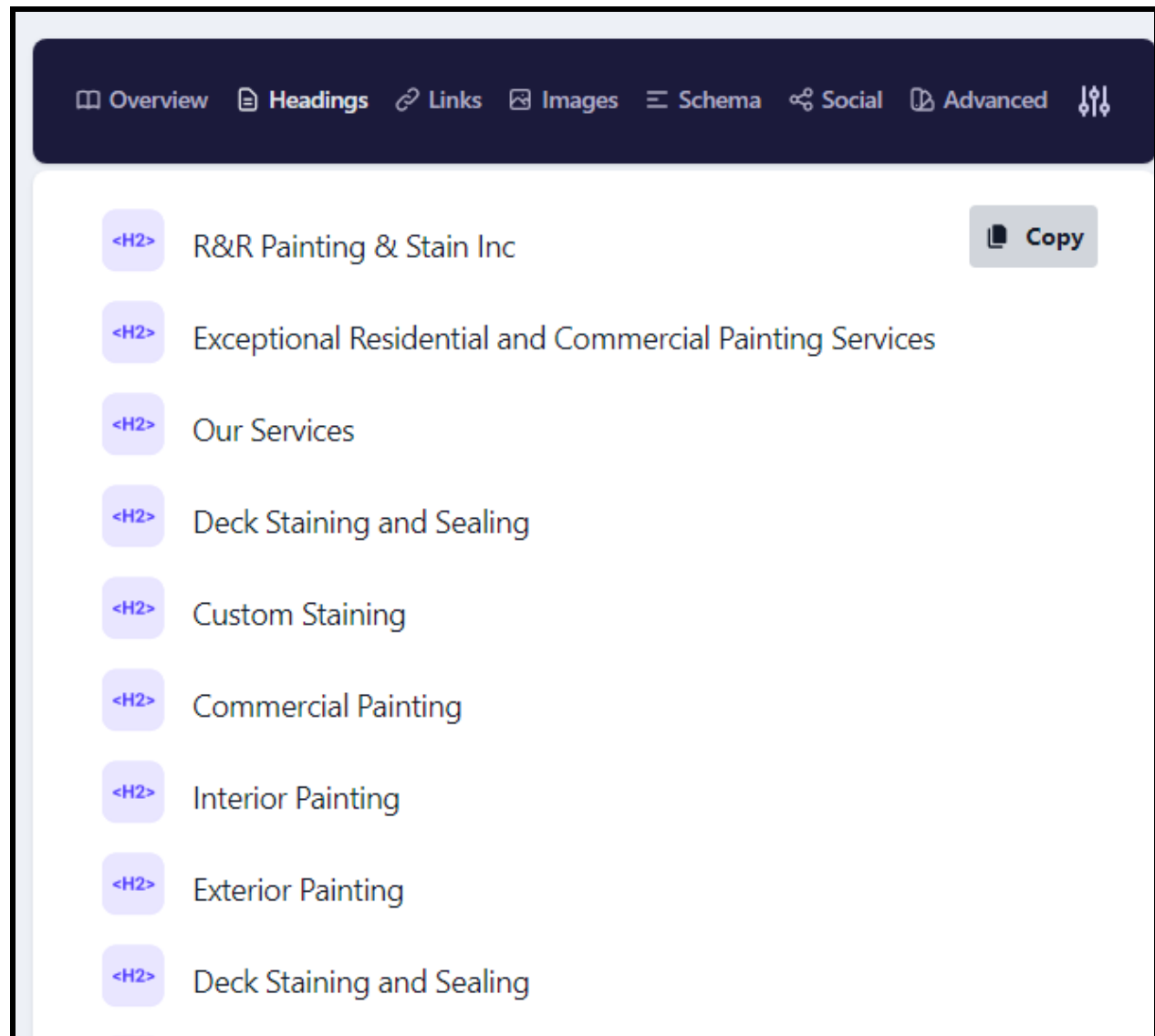


After Score:

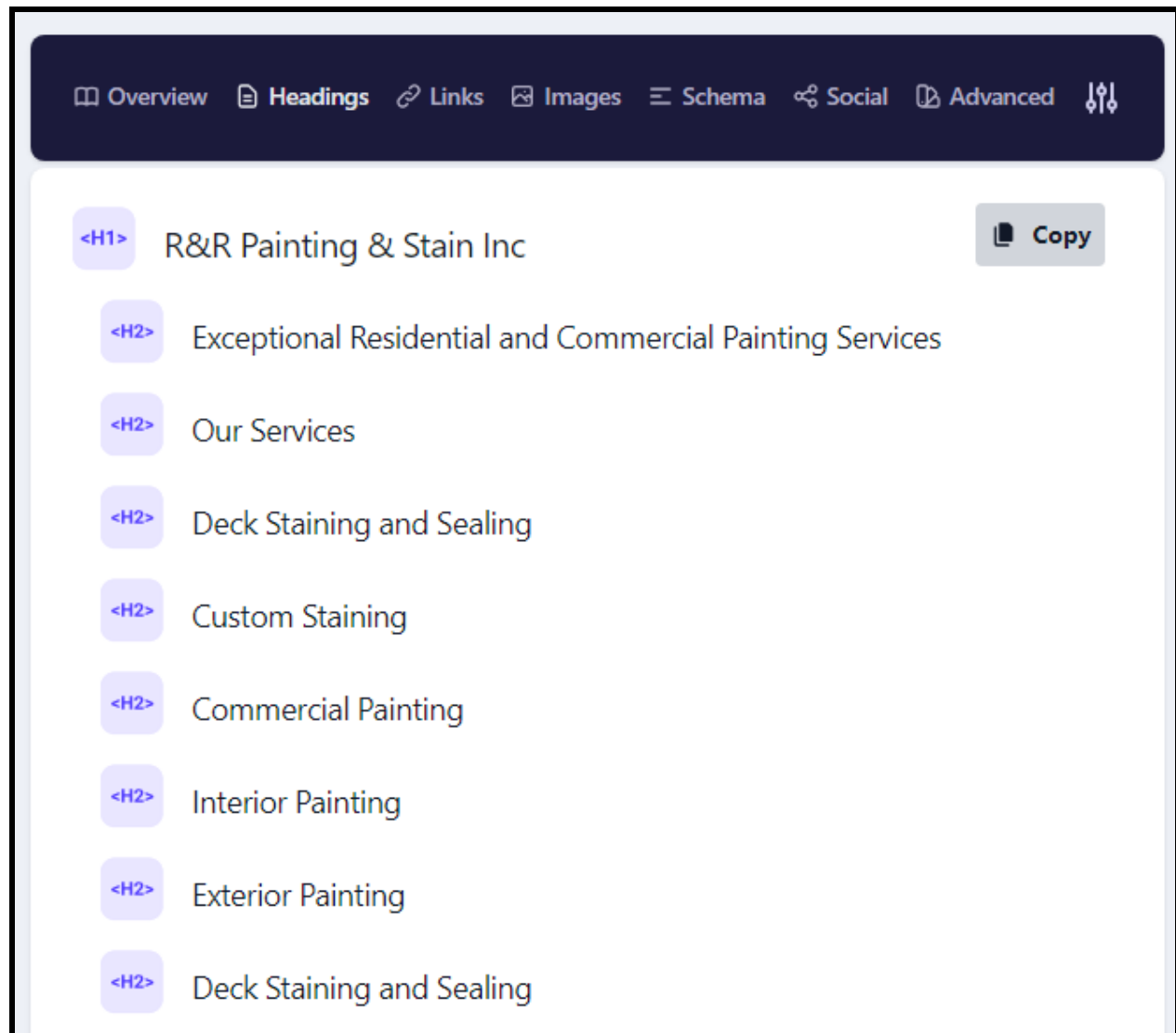


01. Home Page H Tags Structure

Before:



After:



CONCLUSION: Proper use of H tags (H1, H2, H3, etc.) is essential for website structure, as it helps Google understand the hierarchy and content of your pages. Optimizing these tags improves SEO by making your site more accessible to search engines, boosting visibility in search results.

02. Fix the Broken Links

No broken links for <https://rrpaintandstain.com/>

There are no broken links for your URL

Broken links on your site ⁱ	Broken links to your site ⁱ
0	0



CONCLUSION: Broken links on a website can frustrate users by leading them to non-existent pages, diminishing the overall user experience. They also negatively affect SEO rankings, as search engines penalize sites with numerous broken links, reducing visibility in search results.

03. Not Found (404)

multiple subdomains.

0 pages returned 5XX status code	0 0
0 pages returned 4XX status code	0 0

CONCLUSION: 404 pages are never indexable. They are your website's deleted URLs, meaning they no longer serve the user. We have redirected these 404 URLs to the most relevant ones to address this issue.

04. Add Sitemap

XML Sitemap

Generated by **Yoast SEO**, this is an XML Sitemap, meant for consumption by search engines.

You can find more information about XML sitemaps on sitemaps.org.

This XML Sitemap contains 4 URLs.

URL	Images	Last Mod.
https://rrpaintandstain.com/	29	2024-09-19 17:33 +00:00
https://rrpaintandstain.com/contact/	0	2024-05-23 19:34 +00:00
https://rrpaintandstain.com/gallery/	51	2024-08-01 19:13 +00:00
https://rrpaintandstain.com/about/	4	2024-08-01 19:18 +00:00

05. Check Robots.txt File

```
User-agent: *  
Disallow: /wp-admin/  
Allow: /wp-admin/admin-ajax.php  
  
Sitemap: https://rrpaintandstain.com/wp-sitemap.xml
```

06. Meta Data Optimization

Before:

OverviewHeadingsLinksImagesSchemaSocialAdvanced

Title ?

Home - R&R Painting & Stain INC

31 characters

Description ?

Missing

URL ?

https://rrpaintandstain.com/

Indexable ?

Canonical ?

https://rrpaintandstain.com/

Self-referencing ?

Robots Tag ?

index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:-1

X-Robots-Tag ?

Missing

After:

Overview Headings Links Images Schema Social Advanced



Title ?

✓ 62 characters

R&R Painting & Stain INC | Residential and Commercial Services



Description ?

✓ 146 characters

R&R Painting & Stain INC offers high-quality residential and commercial painting and staining services. Enhance and protect your property with us.



URL ?

✓ Indexable ?

<https://rrpaintandstain.com/>



Canonical ?

✓ Self-referencing ?

<https://rrpaintandstain.com/>



Robots Tag ?

index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:1



X-Robots-Tag ?

Missing

 Overview  Headings  Links  Images  Schema  Social  Advanced 

 **Title**   51 characters

About Us | R&R Painting & Stain INC | (585) 749-6966

 **Description**   147 characters

Learn about R&R Painting & Stain INC, your trusted experts in residential and commercial painting and staining services. Call us at (585) 749-6966.

 **URL**   Indexable 

<https://rrpaintandstain.com/about/>

 **Canonical**   Self-referencing 

<https://rrpaintandstain.com/about/>

Overview Headings Links Images Schema Social Advanced

 Title ?

✓ 65 characters

Contact Us | R&R Painting & Stain INC | Call us at (585) 749-6966

 Description ?

✓ 153 characters

Get in touch with R&R Painting & Stain INC for top-quality residential and commercial painting and staining services. Contact us at (585) 749-6966 today!

 URL ?

✓ Indexable ?

<https://rrpaintandstain.com/contact/>

 Canonical ?

✓ Self-referencing ?

<https://rrpaintandstain.com/contact/>

 Robots Tag ?

index, follow, max-image-
preview:large, max-snippet:-1, max-

 X-Robots-Tag ?

Missing

OverviewHeadingsLinksImagesSchemaSocialAdvanced

Title ?

✓ 55 characters

Gallery | R&R Painting & Stain INC | Portfolio Pictures

Description ?

✓ 128 characters

Explore R&R Painting & Stain INC's gallery showcasing our exceptional residential and commercial painting and staining projects.

URL ?

✓ Indexable ?

https://rrpaintandstain.com/gallery/

Canonical ?

✓ Self-referencing ?

https://rrpaintandstain.com/gallery/

07. Fix H1 Tags

Home Page:

 Canonical 

https://rrpaintandstain.com/

✓ Self-referencing 

 Robots Tag 

index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:-1

 X-Robots-Tag 

Missing

 Keywords 

Missing

 Word Count

1,449

 Publisher 

Missing

 Lang 

en-US



H1	H2	H3	H4	H5	H6	Images	Links
1	42	1	0	0	0	21	32

[Robots.txt](#)

[Sitemap.xml](#)

About:

Canonical

https://rrpaintandstain.com/about/

✓

Self-referencing

Robots Tag

index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:-1

X-Robots-Tag

Missing

Keywords

Missing

Word Count

279

Publisher

Missing

Lang

en-US

H1

H2

H3

H4

H5

H6

1

6

1

0

0

0

7

27

Gallery:



Canonical 

<https://rrpaintandstain.com/gallery/>



Robots Tag 

index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:-1



X-Robots-Tag 

Missing



Keywords 

Missing



Word Count

80



Publisher 

Missing



Lang 

en-US



H1

H2

H3

H4

H5

H6

1

4

1

0

0

0

Images

54

Links

27

Contact:

Canonical

https://rrpaintandstain.com/contact/

Self-referencing

Robots Tag

index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:-1

X-Robots-Tag

Missing

Keywords

Missing

Word Count

182

Publisher

Missing

Lang

en-US

H1H2H3H4H5H6

165000

Images

3

Links

35

08. Internal / External Linking

Overview Headings Links Images Schema Social Advanced			
Total Links	Unique	Internal	External
32	12	24	8
Export Incomplete Links		Export Complete Links	

09. Page with Redirect / Permanent Redirection

URLs under this report are redirected from one destination to another. This means these pages no longer exist on your site and are thus not indexable.

We have removed all the permanent redirects from your website to resolve internal redirects. This will save the crawl budget and redirect crawlers to crawl critical pages. Only subdomain redirects are remaining that do not need to be fixed.

CONCLUSION: We removed all the redirect links from our website. This helps save our crawl resources and ensures that Google doesn't waste time visiting non-existent pages.

10. Crawled – Currently not Indexed

Not all pages under these errors are indexable, so we don't have to take action on all of them.

We have created a Google Sheet to track the indexation of the canonical versions of all pages. Some pages are already indexed, while others need to be submitted in GSC.

CONCLUSION: We submitted URLs in GSC. Now, all the pages are indexed except the ones that you don't want to be indexed.

11. Excluded by 'noindex' tag

Pages under this error are intentionally blocked from being indexed by search engines using the '**no-index**' meta tag. This tag tells search engines not to display these pages in search results.

CONCLUSION: We have visited both affected pages under this error and confirmed whether they should be indexed or intentionally excluded.

12. Alternative Page with Proper Canonical Tag

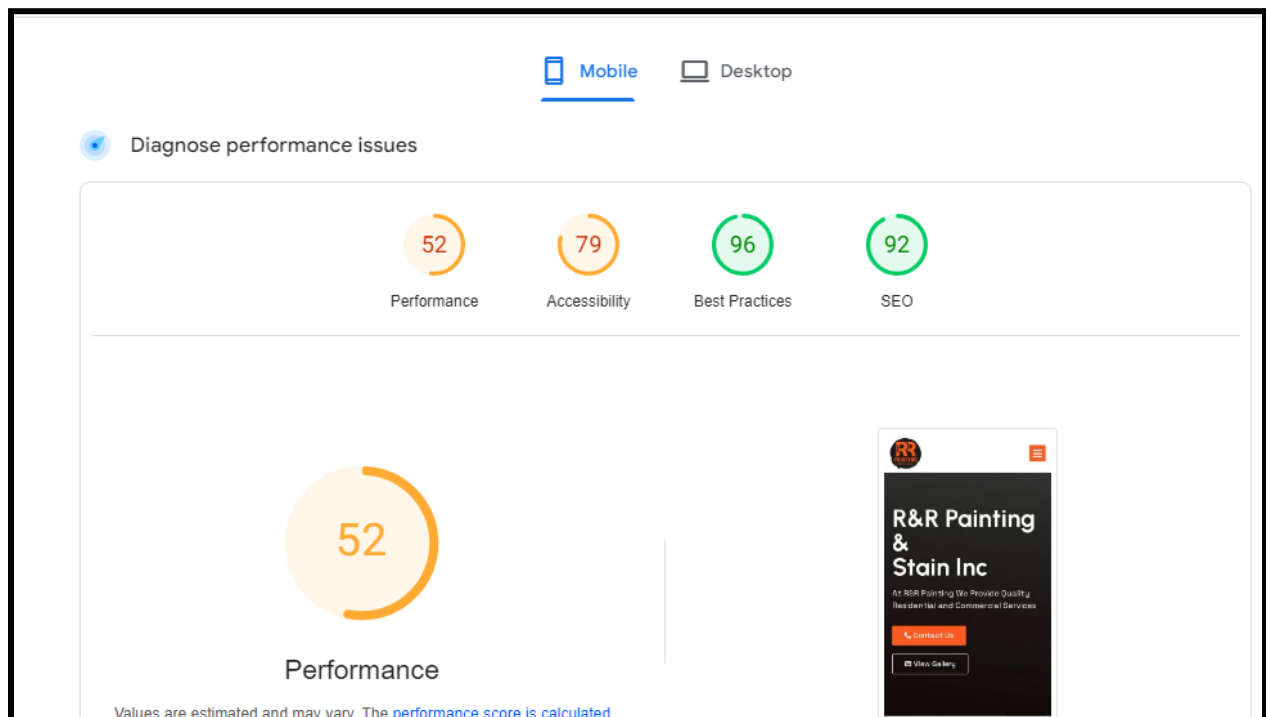
URLs under this report are the non-canonical versions, which can be solved by blocking them in the robots.txt file.

We can only prevent or minimize the crawling of these URLs.

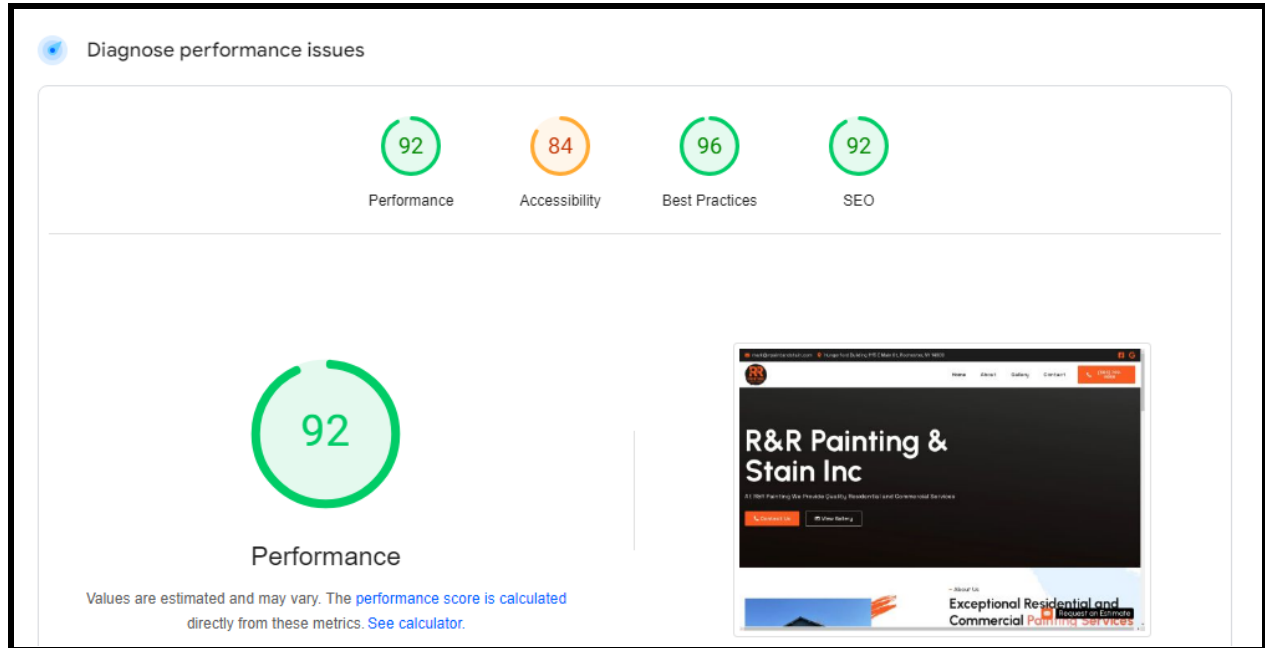
CONCLUSION: The original page is already indexed. We don't need to worry! However, we added **/page/*/?et_blog, /?msclkid,** and some others in robots.txt to ask Google not to crawl these pages.

13. Speed Optimization

Before:



After:



14. Add Business Schema

Schema.org Documentation Schemas Validate About

https://rrpaintandstain.com/ Run new test

WebPage

WebPage

ID: https://rrpaintandstain.com/

@type	WebPage
@id	https://rrpaintandstain.com/
url	https://rrpaintandstain.com/
name	R&R Painting & Stain INC Residential and Commercial Services
thumbnailUrl	https://rrpaintandstain.com/wp-content/uploads/2024/05/Designs-20.webp
datePublished	2024-05-20T16:08:52+00:00
dateModified	2024-09-19T17:51:16+00:00
	R&R Painting & Stain INC offers high-quality residential and commercial painting and

Future Plan If You Will Be interested To Cary On:

Over the next step, we will focus on implementing a comprehensive SEO action plan based on this report we've completed. This plan will address all the key areas identified in the audit to improve your website's performance and visibility.

Our work will include optimizing content, enhancing technical aspects, and improving user experience to ensure that your site ranks better in search engine results.

We'll keep monitoring progress and provide regular updates to ensure that we're on track and adjusting strategies as needed.

So, this plan will consists of the following things:

Action Plan

- **On-page SEO:** improve metadata, content(Pages, Category), images alt, etc.
- **Technical SEO:** Implement schema markup, sitemap, and speed optimization. Also, configure SEO plugins like Yoast. I will address and resolve all the technical issues.
- Make sure all the onsite SEO elements are up to the mark.
- Write and improve content for landing pages.
- **Provide Backlinks** with highest DA and Traffic.

NOTE: I will discuss with you how many pages we should work on first. Then, we will have a live meeting to address any confusion you may have.

Possible Results:

- Increase in organic traffic.
- Increase in Google Business profile rankings.

- Increased sales, customers, and business.
- Will Fixed Website onpage, technical, onsite, and content optimization errors.
- We will acquire backlinks on a monthly basis.
- SEO is an ongoing process and for better results, you should work on it on a monthly basis.

We will look forward to working with you,
If you have any question, please drop your message!

Thanks
