

Service	Obstacles	Solutions
Branding & Communication	1. Budget Approval is a obstacle	1. Marketing Budget should Approved once in a year and the work will continue accordingly the budget
Promotional item Requisition	1. Ad Hoc basis Promotional gift Request	1. Proper Planning to mitigate the unscheduled request.
Sales Support	1. Unscheduled request	1. Make a proper planning with the sales team for any unscheduled work to make it scheduled work.