Subject line: Grandma's Refrigerator

What's up Mr. Best CEO in the world (Yes you, <name> (2)

First of all, I wanted to give you access to my 20\$ PDF of the cheekiest methods I used to increase revenue for professional businesses just like <business name>, by an average of 235%.

I call the PDF the "Grandma's refrigerator" growth methods package.



Yes... grandma helped me generate thousands out of thin air with her methods that are as durable as her 50-year-old refrigerator 😂

All grandma jokes aside, I can double your revenue in the next few days with 2 funnel ideas and pieces of copy that drives people from all sorts of places to your sales page,

\*eyebrows rising\*

Best part? I'm not asking for a penny until I fulfill my promise for you (my guarantee)

Sounds sick? Leave a reply and wear a jacket because grandma is coming (4)

All the best 🥂

## Follow Up 1:

What's up <name>,

Just quickly reminding about my last email

Cheers,

## Follow up 2:

Grandma is waiting to show you her great growth method



She has a message for you:

"Hey there son! Hope you like that picture of me

Still lookin' young and sexy in front of my good ol' refrigerator

Anyways, Mani has some ideas He'd like to share with you

(He learned them all from me)

I teached him good, don't worry

He's not any normy, he's a professional at the grandma's refrigerator method

Have my word"

Damn, grandma really went all out to make me look good

But all the jokes aside, You already know the Dealio, I have methods that would make your company an EASY \$10,000 Guaranteed,

If you wanna know what all this hustle about grandma is, shoot me a reply

Cheers,

## Follow up 3:

Last reminder

I don't want to get too annoying with this, so I'm here for one last time to remind you about my offer

If the offer isn't what you're looking for, I'm also offering a 7 day Free trial of my work

Zero risk for you either ways

And if not, no worries, I'll take grandma's refrigerator to someone else

Cheers,