



Market Affiliate Program

Welcome Hero!

So you've started your journey and you feel that fire burning. Being a Hero just isn't enough, is it? You're already creating content, having fun and now you want to share your adventure with others to help them take the first steps in their own heroic story, am I right? OF COURSE you do! Well I'm happy to say; you are in the right place, Hero.

Everyone can be a Hero, but it takes that extra little something to be a Champion! Let's chat about what that looks like.

Getting Started

- **Review Process:**

- Apply on the [Form](#)
- The Hero Trainer team will review and respond in 7 to 10 business days.
- If you are selected, you will receive access to the influencer package.
- If you are not selected, you are welcome to apply again in 60 days.

- **Criteria for Selection:**

- Number of users referred to discord
- Engagement in discord community
- Engagement with Hero Trainer social media content
- Content creation around Hero Trainer
- Follower count (for skipping to Partner level)

- **Becoming an Affiliate:**

- Must have referred 10 people to Hero Trainer Discord.
- Must be active on Hero Trainer's Discord
- Follow, tag, like/comment, and share Hero Trainer's posts
- Must refer 3 people monthly to discord to maintain status

- **Stepping Up to Partner:**

- Must have referred 1000 people to Hero Trainer's Discord.
- Must be active on Hero Trainer's Discord
- Follow, tag, like/comment, and share Hero Trainer's posts
- Must refer 25 people monthly to Discord to maintain status



The Rewards

Hero Trainer Champions put in a lot of work and we think our Heroes deserve to be compensated! We are all about community and as such, we want to make sure all our Heroes know and are familiar with our Champions. We also want you to continue seeing gains in and out of the Hero Trainer App. Here's how being a Champion will do that.

- **Affiliate Benefits:**

- 100 Aura for every 5 Discord members referred (Max 100 Aura/month). These are awarded the 1st of each month.
- 10 Active Monthly Referral Codes. These are refreshed on the 1st of each month.
- Free Check-In Premium Subscription
- Content Creator Spotlight
- Official Stream Raids
- Exclusive Discord Channel Access
- Branded Streamer Kit

- **Partner Benefits:**

- Hero Trainer Swag
- 300 Aura for every 15 Discord members referred (Max 300 Aura/month)
- 25 Active Monthly Referral Codes
- Free Anywhere Premium Subscription
- Content Creator Spotlight
- Official Stream Raids
- Exclusive Discord Channel Access
- Branded Streamer Kit



The Responsibilities

So you applied, got your referrals and were accepted! Great work...now what? Don't worry Champion, we've got you covered! Here's a small list of things you can do to continue your heroic journey from Affiliate to Partner!!

- **Represent Hero Trainer:**

- Include your Hero Trainer rank in your profile i.e "Hero Trainer Affiliate" or "Hero Trainer Partner"
- Include the Hero Trainer badge on your stream's overlay
- Strive to wear Hero Trainer swag on stream
- Include your custom referral code on your profile

- **Refer Users to Discord:**

- Use your referral link to add users to the Hero Trainer Discord.
- Track progress with the invite tracker bot

- **Engage and Chat:**

- Like, share, and comment on Hero Trainer posts across social media channels
- Start discussions and chat with users on different channels on Discord

- **Create Content:**

- Find creative ways to share Hero Trainer with others! Talk about it on your live streams, share screenshots, make silly and creative videos talking about the app, and most of all - be yourself!
- Tag @herotrainerapp in your posts on Instagram or Twitter
- Use the following hashtags:
 - i. #HeroTrainer
 - ii. #ThriveAndEarn
 - iii. #HeroesThrive
 - iv. #StayHero



The Future

As we all grow and move into Hero Trainer 2.0, which will include many changes to the current app we know and love, the rewards you earn will also grow! And since the future has Hero Trainer joining the world of web3 and blockchain gaming there may be some epic in game items you can earn as a part of the Hero Trainer Champions Program. You'll have to wait and see what those are as we get closer to launch!

This is YOUR time Champion. Get out there and **THRIVE!**