

DAVID GAVINO

Visual / Graphic / UI Designer

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PROFESSIONAL SUMMARY

Creative and detail-oriented Visual, Graphic, and UI Designer with 20+ years of experience delivering impactful digital and print solutions. Skilled in brand development, UI/UX design, and digital production across telecom, fashion, and e-commerce. Adept with Adobe Creative Suite, Figma, and design systems. Proven track record of producing user-centered solutions that drive engagement, improve brand consistency, and enhance product quality.

CORE SKILLS

Design: UI Design, Visual Design, Graphic Design, Branding, Typography

Tools: Adobe Photoshop, Illustrator, InDesign, Figma, Adobe Digital Asset Manager

UX: Wireframes, Prototyping, User Flows (Beginner-Level)

Additional: Design Systems, Mobile Design, Microsoft Office Suite

PROFESSIONAL EXPERIENCE

Senior UI Designer

AT&T Mobile Apps Team | Bothell, WA | 2021 – 2024

- Designed UI components aligned with AT&T brand guidelines for Smart Home Manager and MyAT&T apps.
- Enhanced interface usability and visual hierarchy, increasing user engagement.
- Developed executive presentations and collaborated with product and engineering teams.
- Maintained consistent design standards across multiple mobile applications.

Head Designer

SAINT MARC (Clothing Brand) | Scottsdale, AZ | 2023 – Present

- Led branding and design for a luxury fashion brand.
- Established comprehensive design systems and promotional templates.
- Oversaw production art files, vendor collaboration, and technical accuracy.

Production Artist

PlanetArt | Remote | 2021

- Processed and enhanced customer-submitted artwork for print-on-demand services.
- Applied advanced color correction and image retouching for print quality.
- Streamlined production processes, improving turnaround times.

Visual / Graphic Designer

AT&T Digital Mobility Group | Bothell, WA | 2006 – 2019

- Produced web assets and mobile-optimized graphics for AT&T and DirecTV platforms.
- Led production of device catalog imagery and digital ad banners.
- Partnered with marketing and development teams to maintain brand consistency.
- Created graphics that boosted conversion and engagement metrics.

Freelance Visual / Graphic Designer

Self-Employed | Seattle, WA | 1999 – Present

- Delivered creative solutions for apparel, tech, and hospitality industries.
- Specialized in branding, marketing materials, and social media content.
- Managed projects from concept through final delivery.

EDUCATION

UX Design Completion Certificate – General Assembly (Remote) | 2020 – 2021

B.A. Interdisciplinary Visual Arts – University of Washington, Seattle, WA | 1994 – 1999

REFERENCES

Available upon request.