## **About Shopsys**

Shopsys is leading provider of technical online shop development services in the Czech Republic and Slovakia, and currently covers more than 450 ecommerce sites. Among its clients are some of the biggest international companies and brands, such as OfficeDepot, Zippo, and B2B Partner.

In 2016 we started work on an internal ecommerce platform that would better meet the needs of medium and large scale customers with a high volume of orders. We quickly noticed that there was a lack of this kind of software on the market. We decided to build our ecommerce platform on top of Symfony and release it in an open source version.

## **About Shopsys Framework**

Our product – Shopsys Framework – is a fully functional ecommerce platform for businesses transitioning into tech-companies that are seeking to organize their own software development team. It contains the most common B2C and B2B features for online stores and its infrastructure is prepared for high scalability.

Shopsys Framework is the fruit of our 15 years of experience in creating custom-made online stores and it's dedicated to best in-house devs teams who work with online stores with tens of millions of Euros of turnover per year.

Shopsys Framework architecture is modern and corresponds to the latest trends in the production of software for leading ecommerce solutions. Deployment and scaling of our system are comfortable thanks to the use of the containerization and orchestration concepts (Docker, Kubernetes). The platform is based on one of the best PHP frameworks on the market - Symfony.

Our product aims to save thousands of dev-hours and help website owners overcome obstacles like technical debt, vendor lock, and building an eshop from scratch. A typical project using our platform is a B2B or B2C site with a yearly revenue ranging from €2M to €100M with thousands of orders and hundreds of thousands of page views each day. Online retailers operating with this revenue have to provide a high-quality customer journey, from the first page load to the final delivery at a customer's doorstep, and we understand this better than anyone.