

Privacy Policy

Welcome to **Translate Now: Live Translator** (hereinafter referred to as "we," "us," "our," or the "App"). We are committed to protecting your privacy while providing advanced translation and AI-driven services. This Privacy Policy outlines our practices regarding data collection, processing, and usage, ensuring compliance with relevant privacy regulations including the GDPR (2016/679). By utilizing our App, you consent to the practices described in this policy.

1. Information We Collect We collect and process information through your interaction with the App in the following ways:

- **Automatically Collected Information:** When you access the App, we automatically gather certain device and usage metrics. This includes your device model, operating system, IP address, geographic location, and device identifiers (such as IDFA, IDFV, and resettable advertising IDs). Additionally, we utilize third-party SDKs (including AppsFlyer, Firebase, and Facebook) to collect analytics data and unique client identifiers (e.g., anonId, cuid).
- **User-Provided Information:** We collect data you directly input while using our services. This encompasses text queries, voice recordings, captured images for translation, chosen source/target languages, selected translation modes, and any information provided during customer support inquiries or subscription purchases.

2. Data Processing and AI Service Providers We prioritize your privacy and strive to process your data using anonymization or hashing whenever possible. Personal data is utilized strictly to the extent necessary to deliver and improve our core translation functionalities.

To provide cutting-edge translation capabilities, your input data is securely transmitted to our backend servers and processed by specific third-party AI models:

- **Text and Camera Translation:** When you input text or capture an image for translation, the data is processed using Large Language Models (LLMs). Depending on the system parameters, the App may utilize **Google Gemini (model: gemini-3.1-flash-lite)** and **OpenAI (model: gpt-4.1)** to analyze the content and generate the translated text.
- **Voice Translation:** When utilizing voice features, your audio recordings and translation requests are handled by dedicated hardcoded voice models. The App uses **ElevenLabs (model: scribe_v1)** for Automatic Speech Recognition (ASR / speech-to-text) and **ElevenLabs (model: eleven_multilingual_v2)** for Text-to-Speech (TTS / speech synthesis) generation.

Data Sharing: We solely share functional data with these specific AI providers to facilitate translation, speech recognition, and synthesis. We may also share data with legal authorities if strictly required by law, or with analytics and advertising partners as detailed below.

3. Advertising and Analytics

- We partner with analytics services (such as Firebase and AppsFlyer) to monitor App performance, user engagement, and feature stability.
- We may share anonymized or hashed data, including device identifiers (like IDFA) and precise location data (if permitted by your device), with advertising networks to deliver tailored, interest-based advertisements.
- Premium (paid) versions of the App generally do not display advertisements or use your data for ad-targeting purposes, though essential analytics and security SDKs will remain operational to maintain app functionality.

4. User Controls and Data Management

- You can immediately halt all data collection by completely uninstalling the App from your device using standard system processes.
- You can manage, restrict, or disable precise location tracking and cross-app ad tracking (e.g., Apple's App Tracking Transparency or Android's Advertising ID settings) directly through your device's system settings.

5. Business Transfers In the event of a merger, acquisition, corporate reorganization, bankruptcy, or sale of assets, your collected data may be transferred to the succeeding entity as part of that transaction.

6. Children's Privacy Our App is not intended for or marketed to children under the age of 13. We do not intentionally collect personal data from minors. If you are a parent or guardian and become aware that your child has provided us with personal information without consent, please contact us at laerrrr22@gmail.com, and we will promptly delete or anonymize such data.

7. Security Measures We employ robust, industry-standard physical, electronic, and procedural safeguards to secure your data and restrict unauthorized access. However, please acknowledge that no digital transmission or cloud storage system is entirely impenetrable.

8. Data Retention We retain user-provided inputs and translation logs only for as long as necessary to fulfill the App's services and operational requirements. Automatically collected analytics and attribution logs are typically retained for up to 12 months, after which they may be aggregated or permanently deleted. You may request the deletion of your personal data at any time by contacting us at laerrrr22@gmail.com.

9. Face Data Policy Translate Now: Live Translator does not collect, track, analyze, store, or share any facial biometric data. The App's camera functionalities are strictly utilized to capture images for text extraction and translation purposes. We do not implement facial recognition, TrueDepth APIs, ARKit face tracking, or any facial geometry analysis technologies.