

Subject: Veterans to honor fallen service members who died in Operation Red Wings

{Hi NAME, GOOD MORNING OR GOOD AFTERNOON}

A group of [NUMBER] veterans and supporters are coming together at [LOCATION] on [DATE AND TIME] to host the Operation Red Wings AMRAP (as many rounds as possible).

This is a part of Team RWB's "Monthly Missions," a series of events that bring veterans and supporters together to accomplish one mission that pays tribute to our nation's rich military history and provides veterans with a community that encourages a healthy lifestyle.

Would you be interested in learning more about the Team RWB {CHAPTER}'s Red Wings AMRAP event and speaking with a member of our team about how the organization is supporting veterans' health and wellness through this epic event?

I'd be happy to schedule an interview with one of our team members or a local veteran who is participating in the event. I have included the full press release below.

Best,
{YOUR NAME}

{COPY FULL PRESS BELOW}