

WRITING

A For and Against Essay

1 a. 2 b. 3, 4 c. 1

2 1. He is not in favour of them. – paragraph 4

2. They have made shopping easier for some people that can't leave their homes. The products are delivered to the customers' homes. The channels are informative and this makes it easier to make shopping decisions. – paragraph 2

3. They may convince people to buy things they don't really need and some people become addicted to them. Customers are often disappointed because the products aren't always as good as they look on TV. – paragraph 3

Connectors of Contrast

3 despite, on the one hand, on the other hand, however

4 1. b 2. b 3. b 4. a 5. a 6. a 7. a

5 Possible Answers

1. I **rarely** buy brand names. However, I bought a Nike baseball cap last week.
2. On the one hand, I **enjoy** shopping. On the other hand, I don't have a lot of time to go shopping.
3. I **watch** advertisements on television. Nevertheless, they don't influence me.
4. I **sometimes** shop on the internet, but I try not to make a habit of it.
5. I **often** buy bargains when I see them, even though I regret it later.
6. I **don't have** a lot of money to spend on clothes, although I enjoy shopping.

6 Possible Answers

1. These bags are the latest style. However, they're a rip-off.
2. You can be sure these shoes are good quality, despite the fact that they are cheap.
3. He bought a new car even though he couldn't afford it.
4. The trousers fitted me. Nevertheless, I decided to return them.
5. In spite of the service being terrible, that shop has got

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