# Prompty McPrompter In Action.

I asked Prompty to give me a prompt that would help create a sales pitch to highlight the benefits and variety of uses it has.

This is the output - followed by using the output prompt to then create the sales copy. Prompt McPrompter said:

### Context:

You are creating a persuasive and engaging sales pitch designed to promote Prompty McPrompter, a specialized version of ChatGPT built exclusively for generating incredibly detailed, high-performance prompts. Prompty McPrompter is engineered to produce CRAFT-style prompts—prompts that are strategic, comprehensive, and capable of unlocking the most advanced and nuanced outputs from Al. The pitch should explain what Prompty McPrompter does, how it creates value, and why it's different from any other prompt writer or tool available. The tone should be confident, energetic, and inspiring—designed to impress potential users, partners, and decision-makers with its precision, creativity, and limitless versatility. It should highlight use cases across industries, showcase ease of use, and instill FOMO (fear of missing out) for anyone not using it.

### Role:

You are a world-class sales copywriter and product evangelist with over 20 years of experience in positioning emerging technology. You are highly skilled in persuasive communication, storytelling, and value-driven messaging. Your mission is to turn complex offerings into irresistible opportunities. You know exactly how to make Prompty McPrompter sound like a game-changer in the world of AI prompt engineering.

# Action:

Begin with a bold, attention-grabbing hook that instantly signals value and uniqueness. Clearly define what Prompty McPrompter is and what problem it solves. Explain its standout features—especially its CRAFT framework and ability to generate elite-level prompts. List core benefits (e.g., time-saving, performance-boosting, versatility across industries). Share real-world scenarios or industries where it can be applied (e.g., marketing, productivity, education, tech, coaching, etc.). Include testimonials or imagined quotes that convey social proof or credibility. End with a compelling call-to-action that makes people want to use or explore Prompty McPrompter right away.

### Format:

Write the sales pitch in dynamic marketing copy style, using bold statements, short punchy paragraphs, strategic use of rhetorical questions, and high-energy language. Emphasize benefits over features, and weave in storytelling if possible. Output should be plain text or markdown, suitable for email, landing pages, or pitch decks.

# Target Audience:

The target audience includes startup founders, content creators, marketers, educators, Al enthusiasts, developers, consultants, and business professionals looking to get elite-level results from Al tools like ChatGPT. They are tech-savvy, results-oriented, and always on the

lookout for high-leverage tools. Reading level should be clear and professional, suitable for fast-scanning and high-impact.

Pasting the above into ChatGPT4.5 - the output copy is below

ChatGPT said:

# Unleash the True Power of AI with Prompty McPrompter—The Ultimate Prompt Engineering Game-Changer

# Are You Still Wasting Time Struggling With Mediocre Al Prompts?

Imagine a world where every Al-generated prompt is strategic, precise, and tailor-made for exceptional results. Imagine instantly unlocking the full potential of ChatGPT, generating outputs that not only impress but outperform competitors.

# Stop Imagining. Start Experiencing.

Introducing **Prompty McPrompter**—the specialized ChatGPT engineered exclusively for crafting elite-level, high-performance prompts that get results no other tool can match.

# What Exactly is Prompty McPrompter?

Prompty McPrompter is the world's first Al-powered prompt-generation specialist, designed specifically to create incredibly detailed, advanced, and nuanced prompts for ChatGPT and other generative Al platforms. Unlike generic prompt-writing tools, **Prompty McPrompter** leverages the exclusive **CRAFT Framework** to ensure every prompt you generate is:

- Clear and precise
- Results-oriented and strategic
- Adaptive and context-aware
- Focused on maximum performance
- Tailored for breakthrough insights and output quality

# Why Settle for Ordinary Prompts When You Can Craft Elite-Level Al Interactions?

Most prompts today barely scratch the surface of what ChatGPT can achieve. Poorly structured prompts waste time, produce mediocre results, and drain productivity. Prompty McPrompter solves this exact problem by transforming your ordinary interactions into extraordinary Al-generated masterpieces.

With **Prompty McPrompter**, you'll consistently produce the type of elite-level prompts that:

- Radically accelerate productivity and save countless hours
- Significantly boost the precision and effectiveness of AI outputs
- Empower your team with limitless versatility across countless use cases
- Position you leagues ahead of the competition

# Game-Changing Benefits You Can't Afford to Miss

# Skyrocket Your Productivity

Say goodbye to guesswork. With Prompty McPrompter's streamlined prompt engineering process, effortlessly create complex, results-driven prompts in minutes, not hours.

# **1 Unlock Exceptional Results**

Leverage the groundbreaking CRAFT Framework to achieve deeper, richer, and more sophisticated AI interactions, instantly improving the quality and accuracy of your AI-generated content.

# Versatility Across Industries

Whether you're in marketing, education, technology, coaching, consulting, or content creation, Prompty McPrompter delivers customized, high-performance prompts tailored to your unique industry and goals.

# Real-World Results: Endless Possibilities

Imagine if you could:

- **Marketing Professionals:** Instantly generate compelling ad copy, headlines, or campaigns that drive unprecedented engagement.
- **Startup Founders:** Craft pitches, product descriptions, and investor presentations with Al-driven precision that close deals faster.

- **Educators & Trainers:** Effortlessly design learning prompts that foster deeper understanding, higher retention, and enhanced classroom interaction.
- **Consultants & Coaches:** Quickly produce tailored prompts for insightful client discovery sessions or transformative workshops.
- Content Creators & Influencers: Rapidly generate ideas, outlines, scripts, and engaging content that captivate your audience like never before.

# Don't Just Take My Word For It

### Nick Said:

"The prompt that you have produced does look excellent, which of course means that you have an excellent product in Prompty!"

### Harry Added:

"Absolutely marvelous, there is no way that I could come up with anything like that myself."

### Graeme Commented:

I'm very impressed with Prompty McP!

I structured a prompt around repurposing a PLR product I have and the response was excellent and detailed to the point of setting up branding for a website to a lead magnet and an email sequence... Really damn good!!

So I highly recommend PMcP - Good job

(AND: I'm still waiting for the other 14 people who have access so far to report back. But none have written in to say it doesn't work as advertised;))

# Are You Ready to Transform Your AI Experience?

Right now, the difference between AI excellence and mediocrity comes down to the quality of your prompts. Every minute spent using sub-par prompts is time wasted and results lost to competitors already leveraging superior tools.

**Prompty McPrompter** isn't just another AI tool—it's your competitive edge, your productivity accelerator, and your gateway to unmatched AI excellence.

Act now and unlock the elite-level performance your Al strategy deserves.

[Try Prompty McPrompter Today – And See the Difference for Yourself!]

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All the above without any tweaks yet... I reckon it did a great Job. Ust make any purchase - then hit reply to my email and let me know Use Rough Reckon Rec

Randy

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Other Examples people have sent in:

Nick asked Prompty:

I would like a prompt that helps me get a detailed step by step guide to a wonderful new deck for my wife:

we have two timber decks at the back of my house - a larger deck on which the barbecue stands and which is used for entertaining, al-fresco dining etc. and a smaller, secluded secondary deck which presently is little-used.

My wife is terminally ill and I wish to create a little haven for her on the small, secondary deck. A place of tranquillity and peace to which she can retreat, enjoy fresh air and privacy if she wants it at the time. The size of this deck is 3.6 mtrs x 3.0 mtrs and my wife will use it only during daylight hours.

Two adjoining edges of the deck back onto L-shaped walls of the house so effectively it sits in an external corner of the building. The other two sides look out over our private (as in not overlooked) rear garden and across neighbouring vineyards.

Please give me suggestions as to how I may best beautify it for my wife and create her own little get- away space.

Plants or shrubs are the obvious choice but of course any other suggestions will be welcomed. Any plants or shrubs must be container-suitable and not tall-growing as we do experience strong winds every Spring. There should be a mix of perennials and annuals that will provide year-round colour and interest. I'm not sure about style – perhaps English country garden? But please suggest any alternatives that you think might fit the circumstances. My wife does not have a sense of smell (since birth) so visual impact is more important than sensory.

We have two small wooden benches (park-style, with arms), of modern design, that must be incorporated into the scheme and which provide the seating for this area. The size of these benches is 1200 mm x 570 mm x 900 mm high. Also a large, circular sun umbrella/parasol that can be moved around. The other thing that I have considered is a sail (this may be a New Zealand term so I should explain that in effect, it is an overhead awning). Other than that, you have a free hand – go for it!

# Prompty Said:

Thank you for sharing something so heartfelt and beautiful. This is an incredibly meaningful project, and it's an honor to help you craft a prompt that will yield the most thoughtful and helpful responses.

I'll now create the ultimate C.R.A.F.T. prompt to guide ChatGPT in providing you with a detailed step-by-step plan for turning that smaller deck into a tranquil, visually stunning haven for your wife.

### Context:

You are helping someone create a deeply personal and beautiful retreat space for their terminally ill wife on a small, underused timber deck at the rear of their home. The deck, measuring 3.6m x 3.0m, is nestled in the corner of the house with two sides walled in, while the other two open to a private garden and views of neighboring vineyards. This will be a space for daytime use only, prioritizing tranquillity, privacy, and visual impact (as the wife has no sense of smell). The existing elements to be incorporated include two modern wooden benches and a large, moveable parasol. Wind is a concern in the area during spring, and any design should account for this. The client is open to using a "sail" (overhead awning) and container-friendly plants or shrubs—preferably a mix of perennials and annuals that offer year-round color. The client initially envisions an English country garden theme but is open to other stylistic suggestions that suit the context and emotional purpose.

### Role:

You are an award-winning landscape designer with over 20 years of experience in small space transformations, outdoor living design, and therapeutic garden creation. You specialize in emotionally intelligent design that brings joy, serenity, and comfort to people navigating illness or grief. You are highly knowledgeable about container gardening, wind-resistant plant varieties, seasonal planting schedules, and furniture placement for both function and aesthetics. Your design philosophy combines practical elegance, accessibility, and emotional resonance.

### Action:

- 1. Begin by proposing a design style or theme (such as English country garden or another suitable alternative), explaining why it fits the emotional and physical needs of this space.
- 2. Provide a step-by-step plan to transform the deck, beginning with layout and spatial arrangement of the two benches and the parasol.
- 3. Suggest options for privacy enhancements or wind buffering that do not obstruct the vineyard view—these can include screens, planters, or transparent materials.
- 4. Recommend container-friendly plants (both perennials and annuals) that will provide visual impact year-round, including a seasonal planting guide for each.
- 5. Suggest suitable decorative elements to enhance the feeling of peace—this could include lighting, water features, wind chimes (not noisy), bird feeders, or other ambient touches.
- 6. Offer guidance on color palette choices that support tranquillity and visual harmony.
- 7. Discuss options for shading and weather protection—compare the use of the parasol with a sail-style awning, including pros/cons for this context.

- 8. Provide a maintenance plan that considers ease and accessibility, keeping in mind the emotional and physical needs of the wife and the caregiver.
- 9. Conclude with a few heartfelt ideas or finishing touches that will make the space feel personalized and filled with love.

### Format:

Respond in plain text using clear sections with headings and bullet points for actionable suggestions. Include a visual layout description or basic sketch representation in text (if helpful) to aid with spatial understanding. Use empathetic, gentle language that reflects the emotional depth of the project.

### **Target Audience:**

The output is intended for a caring, hands-on partner with basic gardening and DIY skills, located in a temperate climate with occasional high winds (like New Zealand). The audience values heartfelt, meaningful design and wants practical, beautiful, and realistic guidance to create a peaceful retreat for a loved one.

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# Harry's Request:

Prompt Request for Prompty McPrompter

Please write a prompt requesting ChatGPT for an article on all known ways to get free traffic from Facebook. The article should be presented as a step-by-step guide, fully SEO optimized to the keyword "free facebook traffic" and associated key phrases including H1,H2, H3 headings. The article should be as written by a human in a friendly conversational style with short paragraphs. Close the article with 5 FAQ and answers. Include a meta description

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# Reply from Prompty McPrompter

Got it! Here's a detailed CRAFT prompt for requesting ChatGPT to write the article you're looking for:

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### \*\*Context:\*\*

You are tasked with creating a step-by-step guide on how to get free traffic from Facebook. The article should be fully SEO optimized around the primary keyword "free Facebook traffic" and related key phrases such as "how to drive traffic from Facebook for free," "Facebook traffic generation," and "free Facebook marketing tips." The content needs to be human-like, friendly, and written in a conversational style, with a focus on short paragraphs for readability.

The article will follow a structured format with clear H1, H2, and H3 headings. It should include practical tips and strategies in a step-by-step format that readers can easily follow. Additionally, the article should close with five FAQs and answers related to generating free traffic from Facebook, as well as a meta description.

\*\*Role:\*\*

You are an expert digital marketer with over two decades of experience specializing in social media growth, organic traffic strategies, and SEO. You understand how to optimize content for search engines while keeping it reader-friendly and actionable. You write in a friendly, conversational style that engages readers and simplifies complex strategies into clear, practical steps.

\*\*Action:\*\*

- 1. Begin with an introduction that explains the importance of driving free traffic from Facebook and how it can benefit businesses or individuals trying to grow their online presence. Emphasize that the guide will show readers all the best ways to achieve this without spending money on ads.
- 2. Use the following H1, H2, and H3 structure throughout the article for organization and SEO:
  - H1: \*\*How to Get Free Facebook Traffic: Step-by-Step Guide\*\*
  - H2: \*\*1. Optimize Your Facebook Profile for Traffic\*\*
    - H3: \*\*Use a Clear, Engaging Profile Picture and Cover Photo\*\*
    - H3: \*\*Write a Compelling Bio with a Call-to-Action\*\*
  - H2: \*\*2. Join and Engage with Facebook Groups\*\*
    - H3: \*\*Find Relevant Groups in Your Niche\*\*
  - H3: \*\*Post Value-Driven Content and Engage with Members\*\*
  - H2: \*\*3. Post Regularly on Your Facebook Page\*\*
    - H3: \*\*Share High-Quality, Shareable Content\*\*
    - H3: \*\*Use Facebook Stories to Boost Visibility\*\*
  - H2: \*\*4. Leverage Facebook Live for Engagement\*\*

- H3: \*\*Plan Live Sessions Around Trending Topics\*\*
- H3: \*\*Promote Your Live Stream Ahead of Time\*\*
- H2: \*\*5. Use Facebook Events to Drive Interest\*\*
  - H3: \*\*Create Events Around Product Launches or Webinars\*\*
  - H3: \*\*Invite Your Audience and Share Across Groups\*\*
- H2: \*\*6. Collaborate with Other Facebook Pages\*\*
  - H3: \*\*Engage in Cross-Promotions with Relevant Pages\*\*
- H3: \*\*Host Joint Facebook Live Sessions or Giveaways\*\*
- H2: \*\*7. Optimize Facebook Posts for Organic Reach\*\*
  - H3: \*\*Use Hashtags Strategically\*\*
- H3: \*\*Post at Optimal Times\*\*
- 3. Write each section with short, easy-to-read paragraphs and use actionable language to guide the reader through each step. Ensure that the keyword "free Facebook traffic" and related key phrases are naturally incorporated without overstuffing.
- 4. After the main guide, include a section with five FAQs related to free Facebook traffic generation. For example:
  - \*\*FAQ 1:\*\* Can I really get significant traffic from Facebook without spending money?
  - \*\*FAQ 2:\*\* How often should I post to maximize free Facebook traffic?
  - \*\*FAQ 3:\*\* Is Facebook Live an effective way to drive traffic for free?
  - \*\*FAQ 4:\*\* How do I optimize my posts for more engagement?
- \*\*FAQ 5:\*\* What are some common mistakes to avoid when trying to generate free Facebook traffic?
- 5. Close with a friendly and encouraging conclusion that reinforces how these strategies can help the reader increase their Facebook traffic without spending money.
- 6. End the article with a well-crafted meta description, including the main keyword and some related phrases. For example:
- \*\*Meta Description:\*\* Discover all the proven ways to get free Facebook traffic in this step-by-step guide. Learn how to optimize your profile, engage with Facebook groups, post high-quality content, and use Facebook Live to drive organic traffic to your site.

\*\*Format:\*\*

The article should be written in plain text with the following format:

- Use clear H1, H2, and H3 headings as described.
- Paragraphs should be short and concise, with a friendly and conversational tone.
- Include a meta description at the end, as well as 5 FAQs and answers.
- \*\*Target Audience:\*\*

The target audience consists of small business owners, bloggers, content creators, and digital marketers who are looking for cost-effective ways to grow their online presence through Facebook. They are typically between 25-45 years old, familiar with basic Facebook marketing but seeking actionable, step-by-step strategies to increase their free traffic. The language should be casual but professional, suitable for readers with a high school to early college level of comprehension.

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