

Le Woof Wholesale Packet.

Our Story

At Le Woof Bakery, every biscuit begins in a small Atlanta kitchen—mixed, baked, and wrapped by hand. Behind it all are a girl and her rescue pup: I do the baking, and Hank handles the taste testing.

Together, we craft small-batch treats with clean ingredients and eco-friendly packaging. Inspired by Hank and all the good dogs still waiting for a home, Le Woof is our way of sharing joy, love, and a touch of Parisian charm.

Wholesale Terms & Policies

Minimums

- Opening order: \$100
- Reorder minimum: \$100
- Case pack size: Sold in 12 unit increments

Pricing

- Wholesale pricing is typically 40% off retail. Suggested retail pricing is provided on our line sheet.
- Prices are subject to change; you will be notified of any updates in advance.

Payment

- Payment is due at checkout for all opening orders.
- Accepted payment methods: Credit card, ACH, PayPal, etc.

Shipping & Delivery

- First time orders are “made to order” and will ship within 1-2 weeks.
- Once we have established an order cadence, Re-orders typically ship within 5 business days.
- Shipping costs are the responsibility of the retailer.
- Local delivery or pickup in Atlanta, GA may be arranged.
 - Pickup is free
 - Delivery within 20 miles of 1580 Olympian Way, Atlanta, GA 30310 is available for \$25. Deliveries beyond 20 miles require prior discussion, with fees calculated on a case-by-case basis.

Returns & Exchanges

- Due to the perishable nature of our products, returns are not accepted.
- Damaged or defective items must be reported within 5 business days of receipt with photos.

Exclusivity

- We do not guarantee exclusivity, but we are mindful of not oversaturating any one area.
- Please inquire if exclusivity is a concern.

Marketing Support

- We can provide signage, product information, and occasional samples upon request.

Other Notes

- Retailers may not resell our products on third-party marketplaces (e.g. Amazon, eBay, etc.).
- All items must be sold in their original packaging.

Wholesale Application Form

(here is a link to [digital form](#) on our website)

Business Information

Business Name: _____

Contact Person: _____

Email: _____

Phone: _____

Website: _____

Social Media Handles: _____

Business Details

Business Type (Boutique, Pet Store, Groomer, Café, etc.): _____

Years in Business: _____

Tax ID / Resale Certificate #: _____

Brick & Mortar Location (yes/no): _____

Do you sell online? If yes, where?: _____

Ordering Info

Anticipated first order size: _____

Preferred payment method: _____

Interested in local delivery/pickup?: _____

Agreement

☐ I have read and agree to Le Woof's Wholesale Terms & Policies.

Signature: _____

Date: _____

Line Sheet

Below is a template layout for your wholesale line sheet. Insert product images, descriptions, wholesale pricing, and suggested retail pricing (SRP).

Product Image	Product Name & Description	Wholesale Price	Suggested Retail Price
[Insert Image]	Product Name Short description here.	\$__.00 / unit	\$__.00 / unit
[Insert Image]	Product Name Short description here.	\$__.00 / unit	\$__.00 / unit
[Insert Image]	Product Name Short description here.	\$__.00 / unit	\$__.00 / unit

Tip: Keep product photos clean and consistent. Highlight bestsellers and seasonal items separately.