



UNIVERSITY OF TORONTO
DALLA LANA SCHOOL OF PUBLIC HEALTH

Dalla Lana
School of Public Health

DLSPH Student-Led Conference 2022 Sponsorship Program



The Dalla Lana School of Public Health, University of Toronto

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October 13, 2022

Dear Colleagues and Friends,

I am writing on behalf of the students at the Dalla Lana School of Public Health (DLSPH). Each year, the students organize and host a conference to examine a timely public health issue of great importance for research, practice, and policy. We are pleased to be the main sponsor for the 15th Annual Student-Led Conference, entitled '**What's Next for Public Health?: Looking to the Future**'. This hybrid in-person and virtual conference will explore public health in a post-2020 world, examining how we can learn from recent events to inform public health action in the years to come.

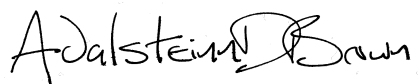
The emergence of the COVID-19 pandemic has brought an increased visibility to public health, as well as a rapidly developing scope. It is clear now more than ever that public health plays a pivotal role in each of our lives. Understanding the most pressing issues of public health today and what these issues mean for our future is of relevance to not only healthcare professionals, researchers, policymakers, and elected officials, but also to the general public. Throughout this year's Student-Led Conference, speakers will articulate today's challenges in public health and their implications, with particular attention paid to the role of new methods and knowledge translation in adapting to the ever-changing and increasingly complex public health landscape. By bringing together voices from academia, social services, healthcare, policy arenas, and individuals with lived experience, the conference will enable a holistic examination of the future of public health, considering perspectives and impacts across multiple socio-ecological levels.

This conference will aim to:

1. **Expand** upon current public health discourse, promoting dialogue on emergent public health best-practices;
2. **Directly** connect students to community members, researchers, service providers, and policy makers;
3. **Engage** peer experts and highlight lived experiences by creating a platform that encourages open-mindedness, knowledge sharing, and learning

I believe this conference will generate innovative ideas and dialogue and I encourage you to contribute financially or in-kind to its success. Thank you in advance for any contribution you can provide. We look forward to seeing you at this exciting event!

Sincerely,



Adalsteinn Brown
Professor and Dean



Dear Potential Sponsor,

COVID-19 has changed the face of public health. The current pandemic has brought unique and novel challenges to the forefront of public health practice. Accompanying these challenges are lessons learned that can be employed to inform future public health theory and action. With increased visibility and the rapidly developing scope of public health in recent years, the 2022 DLSPH Student Led Conference begs the question: what's next for public health?

Perceptions of public health have expanded in the mainstream to constitute more than simply lifestyle paradigms and the avoidance of preventable diseases. The pandemic has brought to light the multifaceted nature of health, shifting to a greater focus on the social, political, economic, environmental, and geographic determinants of health and their intersecting nature. Today's practitioners of public health face a future of public health much different from the one most commonly accepted pre-pandemic.

On behalf of the student executive committee, it is our great honour to present the 15th Annual Dalla Lana School of Public Health Student-Led Conference, entitled "**What's Next for Public Health?: Looking to the Future**". This multi-day virtual event will bring together academics, students, policymakers, healthcare providers, and community stakeholders who are interested in exploring new burgeoning best-practices, the ways in which the general public conceptualizes health have shifted, and adapting to change is the only constant. Join us, as we explore and provide insight on navigating public health in a post-2020 world. We will pay special attention to understanding the critical issues impacting public health right now, exciting new methods, and how we can employ knowledge translation to integrate lessons learned into practice.

At the core of public health is a commitment to health equity and social justice. We aim to use a de-stigmatizing approach to understand the future of public health, with the goal to educate conference attendees and mobilize them to address existing and emerging health inequities. In recognition of the importance of community engagement and co-creation, we will also ensure that the voices of community members are centred throughout our event. Our aim is to foster a collaborative environment that encourages critical conversations and inspires innovative thinking. By actively participating in workshops, presentations, and other conference activities, attendees will be challenged to identify personal biases and embrace new ways of thinking. It is our hope that participants will walk away with a greater understanding of the future of public health and how insights from this topic can be integrated into their own research and practice.

We greatly appreciate any financial or in-kind contribution you are able to provide. Your support will be instrumental to the success of our student-led initiative. Thank you for your support and consideration.

Sincerely,

Amrit Tiwana, Martine Steiner, Annelise Perron, Arina Laura Bogdan, Zahra Hasan, Danica Fitzsimmons, Hannah Gray, Esther Kim, Joanna Dos Santos, Melina Albanese, Joonsoo Sean Lyeo, Sadiya Baiyat, Xin Ang (Leo) Zhou, Mu Yang, Sabrina Chiodo

Student Executive Committee Co-Leads, 15th Annual DLSPH Student-Led Conference

MEET THE TEAM



I am a first year Master of Public Health student specializing in Epidemiology. My research interests include GIS/disease mapping; sexual and reproductive health; and plastic pollution. I am very excited to serve on the committee as the Finance Co-Chair and work with community sponsors to help execute this year's conference!

Amrit Tiwana, FINANCE

I am a Master of Public Health student specializing in Indigenous Health. My interests include physical activity and health, women's health, health equity and community engagement for health promotion. As a Finance Co-Lead, I am excited to engage with our local community to support this year's conference.

Martine Steiner, FINANCE



I am a second year Master of Public Health student in Indigenous Health with a Collaborative Specialization in Global Health. I am passionate about how notions of community, relationships, and structural factors are intertwined with the health of a population, and the importance of cultural safety and humility being put at the forefront of all public health interventions. As the Internal Lead for this year's conference, I am enthused by the opportunity to work towards making this year's conference a memorable experience for all of our attendees alongside an exceptional team of dedicated students!

Annelise Perron, INTERNAL

I am a Master of Public Health: Social and Behavioural Sciences (Health Promotion) graduate, with a specialization in addiction studies. I am interested in mental health, harm reduction, health equity, planetary health, knowledge translation, and clinical/hospital policy. I am excited to serve as an Evaluation Co-Lead on the committee and to support the delivery of this year's conference!

Arina Laura Bogdan, EVALUATION



I am a Master of Health Science in Bioethics student with specific interests in mental health, chronic pain, and cultural safety in psychiatry. My current work focuses on the evaluation of clinical ethics services and educational frameworks to reduce structural stigma in mental health and substance use services. I'm looking forward to fostering a positive conference experience as an Evaluation Co-Chair this year!

Zahra Hasan, EVALUATION

I am a Master of Public Health student specializing in Social and Behavioural Health Sciences (Health Promotion). My research interests include rural health and men's health promotion, while I am currently doing research on key reproductive justice laws and policy issues concerning child welfare, pay equity, reproductive services, and parental rights in queer relationships in Alberta and Manitoba. As one of the Logistics Co-Leads, I'm excited to work with passionate humans that will shine different lights on pressing public health issues.

Danica Fitzsimmons, LOGISTICS



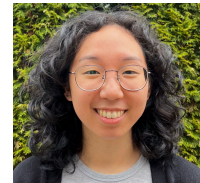


I am a Master of Public Health Student specializing in Indigenous Health. My interests include health sovereignty, as well as equitable access to health care for all Canadians. Indigenous knowledge and collaboration is an important part of health equity and needs to be represented in all health public policy. As the Logistics Co-Lead I am excited to support the conference experience and helping the conference run as smooth as possible!

Hannah Gray, LOGISTICS

I am a Master of Public Health student specializing in Indigenous Health, with a collaborative specialization in Environment & Health. My research interests include applying ecological frameworks of health for health equity, and increasing accessibility to culturally safe care. Outside of school, I enjoy reading and going on hikes! This year, I'm excited to co-chair the Research & Practice team with Melina and Joanna, and look forward to learning about all the research happening at DLSPH!

Esther Kim, RESEARCH AND PRACTICE



I am a Master of Public Health Student specializing in Epidemiology. I am interested in mental health, addictions, and the SDOH. My undergraduate thesis was on the relationship between food insecurity and self-perceived mental health and it flourished my love for research. As the Co-Chair for research and practice, I am most excited to see the unique and interesting research projects everyone is working on and to meet other people at DLSPH!

Joanna Dos Santos, RESEARCH AND PRACTICE

I am a second year PhD student in the Epidemiology specialization at the Dalla Lana School of Public Health at the University of Toronto. My interests include understanding the impact of chronic conditions, including migraine, on quality of life and health outcomes. My thesis work examines the impact of maternal migraine and comorbidities on maternal and perinatal outcomes, as well as the risk of neurodevelopmental disorders in children born to mothers with migraine. I am excited to be Research & Practice Chair at this year's conference!

Melina Albanese, RESEARCH AND PRACTICE

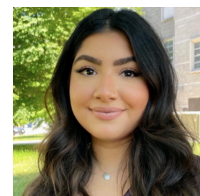


I am a Master of Public Health student specializing in Epidemiology. My research interests are in environmental epidemiology, specifically looking at how human health is impacted by the availability of transportation and the way we design our cities. I'm very proud of the work everyone on this team has put into making this conference happen. I hope everyone who attends is able to gain something from the experience!

Joonsoo Sean Lyee, COMMUNICATIONS

I am a Master of Public Health student specializing in Social and Behavioural Health Sciences (Health Promotion). My interests lie at the intersection of disease prevention, health equity, and healthy public policy with a focus on improving access to health care among socially disadvantaged communities.

Sadiya Baiyat, COMMUNICATIONS



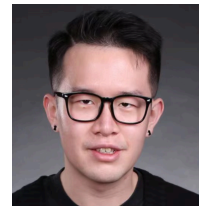


Hi, my name is Leo and I am a Master of Public Health student specializing in Social and Behavioural Health Sciences (Health Promotion)! I have a strong interest for the intersection between overall healthcare structure and policies and their impact on minority populations/immigrants.

Xin Ang (Leo) Zhou, **COMMUNICATIONS**

I am a Master of Science student specializing in Biostatistics. My current research interest are in the area of cognitive aging and neurodegenerative conditions (Alzheimer's Disease for example), and my future thesis work will focus on developing predictable individual cognition and mood co-trajectories. As a content Co-chair, I am excited to see participants bringing their unique perspective to current public health issues and ready to be inspired by everybody who will be a part of the conference.

Mu Yang, **CONTENT**

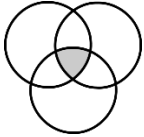


I am a Master of Public Health student, specializing in Epidemiology. My interests lie in using mathematical modelling for infectious disease research, exploring modern ways to gather and use data, and in using said techniques to support health equity in emerging health issues. I am thrilled to work alongside my peers in the conference's planning committee as a Research and Practice Co-Lead, and hope to deliver an insightful experience for students and experts alike.

Sabrina Chiodo, **CONTENT**

CONFERENCE VALUES

As we plan this year's student-led conference, these 5 values guide our planning, implementation and delivery of the conference. We seek to honour and respect the diverse individuals and communities with lived experience who participate in the conference.

	Social Determinants of Health and Intersectionality Social determinants of health, including socioeconomic status, gender, ethnicity, race/racism, ability, colonization, and sexual orientation among other systemic inequalities, must be considered in dialogues surrounding equitable responses to public health emergencies. We will emphasize how the intersection of these determinants, alongside public policies and social norms, alter the impact of public health crises and responses to them.
	Social Justice and Equity This conference prioritizes anti-oppression, trauma-informed, and decolonizing frameworks for understanding public health emergencies and responses. We aim to centre the experiences of groups made most vulnerable by systemic inequity to ensure we address the systems of oppression that influence emergency responses and contribute to inequitable health outcomes.
	Community Engagement and Self-determination Centering the voices of community members as collectively identified priorities will inform appropriate, equitable responses to public health emergencies and beyond. Local communities are experts in their experiences, and public health experts and policy actors need to engage and listen to community members in addressing public health crises. We strive for authentic and active collaboration to generate community-led solutions to long-standing health issues as we learn from their work and highlight their invaluable contributions.
	Relationship and Relationality Responses to ongoing health inequities and emergencies are most successful when led by those most impacted, stemming from the contextual expertise and on-the-ground relationship building. Policymakers without personal experience have limited ability to pursue system changes without deep and lasting relationships with communities most impacted and the organizations already working in these communities. We recognize these relationships are critical to ensure the appropriateness of and accountability for the work done.
	Socio-ecological Model Public health emergencies are broad and need to be approached through various frameworks to consider context. The socio-ecological model moves beyond addressing individual behaviour and explores the influence of interpersonal, community, institutional, historical, and policy factors to address health outcomes on both individual and population levels. We recognize that

	various levels of the socio-ecological model interact with each other, creating barriers and opportunities for individuals or groups and must be addressed.
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CONFERENCE SUBTHEMES

Keynote speakers, workshops, and student research presentations for this year's conference will be centred around these themes:



Current Issues in Public Health

Before we can look to the future of public health, it is crucial that we understand the issues shaping the current landscape. The ongoing COVID-19 pandemic has dominated public health discourse since emerging in 2020, with profound impacts on our day-to-day lives that will continue to be felt by society for years to come. That being said, the field of public health is currently grappling with far more than just COVID-19. Social inequity and the climate crisis are two other critical issues inextricably linked to public health that have been exacerbated by COVID-19.

Public health issues do not exist in a vacuum; the current pandemic, social inequity, and the climate crisis are complexly interwoven, interacting and compounding upon each other. As we ask ourselves, what's next for public health?, it is essential to consider how these pressing public health issues of today will impact our practice into the future.



Knowledge Translation

Knowledge translation (KT) in public health involves the use of scientific evidence by decision-makers when generating health policies. This evidence is intended to accelerate the benefits of research and innovation in the health system, and ultimately, the public's health. The COVID-19 pandemic has produced a great deal of knowledge within the public health space. Effectively and transparently putting this knowledge into practice is an essential consideration as we look to a public health of the future.



New Methods

Technology is ever-present in today's society, permeating our everyday lives as well as our practice of public health. Recent technologies have allowed for the experimentation and development of new methods in public health science, being employed to combat existing, evolving and re-emerging health threats and risks in innovative and advanced ways. Harnessing technology and new methods in general can elevate public health practice as we navigate the pressing public health issues of today.

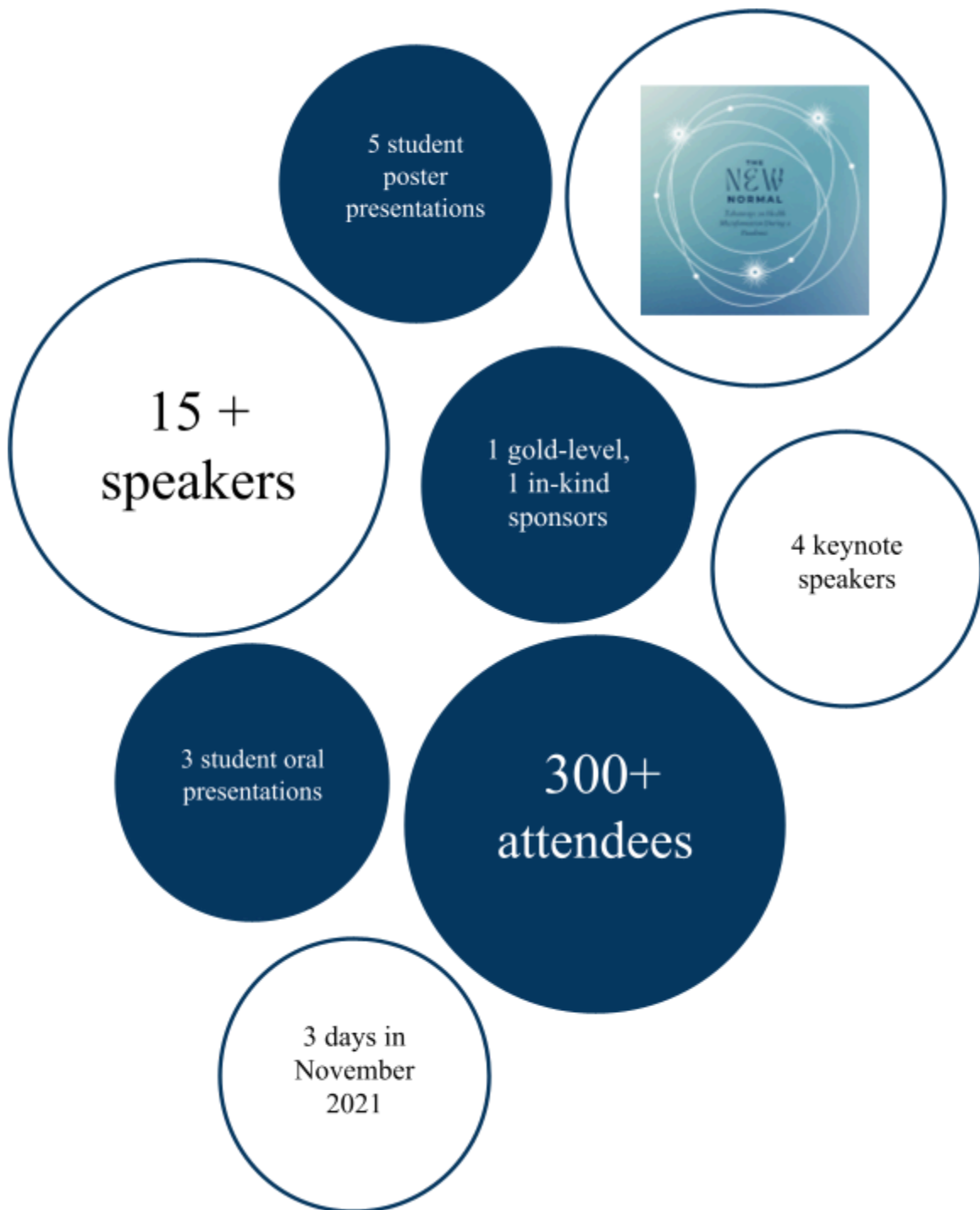
HISTORY OF THE CONFERENCE

The Dalla Lana School of Public Health Student-Led Conference is an annual highlight for students and faculty. This year marks our **15th Annual Student-Led Conference**.

2008	2009	2010	2011
Poverty and Health: Partnerships in Action Conference	The Research with Pride Conference	The Art of Public Health Conference	The Public Health 2.0 Conference

2012  The Health, Austerity, and Affluence Conference	2013  Healthy Toronto: Our Health Lives Here	2014  From Global Mess to Local Stress: Bringing the Health Impact of Environmental Changes to the Forefront of Public Health	2015  Racial Justice Matters: Advocating for Racial Health Equity
2016  Secure Income Secure Health: Working Towards Equitable Solutions	2017  The Next 150: Resisting Colonialism and (Re)claiming Health on Turtle Island	2018  Confront the Crisis: Promoting Dialogue and Action Surrounding Substance Use and Harm Reduction	2019  Pushing the Paradigm: Broadening Our Understanding of Mental Health
2020  Moving Beyond Repair: Upstream Approaches to Public Health Emergencies	2021  The New Normal: Takeaways on Health Misinformation During a Pandemic	2022  What's Next for Public Health?: Looking to the Future	

Some highlights from last year's conference:



SPONSORSHIP BENEFITS & OPPORTUNITIES

Why support the DLSPH Student-Led Conference?

1. You will be an **agent of change** by supporting the next generation of public health professionals and systems leaders in shaping meaningful impact in addressing the novel challenges of public health misinformation.
2. You will be a **catalyst for knowledge** exchange among 200+ conference attendees: students and professionals from diverse disciplines such as public health, medicine, law, sociology, nursing, and many others.
3. You will directly **facilitate the education** of professional, graduate, and undergraduate students at the University of Toronto among attendees from students across Canadian universities, and in doing so, help to shape the future of public health by creating a platform for student engagement and action.
4. You will **pave the path of collaboration** between the academic, non-profit, governmental, think tanks, and private sector in tackling this societal issue with an intersectoral lens.

Benefits	Gold (\$800+)	Silver (\$300-\$799)	Bronze (Up to \$299)	Supporter (In-Kind)
Acknowledgement in opening and closing remarks	X			
Organizational logo appears on ALL conference promotional materials	X			
Opportunity to distribute virtual swag to conference attendees	X	X		
Promotion on social media channels	2 posts	2 posts	1 post	
Receive a copy of the Key Findings Report following the conference	X	X	X	X
Organizational logo included on website and conference program	X	X	X	X

OUR PREVIOUS SPONSORS





CONTACT US

We would like to thank you for taking the time to consider supporting the 15th Annual Dalla Lana School of Public Health Student-Led Conference at the University of Toronto. We welcome monetary and in-kind contributions of any amount, and we are available to create a customized sponsorship package for you or your organization.

Thank you for your time and consideration. We look forward to partnering with you!

Please feel free to email us at dlsphconference@gmail.com for further details.

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