

<https://www.behance.net/gallery/193051883/Creative-Ads-For-Gym>

The link above should give you access to strong example that I found.

My first client is a commercial gym that is also a boxing gym as well, so I thought this example could guide me in the right direction towards making a deal with my client.

This example gets peoples attention because it's not just pushing you to workout, it is telling you how you can reach your fitness goals while enjoying every second of it. When I came across this it made me pause and read through it, even though I am already strongly into working out.

This marketing ad stood out to me compared to others that I have seen in the past because its not just directed towards getting a gym membership and doing nothing else, it promotes giving a proper diet plan to their clients, sellings their clothing brand products, and giving their clients a proper workout routine, and personal trainer gym sessions included with the membership.