



#WinteringWildlife SOCIAL POSTING TOOLKIT

Help us share the #WinteringWildlife message with your friends and community. Grab images, videos, and infographics from the online [graphics toolkit](#) and see below for sample post language. We encourage you to personalize your posts. Remember to tag **#WinteringWildlife** and link to winteringwildlife.org.

To share videos, click the link below the video to open it in Vimeo. From there, click the paper airplane “share” icon below the video title to share or embed the video ([click here](#) for more detailed instructions).

SAMPLE POSTS:

- Animals must conserve energy, particularly during snowy months when food is scarce and temperatures are low. #WinteringWildlife www.winteringwildlife.org
- Do you consider reducing wildlife interaction in your tour plan? Have a plan B and become familiar with where big game wintering zones are in your area. #WinteringWildlife
- Consider reducing your #WinteringWildlife encounters this season and develop a plan B!
- Powdery slopes and untouched backcountry terrain - a skier's dream come true! But, it's not just for us, consider #WinteringWildlife when recreating this season.
- Resilience in the form of hand warmers and pocket waffles is not available for animals in the winter snow. Keep #WinteringWildlife and their sensitive nature in mind when out in the cold this season.
- Animals in the winter enjoy skiing alone on powder days as well! Give them a buffer so they don't end up taking a spill. #WinteringWildlife
- Snowshoes are a great advantage to some deep snow trudging, unfortunately, elk can't rent them. Keep #WinteringWildlife in mind as you navigate the snowscapes this season, they are working hard and need space.
- While we bundle up with puffy jackets and gloves, remember #WinteringWildlife are embarking on a survival test, with limited gear. Let us help them thrive this winter!
- #WinteringWildlife live in a home with no central heating, let us consider actions that can lead them to a successful and comfortable winter season.
- Snow is falling and bighorn sheep are still up on the tall peaks here in Colorado. They might be eyeing the same ski line. Time for Plan B, they get first dibs dropping in.



#WinterWildlife See when to move forward with alternative actions at our website, www.winteringwildlife.org.

ADDITIONAL RESOURCES:

- Digital infographics, social media slides, videos, and PRINTABLE posters [here](#).
 - Get more information about becoming a WWCI partner [here](#).
-