



Multimedia Coordinator

SFU Communication Student Union

NOTE: This volunteer position requires a 3-10 hour commitment per week. The position runs until April 30, 2026.

Overview

The multimedia department is one of the core departments in the CMNSU. They utilize their production and creative skills to create content and run the CMNSU Blogs, multiple Podcasts, YouTube, TikTok and short-form content. The Multimedia Coordinator works under the leadership of the Multimedia Director. The role is suited for applicants who wish to demonstrate and improve their media creation skills in the mediums of video, audio, and/or written content. Multimedia Coordinators explore the themes of their program, expressing them through their work. They are expected to be self-driven, and welcome to pursue ideas they themselves and the team created. Multimedia Coordinators do have an obligation to engage in creating all the different types of content the CMNSU produces, but have a certain creative freedom in their production process. This is an entry level role, and applicants hoping to gain multimedia experience are welcome to apply..

Responsibilities

- Help with the production of short and long form video content
- Help with the production of podcasts
- Produce 1 blog post per semester that is relevant to the themes of the SFU Communication Program
- Collaborate with the Communications Team on the CMNSU Podcast
- Coordinate and curate student life article contributors
- Manage the relationship between CMNSU and the student body in terms of consumable content
- Consistently pitch ideas, a willingness to take risks.
- Report to the VP Marketing and Media Directors

Qualifications

- Must be able to attend weekly meetings, with a commitment of 3-8 hours weekly
- Excellent writing skills
- Interest in creating content for podcasts, blogs, videos, etc...
- Creative mentality and willing to learn
- Ability to work independently and as a team
- Organized, outgoing, and approachable
- Interest in the program as a whole
- Time management skills