

MOST VALUED PARTNER PROGRAM

Realty ONE Group Restore (ROGR) honors our associates by providing them with information regarding reputable vendors associated with the real estate industry.

ROGR offers the Most Valued Partner (MVP) Program to help identify and connect our talented Realtor associates with vendors who support our culture and have been referred and recommended by our associates.

Q. How does the program work?

You have the opportunity to advertise and market your services to our offices. There are three partnering levels, and each level has a specific range of engagement in return for your sponsorship at the associate price points (See level description below). MVP Participation is in six-month terms.

Q. Who can participate?

If you are a vendor associated with a service or a product that is used by the Realtor community, you may be eligible. Vendors desiring to participate can apply however, to ensure viable return on investment for our MVPs we are limiting enrollment to three vendors from each industry. (example: 3 x inspectors, 3 x attorneys, etc.)

SPONSORSHIP LEVELS:



Tiers

Bronze Plan:

- ROG Restore will list you as a preferred service provider on our website
- Partner will be able to place print marketing & advertising (flyers, business cards, etc) in the office(s) chosen
- ROG Restore will send an introductory email to Agents within chosen office location introducing you as our New Preferred Partner in ONE Marketplace including your contact information
- ROG Restore will post your contact info in our private Facebook Agent Group Page
- ROG Restore will add them to the Preferred Vendor List that is on our Facebook Group
- ROG Restore will work with Partner to create a monthly story post on Instagram/Facebook
- Restore will also add a slide advertising your company in our next Sales Presentation after joining as a "New Marketplace Preferred Partner"!

Silver Plan:

- *All Benefits listed above in Bronze Plan are included*
- A 1/4 page Ad will be created with Partner and be featured on our "Partners Page" in our Welcome Packet given to new agents
- A 1/4 page Ad will be created with you as our Preferred Partner and be featured on our "Partners Page" in our Recruiting Packet given to potential transfer agents
- ROG Restore will work with Partner to create 1 monthly post with a Call to Action in the Internal Office Facebook Group
- Partners are welcomed and mentioned by name during the first three office meetings after joining the MVPP and when discussing topics relevant to their service
- Partners are given the opportunity to speak for five minutes once per quarter at office meetings. Partner can provide refreshments and will receive a roster of attendees to follow up with and share marketing materials

Gold Plan:

- *All Benefits listed above in Bronze & Silver Plan are included*
- A Designated prime position will be created for you as our Partner to place Marketing Materials in ALL office locations
- A full page Ad will be created with Partner and be featured on our "Partners Page" in our Welcome Packet given to new agents
- A 1/2 page Ad will be created with Partner and be featured on our "Partners Page" in our Recruiting Packet given to potential transfer agents
- Partners can sponsor Lunch & Learn events in our office where you can present and share your company/service, provide lunch for attendees, and have an opportunity to interact and network with those attending once per quarter.
- Partners can submit at least one post to be shared quarterly on our External Facebook Page
- Partners can hold a Happy Hour Meet and Greet with New Agents
- Partners will receive invitations to office events including monthly sales meetings where they will be able to stay and network after each event
- Monthly Story Post to Instagram/Facebook

As a preferred vendor, you will also be given an opportunity to network with our Agents/Associates when we host larger event or training sessions. There may be additional cost, depending on the event.

Q. What if I have more questions?

Contact Michael Howell at (484) 614-1674 or mfhowell@rogrestore.com

Contact Morgan Perry at (610) 547-4977 or morgan@rogrestore.com



MVP Application

(Please print; please allow one week for approval)

Name: _____

Company: _____

Service or Product: _____

Address: _____

Phone: _____

Email: _____

Referred by: _____

References:

1) _____

2) _____

3) _____

Sponsorship Plan: Basic Plan Silver Plan Gold Plan

Note: Upon receiving approval, an invoice will be sent through Stripe from

Realty One Group Restore

For ROGR Official Use only Application Approval Date: _____ Payment Receipt Date: _____ MVP Start Date: _____ MVP Renewal Date: _____ MVP Termination Date: _____
