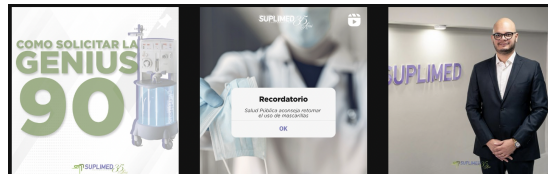


Nifarmed SRL

Capstone Ramp-Up

Competitive Landscape Research

Competitor	Website	Soc.Med.	Content Examples
Suplimed	NO	YES	Products, health advice, Institutional, Events (medical, Corporate, presentations)



Farmaconal	YES https://farmaconal.com/	YES	Company Info, Product list, blog, Photo/Video gallery, Contact page, whatsapp Order link/cta
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Hospifar



YES

<http://www.hospifar.com/es/>

YES

Company Info, Product list, Brands, Social responsibility, Health/company news, Contact page, job offers



Feltrex



YES

<https://feltrex.com.do/>

YES

Company Info, Product list, Blog, Social responsibility, Contact page



Laboratorios Alfa



YES

<http://www.laboratoriosalfa.com>

YES

Company Info, Product list, Contact page



OTHER COMPETITORS (INDIRECT): Pfizer, Novartis, and Roche.