

(WIP) Instructor Code of Conduct

B.O.I.N.K.



Guest Presenter & Facilitator Compensation + Benefits Guide

At B.O.I.N.K., we believe education should be empowering, accessible, and mutually beneficial. Our guest presenter model is built on collaboration, transparency, and shared success. This document outlines our standard compensation structure, along with the support and benefits provided to facilitators working with us.

Compensation Structure

Standard Compensation:

- **50/50 revenue split** on ticket sales
 - 50% to the Presenter/Facilitator
 - 50% to B.O.I.N.K.

This model ensures that both B.O.I.N.K. and our presenters are equally invested in the success of each event.

Marketing & Promotion Support

B.O.I.N.K. actively promotes all hosted events through multiple channels. We handle:

- Custom advertising graphics & virtual flyer creation
- FetLife event posting and promotion
- Regular social media promotion across:
 - Instagram
 - Facebook

- FetLife
 - Discord
 - Additional platforms as appropriate
- Inclusion in B.O.I.N.K. marketing emails

Presenter Collaboration on Marketing

We welcome presenters to actively participate in promotion:

- Presenters are welcome to create and distribute their own ads/flyers through their personal platforms and networks, or use those provided
- Presenters may request to review and approve B.O.I.N.K.-created promotional materials prior to posting
- Presenters are welcome to request edits or adjustments to flyers to ensure alignment with their branding, voice, and content

Our goal is to create marketing that feels authentic, accurate, and exciting for everyone involved.

In-Person Event Support

For in-person classes and workshops, B.O.I.N.K. provides full studio preparation, including:

- Seating (chairs, floor mats, etc.)
- Tables and presentation space
- Projector and AV support (as needed)
- Printed materials (if provided in advance)
- Writing utensils and basic classroom supplies
- Forwarding post-event resources to attendee list

We aim to create a seamless teaching environment so presenters can arrive, set up, and shine.

Virtual Event Support

For virtual offerings hosted by B.O.I.N.K.:

- We manage the virtual platform setup and hosting

- Provide technical support as needed
- Coordinate registration and attendee access
- Forwarding post-event resources to attendee list

Recording Options

Presenters have full control over whether their session is recorded. You may choose to approve or decline recording for any or all of the following:

1. Distribution to live attendees after the event
 2. Listing in the [B.O.I.N.K. On-Demand Library](#) (Temporary or Permanent), including additional resources/activities you provide.
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On-Demand Library Compensation

If a class is approved for inclusion in the On-Demand Library:

- Presenters continue to receive compensation based on the same agreed-upon revenue split
- Earnings are tied to the ongoing performance and popularity of the content
- Payouts are issued regularly, with a standard cadence of monthly payments when applicable

This creates an opportunity for your work to generate ongoing passive income beyond the live event.

Our Approach

B.O.I.N.K. is a community-driven, education-focused organization. We prioritize:

- Ethical and accessible education
 - Collaborative partnerships with presenters
 - Transparency in compensation and expectations
 - Creating spaces where both educators and attendees can thrive
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Let's Make Magic Together

We're excited to work with educators who bring passion, curiosity, and a desire to create meaningful experiences. If you have ideas, needs, or ways we can better support you, we're always open to the conversation.

Let's build something impactful together.